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KEY=AND - HUDSON JAEDEN

DICTIONARY OF SYMBOLISM

CULTURAL ICONS AND THE MEANINGS BEHIND THEM

Plume This encyclopedic guide explores the rich and varied meanings of more than 2,000 symbols—from amethyst to Zodiac.

DICTIONARY OF SYMBOLISM

CULTURAL ICONS & THE MEANING BEHIND THEM

CULTURAL ICONS

Routledge The Eiffel Tower—this symbol of industrial development and the French Republic is now associated with a romantic vacation in Paris. Nelson Mandela—the hero of the struggle against apartheid was featured in a British Airways magazine article called “The Power of Brand Mandela.” This book explores these and other contemporary cultural icons that, over time, have been endowed with a complex and powerful layering of meanings. The authors analyze the way in which such icons, whether objects or persons, living or mythical, are constructed and disseminated. They also critically investigate the implications, in semiotic and cultural terms, of the accretion of meaning and popular recognition attached to them, their moral and aesthetic ambiguity, and their enduring appeal to a fascinated public. This slim and provocative volume is ideal for courses in and related to cultural studies.

INFORMATION MODELLING AND KNOWLEDGE BASES XXIII

IOS Press Information modelling and knowledge bases have become hot topics, not only in academic communities concerned with information systems and computer science, but also wherever information technology is applied in the world of business. This book presents the proceedings of the 21st European-Japanese Conference on Information Modelling and Knowledge Bases (EJC 2011), held in Tallinn, Estonia, in June 2011. The EJC conferences provide a worldwide forum for researchers and practitioners in the field to exchange results and experiences achieved in computer science and related disciplines such as conceptual analysis, design and specification of information systems, multimedia information modelling, multimedia systems, software engineering, knowledge and process management, cross cultural communication and context modelling. Attention is also paid to theoretical disciplines including cognitive science, artificial intelligence, logic, linguistics and analytical philosophy. The selected papers (16 full papers, 9 short papers, 2 papers based on panel sessions and 2 on invited presentations), cover a wide range of topics, including database semantics, knowledge representation, software engineering, www information management, context-based information retrieval, ontology, image databases, temporal and spatial databases, document data management, process management, cultural modelling and many others. Covering many aspects of system modelling and optimization, this book will be of interest to all those working in the field of information modelling and knowledge bases.

PUTIN AS CELEBRITY AND CULTURAL ICON

Routledge Though in recent months Putin's popularity has frayed at the edges, the dearth of comparably powerful and experienced political leaders leaves no doubt that he will continue to be a key political figure. During his tenure as Russia's President and subsequently as Prime Minister, Putin transcended politics, to become the country's major cultural icon. This book examines the nature of his iconic status. It explores his public persona as glamorous hero, endowed with vision, wisdom, moral and physical strength--the man uniquely capable of restoring Russia's reputation as a global power. In analysing cultural representations of Putin, the book assesses the role of the media in constructing and disseminating this image and weighs the Russian populace's contribution to the extraordinary acclamation he enjoyed throughout the first decade of the new millennium, challenged only by a tiny minority.

ICONS OF BEAUTY: ART, CULTURE, AND THE IMAGE OF WOMEN [2 VOLUMES]

Greenwood What gives beauty such fascinating power? Why is beauty so easy to recognize but so hard to define? Across cultures and continents and over the centuries the standards of beauty have changed but the desire to portray beauty, to praise beauty, and to possess beauty has never diminished. Icons of Beauty offers an enthralling overview of the most revered icons of female beauty in world art from pre-history to the present. From images of Eve to Cindy Sherman's self-portraits, from Cleopatra to Madonna, from ancient goddesses to modern celebrities, this interdisciplinary set offers fresh insight as to how we can use perceptions of beauty to learn about world cultures, both past and present. Each chapter looks at an individual work of art to pose a question about the power of beauty. What makes beauty modern? What is the influence of celebrities? How do women portray their own beauty in a different manner than men? In-depth profiles of the icons reveal how specific ideas about beauty were developed and expressed, offering a full analysis of their history, cultural significance, and lasting influence. In addition to renowned works of art, Icons of Beauty also looks at icons in literature, film, politics, and contemporary entertainment. Interdisciplinary and multicultural in its approach, chapters inside this set also feature sidebars on provocative topics and issues, such as foot binding and body adornment; myths and practices; opinions and interpretations; and even related films, songs, and even comic book characters. Generously illustrated, this rich set encompasses history, politics, society, women's studies, and art history, making it an indispensable resource for high school and college students as well as general readers.

QUEERING THE MEDIEVAL MEDITERRANEAN: TRANSCULTURAL SEA OF SEX, GENDER, IDENTITY, AND CULTURE

BRILL Queering the Medieval Mediterranean analyzes the forgotten exchange of sexualities that was brought forth through the Mediterranean and its bordering landmasses. It highlights the importance of queerness and sexuality developed on the Mediterranean trade routes.

BRAND MEANING MANAGEMENT

Emerald Group Publishing Noted authors discuss how and why consumers identify with and become attached to brands and the challenges marketers face in creating and sustaining these states. Other meaning makers (e.g., celebrities, culture, consumers themselves) can facilitate or detract from the brand meanings marketers aim to create.

SUBJECT ENCYCLOPEDIAS: USER GUIDE, REVIEW CITATIONS

Greenwood Publishing Group This useful two-volume set will provide buyers of subject encyclopedias with a substantial amount of valuable information they can use in making their purchasing decisions. It will also provide all types of librarians and their patrons with a quick, one-stop method for locating the appropriate subject encyclopedias for their needs and for locating articles in the 100 encyclopedias. Librarians who specialize in bibliographic instruction will also find it to be a useful tool for teaching students how to locate needed information.

HOW BRANDS BECOME ICONS

THE PRINCIPLES OF CULTURAL BRANDING

Harvard Business Press “Iconic brands” (ie: Coca-Cola, Volkswagon, Corona) have social lives and cultural significance that go well beyond product benefits and features This book distills the strategies used to create the world's most enduring brands into a new approach called “cultural branding”. Brand identity is more critical than ever today, as more and more products compete for attention across an ever-increasing array of channels. This book offers marketers and managers an alternative to conventional branding strategies, which often backfire when companies attempt to create identity brands.

SYMBOLS, CONFLICT, AND IDENTITY

ESSAYS IN POLITICAL ANTHROPOLOGY

State University of New York Press This book investigates cultural and social identity in contemporary complex societies, focusing especially on Eastern Europe. Mach explains the role of symbols and symbolic forms in he relations between groups and the protection and development of their identities, especially ethnic identity. He places his study within the context

of social order and the structure of power, using case studies which deal especially with the significance of politics, state rituals and national identity (Great Britain, Israel, Russia, Poland); in the conflict and displacement of migrating groups (Polish and German); and in regional questions of identity and inter-ethnic relations (Poland, United States, Great Britain). Mach presents a clear conceptual framework for analyzing the symbolic construction of identity. He views cultural identity as a dynamic, creative process which clarifies issues that are particularly significant in contemporary society, such as nationalism, new ethnicity, minority culture, and the cultural dimension of political conflicts.

THE MAKING OF JORGE LUIS BORGES AS AN ARGENTINE CULTURAL ICON

MHRA Jorge Luis Borges is, undeniably, Argentina's best-known and most influential writer. In addition to scholarly studies of his work, his emblematic figure continues to appear on book covers and carrier bags, in biographies, plaques and statues, photographs and interviews, as well as cartoons and city tours. The Making of Jorge Luis Borges as an Argentine Cultural Icon argues that the ideas and expectations that Argentine people have placed upon the author - thus constructing the icon - are also those that allow them to define their cultural identity. The book examines these intertwined processes by analysing the image of Borges in biographies, photographs, comic strips and urban spaces and the socio-political, historical and cultural contexts in which they were produced. The study seeks not to reveal a Borgesian essence but, rather, to expose the complexity of the ongoing mechanisms which construct Borges the icon. Despite the vast amount of biographical and critical work about the writer that has been produced in Argentina and abroad, The Making of Jorge Luis Borges as an Argentine Cultural Icon is the first in-depth, comprehensive examination of the construction of the author as an Argentine cultural icon.

THE HORSE AS CULTURAL ICON

THE REAL AND THE SYMBOLIC HORSE IN THE EARLY MODERN WORLD

BRILL In spite of the importance of horses to Western society until comparatively recent times, scholars have paid very little attention to them. This volume helps to redress the balance, emphasizing their iconic appeal as well as their utilitarian functions.

FOOD IN FILM

A CULINARY PERFORMANCE OF COMMUNICATION

Routledge First published in 2003. Routledge is an imprint of Taylor & Francis, an informa company.

EGYPTIAN CULTURAL ICONS IN MIDRASH

Walter de Gruyter Rabbinic midrash of late antiquity and the early medieval period visualized Egypt and presented Egyptian religious concepts and icons. Midrash is analyzed in a cross-cultural perspective utilizing insights from the discipline of Egyptology. Topics: the Greco-Roman Nile god, Isis, Serapis and other gods, festivals, mummy portraits, funeral customs, the Egyptian language, Pharaohs, Cleopatra, Alexandria, the divine eye. The hermeneutical role of Egyptian cultural icons in midrash is explored.

URBAN WALKING -THE FLÂNEUR AS AN ICON OF METROPOLITAN CULTURE IN LITERATURE AND FILM

Vernon Press The volume assembles fresh treatments on the flâneur in literature, film and culture from a variety of angles. Its individual contributions cover established as well as previously unnoticed textual and filmic source materials in a historical perspective ranging from the late nineteenth to the early twenty-first century. The range of topics covered demonstrates the ongoing productivity of flânerie as a viable paradigm for the artistic approach to urban culture and the continuing suitability of flânerie as an analytic category for the scholarly examination of urban representation in the arts. This productiveness also extends to the questioning, re-evaluation, and enhancement of flânerie's theoretical foundations as they were laid down by Walter Benjamin and others. The work will be particularly relevant for students and scholars of literary studies, film studies and gender studies, as well as for theoretical approaches to flânerie as an important aspect of urban culture.

CULTURAL ICONS AND CULTURAL LEADERSHIP

Edward Elgar Publishing Contributions to this book probe the contexts-both social and spiritual-from which select iconic figures emerge and discover how to present themselves as innovators and cultural leaders as well as draw material into forms that subsequent generations consider innovative or emblematic. The overall import of the book is to locate producers of culture such as authors, poets, singers, and artists as leaders both in their respective genres and of culture and society more broadly through the influence exerted by their works.

MARKETING SEMIOTICS

SIGNS, STRATEGIES, AND BRAND VALUE

OUP Oxford Everyday consumers buy into the concept of brands and their associated meanings - the perception of quality, a symbolic relationship, a vicarious experience, or even a sense of identity. Marketing Semiotics suggests that the extent to which consumers recognize, internalize, and relate to brand meanings is not only an academic question. These meanings contribute to 'brand equity', the financial value of intangible brand benefits that exceed the use value of goods, and impacts upon a firm's financial performance. Therefore, the management of brand equity demands first and foremost the management of brand meanings, or semiotics. The book uses structural semiotics, a discipline that extends the laws of structural linguistics to the analysis of verbal, visual, and spatial sign systems, to shed light on the cultural codes and discourse of brands. It proposes that semiotic research should form the cornerstone of brand equity management, since brands rely so heavily on sign systems that contribute to profitability by distinguishing brands from simple commodities, from competitors, and engaging consumers in the brand world. The book includes dozens of global business cases where semiotics has been used to refocus, reposition, or extend the brand to new products, customers, and markets. Drawing upon twenty years of academic and consulting experience, the book provides actionable direction for steering brands through technological and cultural change, differentiating brands in the competitive environment, and counteracting the natural depletion of brand meaning over time.

BARBIE

THE ICON, THE IMAGE, THE IDEAL : AN ANALYTICAL INTERPRETATION OF THE BARBIE DOLL IN POPULAR CULTURE

Universal-Publishers This thesis is a cultural analysis of: a) women's idealized perception of the Barbie doll, & b) the construction of the Barbie doll image through marketing. In addition, both areas will provide a concentrated emphasis on "respectability." The analysis will be focused on Barbie's creation in 1959, & on the current practices of representations in 1999. The thesis is divided into two phases. Phase one illustrates the interpretation of how women perceive Barbie, & how they see themselves in her likeness. It further explores the determined impression of the doll as "respectable." Phase two examines the way that Barbie is presented in the market & the techniques used to formulate the intended representations of the doll. The analysis of the thesis focuses solely on her introduction in 1959, & on her current distinction. The Barbie doll is an iconic image. The symbol of the "feminine ideal" which has caused women to perceive & recognize this figure in a personal light. Further, her existence in the marketplace creates a continual awareness in women to identify & evolve with this object as she captures the culture. It is critical to examine the conception & portrayal of an icon such as the Barbie doll. As a predominant feature in American culture & society, she is a fictitious character that many have contrived into a reality. She is a name that strikes instant familiarity, & she is a name that evokes controversy, emulation, & success. This thesis achieves a comprehensive look into her importance to women, & the ways in which her corporate creators make her accessible to fulfill this need. Therefore, this thesis accurately makes a connection between the marketing of the Barbie doll, & the building of an icon.

POPULAR CULTURE ICONS IN CONTEMPORARY AMERICAN DRAMA

Fairleigh Dickinson Univ Press The discussion addresses the task of theater images in a cultural field where the real is mistaken for its reflection, originality constantly played against seriality, at a moment when simulacra, clones, and emulations of selves and texts become firmly established as the norm. The accommodation of pop icons on stage and the results this framing yields constitute this work's primary interests and aims."--Jacket.

TITANIC CENTURY: MEDIA, MYTH, AND THE MAKING OF A CULTURAL ICON

MEDIA, MYTH, AND THE MAKING OF A CULTURAL ICON

ABC-CLIO This book presents a revealing look at our 100-year fascination with the Titanic disaster and the various media that have been involved in reporting, preserving, and immortalizing the event. • Illustrated with photographs, a painting, and a movie poster • A comprehensive bibliography organized according to each of the three parts of the book • A comprehensive index of subjects and names • Appendices of several songs and poems pertaining to the Titanic

FAN CULTURES

Psychology Press Fans are one of the most widely-studied groups of media consumers. Emphasising the contradictions of fandom, Matthew Hills discusses how media fans have been conceptualised in cultural theory.

IMAGES AT WORK

THE MATERIAL CULTURE OF ENCHANTMENT

[Oxford University Press](#) Images can be studied in many ways--as symbols, displays of artistic genius, adjuncts to texts, or naturally occurring phenomena like reflections and dreams. Each of these approaches is justified by the nature of the image in question as well as the way viewers engage with it. But images are often something more when they perform in ways that exhibit a capacity to act independent of human will. Images come alive--they move us to action, calm us, reveal the power of the divine, change the world around us. In these instances, we need an alternative model for exploring what is at work, one that recognizes the presence of images as objects that act on us. Building on his previous innovative work in visual and religious studies, David Morgan creates a new framework for understanding how the human mind can be enchanted by images in *Images at Work*. In carefully crafted arguments, Morgan proposes that images are special kinds of objects, fashioned and recognized by human beings for their capacity to engage us. From there, he demonstrates that enchantment, as described, is not a violation of cosmic order, but a very natural way that the mind animates the world around it. His groundbreaking study outlines the deeply embodied process by which humans create culture by endowing places, things, and images with power and agency. These various agents--human and non-human, material, geographic, and spiritual--become nodes in the web of relationships, thus giving meaning to images and to human life. Marrying network theory with cutting-edge work in visual studies, and connecting the visual and bodily technologies employed by the ancient Greeks and Romans to secular icons like Che Guevara, Abraham Lincoln, and Mao, *Images at Work* will be transformative for those curious about why images seem to have a power of us in ways we can't always describe.

THE HISTORY AND MEANINGS OF THE MAIN RUSSIAN ORTHODOX ICONS

[Belka Books](#) Every icon in an Orthodox church has its own meaning. Many people don't know the stories behind individual saints and what they are associated with. This book explains the most commonly encountered icons and why people pray to them.

ICONS OF BEAUTY

ART, CULTURE, AND THE IMAGE OF WOMEN

[Greenwood](#) From images of Eve to Cindy Sherman's self-portraits, from Cleopatra to Madonna, from ancient goddesses to modern celebrities, this work offers an overview of the most revered icons of female beauty in world art from pre-history to the present. What gives beauty such fascinating power? Why is beauty so easy to recognize but so hard to define? Across cultures and continents and over the centuries the standards of beauty have changed but the desire to portray beauty, to praise beauty, and to possess beauty has never diminished. This set offers insight as to how we can use perceptions of beauty to learn about world cultures, both past and present. Each chapter looks at an individual work of art to pose a question about the power of beauty. What makes beauty modern? What is the influence of celebrities? How do women portray their own beauty in a different manner than men? In-depth profiles of the icons reveal how specific ideas about beauty were developed and expressed, offering a full analysis of their history, cultural significance, and lasting influence. In addition to renowned works of art, it also looks at icons in literature, film, politics, and contemporary entertainment. Interdisciplinary and multicultural in its approach, chapters inside this set also feature sidebars on provocative topics and issues, such as foot binding and body adornment; myths and practices; opinions and interpretations; and even related films, songs, and even comic book characters.

PERCEPTIONS OF KNOWLEDGE VISUALIZATION: EXPLAINING CONCEPTS THROUGH MEANINGFUL IMAGES

EXPLAINING CONCEPTS THROUGH MEANINGFUL IMAGES

[IGI Global](#) Multisensory perception is emerging as an important factor in shaping current lifestyles. Therefore, computer scientists, engineers, and technology experts are acknowledging the comparative power existing beyond visual explanations. *Perceptions of Knowledge Visualization: Explaining Concepts through Meaningful Images* discusses issues related to visualization of scientific concepts, picturing processes and products, as well as the role of computing in the advancement of visual literacy skills. By connecting theory with practice, this book gives researchers, computer scientists, and academics an active experience which enhances the perception and the role of computer graphics.

USABILITY IN GOVERNMENT SYSTEMS

USER EXPERIENCE DESIGN FOR CITIZENS AND PUBLIC SERVANTS

[Elsevier](#) As a usability specialist or interaction designer working with the government, or as a government or contractor professional involved in specifying, procuring, or managing system development, you need this book. Editors Elizabeth Buie and Dianne Murray have brought together over 30 experts to outline practical advice to both usability specialists and government technology professionals and managers. Working with internal and external government systems is a unique and difficult task because of the sheer magnitude of the audience for external systems (the entire population of a country, and sometimes more), and because of the need to achieve government transparency while protecting citizens' privacy.. Open government, plain language, accessibility, biometrics, service design, internal vs. external systems, and cross-cultural issues, as well as working with the government, are all covered in this book. Covers both public-facing systems and internal systems run by governments Details usability and user experience approaches specific to government websites, intranets, complex systems, and applications Provides practical material that allows you to take the information and immediately use it to make a difference in your projects

PROCEEDINGS OF THE ANNUAL MEETING

THE MAKING OF A COUNTER-CULTURE ICON

HENRY MILLER'S DOSTOEVSKY

[University of Toronto Press](#) At first glance, the works of Fedor Dostoevsky (1821-1881) do not appear to have much in common with those of the controversial American writer Henry Miller (1891-1980). However, the influencer of Dostoevsky on Miller was, in fact, enormous and shaped the latter's view of the world, of literature, and of his own writing. *The Making of a Counter-Culture Icon* examines the obsession that Miller and his contemporaries, the so-called Villa Seurat circle, had with Dostoevsky, and the impact that this obsession had on their own work. Renowned for his psychological treatment of characters, Dostoevsky became a model for Miller, Lawrence Durrell, and Anais Nin, interested as they were in developing a new kind of writing that would move beyond staid literary conventions. Maria Bloshteyn argues that, as Dostoevsky was concerned with representing the individual's perception of the self and the world, he became an archetype for Miller and the other members of the Villa Seurat circle, writers who were interested in precise psychological characterizations as well as intriguing narratives. Tracing the cross-cultural appropriation and (mis)interpretation of Dostoevsky's methods and philosophies by Miller, Durrell, and Nin, *The Making of a Counter-Culture Icon* gives invaluable insight into the early careers of the Villa Seurat writers and testifies to Dostoevsky's influence on twentieth-century literature.

SYMBOLISM IN TERRORISM

MOTIVATION, COMMUNICATION, AND BEHAVIOR

[Rowman & Littlefield](#) The symbolic value of targets is what differentiates terrorism from other forms of extreme violence. Terrorism is designed to inflict deep psychological wounds on an enemy rather than demolish its material ability to fight. The September 11, 2001 attacks, for example, demonstrated the power of symbolism. The World Trade Center was targeted by Al Qaeda because the Twin Towers epitomized Western civilization, U.S. imperialism, financial success, modernity, and freedom. The symbolic character of terrorism is the focus of this textbook. A comprehensive analysis, it incorporates descriptions, definitions, case studies, and theories. Each chapter focuses on a specific dimension of symbolism in terrorism and explains the contexts and processes that involve the main actors as well as the symbolism of both the purposes and targets of terrorism. Also discussed are new religious movements, which represent another important aspect of terrorism, such as Aum Shinrikyo, the Japanese cult that used sarin gas in the Tokyo subway in 1995. Over forty areas of symbolism are covered throughout the chapters, including physical and non-physical symbolism, linguistic symbolism, the social construction of reality, rituals, myths, performative violence, iconoclasm, brand management, logos, semiotics, new media, and the global village. This allows for an in-depth examination of many issues, such as anti-globalization, honor killing, religious terrorism, suicide terrorism, martyrdom, weapons, female terrorism, public communication, visual motifs, and cyberspace. Main concepts are clearly defined, and followed by theory illustrated by international case studies. Chapter summaries, key points, review questions, research and practice suggestions are recurring components as well. This groundbreaking text encompasses all major aspects of symbolism in terrorism and will be an essential resource for anyone studying terrorism.

ECONOMICS, CULTURE AND SOCIAL THEORY

[Edward Elgar Publishing](#) . . . the book is excellent in setting out and explaining a fundamental critique of economics one moreover that has been missed by most other current critics of the field. Making this case is an achievement. Hopefully, it will have a greater impact than its author probably expects. *Journal of Cultural Economics* Economics evolved by perfecting the taking of culture out of its reductionist and virtual world. But culture has recently been reintroduced, both as a sphere of application for an otherwise unchanging methodology and as a weak form of acknowledging that the economic alone is inadequate as the basis even for explaining the economy. This volume is an essential critical starting point for understanding the changing relationship between economics and culture and in offering a more satisfactory and stable union between the two. Ben Fine, University of London, UK *Economics, Culture and Social Theory* examines how culture has been neglected in economic theorising and considers how economics could benefit by incorporating ideas from social and cultural theory. Orthodox economics has prompted a long line of cultural criticism that goes back to the origins of economic theory and extends to recent debates surrounding postmodernism. William A. Jackson discusses the cultural critique of economics, identifies the main arguments, and assesses their implications. Among the

topics covered are relativism and realism, idealism and materialism, agency and structure, hermeneutics, semiotics, and cultural evolution. Drawing from varied literatures, notably social and cultural theory, the book stresses the importance of culture for economic behaviour and looks at the prospects for a renewed and culturally informed economics. The book will be invaluable to heterodox economists and to anyone interested in the links between culture and the economy. It takes an interdisciplinary approach, arguing against the isolation of economics, and will therefore hold wide appeal for social scientists working in related fields, as well as for economists specialising in cultural economics and economic methodology.

SMOKING AND CULTURE

THE ARCHAEOLOGY OF TOBACCO PIPES IN EASTERN NORTH AMERICA

[Univ. of Tennessee Press](#) Smoking has played an important role in the cultures of North America since ancient times. Because of the ceremonial and ritual aspects of the practice in Native American societies, smoking pipes are important cultural artifacts. The essays in *The Culture of Smoking* constitute the first sustained interpretive study of smoking pipes, focusing on the cultural significance of smoking both before and after European contact. Pipes lend themselves to anthropological as well as archaeological analysis in part because they are more ceremonial than utilitarian. Thus, while their styles and provenance can reveal something about trade relationships, cultural transfer, and aesthetic influences, they also provide important information about the nature of ritual in a particular society. As the contributors demonstrate, pipes offer a window through which to view the symbolic, ideological, and political roles that smoking has played in North American societies from prehistoric times to the nineteenth century. The eleven essays included range widely over time and region, beginning with a case study of pipes and mortuary practices in the Ohio Valley during the Early Woodland Period. Subsequent chapters examine stone pipes from coastal North Carolina during the Late Woodland Period and the role pipes played in interregional interaction among protohistoric Native American groups in the Midwest and Northeast. Other essays explore the variety of cultural and political uses of pipes during the period of European contact. The final section of the book focuses on smoking in Euro-American contexts of the seventeenth through nineteenth centuries. The innovative interpretive approaches taken by the contributors and the broad historical perspective will make *The Culture of Smoking* a model for examining other categories of material culture, and the volume will be welcomed by anthropologists and historians as well as archaeologists. Sean M. Rafferty is associate professor of anthropology at the University at Albany, State University of New York. Rob Mann is the southeast regional archaeologist for Louisiana and is based in the Museum of Natural Science at Louisiana State University.

ROUTLEDGE INTERNATIONAL HANDBOOK OF CONSUMER PSYCHOLOGY

[Taylor & Francis](#) This unique handbook maps the growing field of consumer psychology in its increasingly global context. With contributions from over 70 scholars across four continents, the book reflects the cross-cultural and multidisciplinary character of the field. Chapters relate the key consumer concepts to the progressive globalization of markets in which consumers act and consumption takes place. The book is divided into seven sections, offering a truly comprehensive reference work that covers: The historical foundations of the discipline and the rise of globalization The role of cognition and multisensory perception in consumers' judgements The social self, identity and well-being, including their relation to advertising Social and cultural influences on consumption, including politics and religion Decision making, attitudes and behaviorally based research Sustainable consumption and the role of branding The particularities of online settings in framing and affecting behavior The *Routledge International Handbook of Consumer Psychology* will be essential reading for anyone interested in how the perceptions, feelings and values of consumers interact with the decisions they make in relation to products and services in a global context. It will also be key reading for students and researchers across psychology and marketing, as well as professionals interested in a deeper understanding of the field.

CULTURAL TREASURES OF THE WORLD

FROM THE RELICS OF ANCIENT EMPIRES TO MODERN-DAY ICONS

[Dorling Kindersley Ltd](#) Take a guided tour through history and discover the most precious, iconic, and celebrated objects ever created. Revered, admired, and protected - every country and culture has certain artefacts that are prized above all others. *Cultural Treasures of the World* brings together more than 200 of these objects, exploring the fascinating and unique stories behind each of them. From the Bust of Nefertiti to the Benin Bronzes, and the Altamira cave paintings to Van Gogh's Sunflowers, these artefacts and artworks are revered for their beauty, artistry, or historical significance - and often all three at once. Discover how and why they were created, unravel the hidden meanings and symbolism they contain, and learn about the cultural legacy they have left behind. A treasure trove of human creativity that offers a fresh and unforgettable new perspective on civilizations and societies, *Cultural Treasures of the World* is the perfect gift for gallery- and museum-lovers, and armchair travellers everywhere.

CULTURAL ICONS OF THE PHILIPPINES

HOLIDAY SYMBOLS AND CUSTOMS

A GUIDE TO THE LEGEND AND LORE BEHIND THE TRADITIONS, RITUALS, FOODS, GAMES, ANIMALS, AND OTHER SYMBOLS AND ACTIVITIES ASSOCIATED WITH HOLIDAYS AND HOLY DAYS, FEASTS AND FASTS, AND OTHER CELEBRATIONS, COVERING ANCIENT, CALENDAR, RELIGIOUS, HISTORIC, FOLKLORIC, NATIONAL, PROMOTIONAL, AND SPORTING EVENTS, AS OBSERVED IN THE UNITED STATES AND AROUND THE WORLD

[Omnigraphics Incorporated](#) Describes the origins of more than 300 holidays observed in the United States and around the world. Explains where, when, and how each event is celebrated, with detailed information on the symbols and customs associated with the holiday. Includes contact information and web sites for related organizations.

MEANING IN ENGLISH

[Cambridge University Press](#) This lively, compact textbook introduces readers to semantics - the study of how we construct meaning in communication. Easy to follow, and with a clear structure, it explains formal terminology in a simple and understandable way, without using formal notation or logic, and draws on dozens of examples from up-to-date empirical research findings. Offering a tight integration of classic semantic issues with cognitive science, Javier Valenzuela provides a complete and coherent overview of the main topics in this area, including a review of the empirical methods used in semantic theorizing, and discussions of both non-traditional and new topics, such as how meaning is acquired by children and how meaning is constructed cross-linguistically. Featuring illustrations, exercises, activities, suggestions for further reading, highlighted key terms, and a comprehensive glossary, this book is accessible to beginners and undergraduates, including those from non-linguistic backgrounds with no prior knowledge of linguistic analysis. It will be an essential resource for courses in English language, English studies, linguistics and the cognitive sciences.

ESSAYS IN CELEBRITY CULTURE

STARS AND STYLES

[Anthem Press](#) The collection of essays in the book moves from the largest domain of celebrity culture in India - Bollywood - through celebrity life writing and biopics and, finally, to the politics of and by celebrity culture. The book begins with an exploration of films made around celebrity victims to the vernacular cosmopolitanism of Bollywood stars' philanthropic and humanitarian work and, finally, to celebrity charisma and its role in the current era of 'post-truth.' Two studies of celebrity biopics and auto/biographies - from sports stars to Bollywood stars - and their disease memoirs are included. Finally, a section of essays are devoted to celebrity cultural politics, including Indian writing as a celebrity, the Narmada River as a celebrity, the desecralization of celebrity statues, Arundhati Roy's celebrated and celebrity activism and the self-fashioning of Indian authors in the age of digital culture.

THE MEANING OF HELEN

IN SEARCH OF AN ANCIENT ICON

[Bolchazy-Carducci Publishers](#) -- Latin text, spaced with four lines below each line, for working out translations (as homework, in-class can rections, for review); to note figures of speech, points of grammatical interest -- Right-hand column for additional notes/vocabulary for spec

THE CRISIS OF THE YOUNG AFRICAN AMERICAN MALE IN THE INNER CITIES

A CONSULTATION OF THE UNITED STATES COMMISSION ON CIVIL RIGHTS
