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KEY=CULTURAL - JAYLEN GRETCHEN

ISSUES IN CULTURAL TOURISM STUDIES

Routledge The extensively revised second edition of Issues in Cultural Tourism Studies provides a new framework for analyzing the complexity of cultural tourism and its increasing globalization in existing as well as emergent destinations of the world. The book will focus in particular on the need for even more creative tourism strategies to differentiate destinations from each other using a blend of localized cultural products and innovative global attractions. The book explores many of the most pertinent issues in heritage, arts, festivals, indigenous, ethnic and experiential cultural tourism in urban and rural environments alike. This includes policy and politics; impact management and sustainable development; interpretation and representation; marketing and branding; and regeneration and planning. As well as exploring the inter-relationships between the cultural and tourism sectors, local people and tourists, the book provides suggestions for more effective and mutually beneficial collaboration. New edition features include: an increased number of topical case studies and contemporary photographs which serve to contextualize the issues discussed a re-orientation towards global rather than just European issues three brand new chapters on The Geography of Cultural Tourism, The Politics of Global Cultural Tourism, and The Growth of Creative Tourism an extensively revised chapter on Experiential Tourism. At the interface between the global and the local, a people-centred approach to planning and development is advocated to ensure that benefits are maximized for local areas, a sense of place and identity are retained, and the tourist experience is enhanced to the full. The text is unique in that it provides a summary and a synthesis of all of the major issues in global cultural tourism, which are presented in an accessible way using a diverse range of international case studies. This is a beneficial and valuable resource for all tourism students.

ISSUES IN CULTURAL TOURISM STUDIES

Psychology Press Examines the phenomenon of cultural tourism in its broadest sense, combining a rigorous and academic theoretical framework with practical case-studies and real-life examples, drawn from both the developed and developing world.

CULTURAL TOURISM RESEARCH METHODS

CABI Cultural tourism includes experiencing local culture, traditions and lifestyle, participation in arts-related activities, and visits to museums, monuments and heritage sites. This book reviews a wide range of qualitative and quantitative research methods applied to the field. It is suitable for students and researchers in tourism and leisure.

THE IMPACT OF CULTURE ON TOURISM

OECD Publishing The Impact of Culture on Tourism examines the growing relationship between tourism and culture, and the way in which they have together become major drivers of destination attractiveness and competitiveness.

CULTURAL TOURISM IN EUROPE

C A B International Because few comparative data existed on European cultural tourism, when the European commission designated cultural tourism as a key area of tourism development in Europe, the European association for tourism and leisure education undertook a transnational study of European cultural tourism. The first five chapters address general themes (the scope and significance, the social context, the economic context and the political context of cultural tourism). The are followed by eleven chapters on individual countries from the European Union. Re-issued in 2005 in electronic format by ATLAS, the Association for Tourism and Leisure Education.

CULTURAL TOURISM, 2ND EDITION

Routledge Cultural Tourism remains the only book to bridge the gap between cultural tourism and cultural and heritage management. The first edition illustrated how heritage and tourism goals can be integrated in a management and marketing framework to produce sustainable cultural tourism. The current edition takes this further to base the discussion of cultural tourism in the theory and practice of cultural and heritage management (CM and CHM), under the understanding that for tourism to thrive, a balanced approach to the resource base it uses must be maintained. An 'umbrella approach' to cultural tourism represents a unique feature of the book, proposing solutions to achieve an optimal outcome for all sectors. Reflecting the many important developments in the field this new edition has been completely revised and updated in the following ways: • New sections on tangible and intangible cultural heritage and world heritage sites. • Expanded material on cultural tourism product development, the cultural tourism market and consumer behaviour, planning and delivery of exceptional experiences • New case studies throughout drawn from cultural attractions in developing countries such as Southeast Asia, China, South Africa and the Pacific as well as from the developed world, particularly the United States, Britain, Japan, Singapore, Australia and Canada. Written by experts in both tourism and cultural heritage management, this book will enable professionals and students to gain a better understanding of their own and each other's roles in achieving sustainable cultural tourism. It provides a blueprint for producing top-quality, long-term cultural tourism products.

THE ROUTLEDGE HANDBOOK OF CULTURAL TOURISM

Routledge The Routledge Handbook of Cultural Tourism explores and critically evaluates the debates and controversies in this field of Tourism. It brings together leading specialists from a range of disciplinary backgrounds and geographical regions, to provide state-of-the-art theoretical reflection and empirical research on this significant stream of tourism and its future direction. The book is divided into 7 inter-related sections. Section 1 looks at the historical, philosophical and theoretical framework for cultural tourism. This section debates tourist autonomy role play, authenticity, imaginaries, cross-cultural issues and inter-disciplinarity Section 2 analyses the role that politics takes in cultural tourism. This section also looks at ways in which cultural tourism is used as a policy instrument for economic development. Section 3 focuses on social patterns and trends, such as the mobilities paradigm, performativity, reflexivity and traditional hospitality, as well as considering sensitive social issues such as dark tourism. Section 4 analyses community and development, exploring adaptive forms of cultural tourism, as well as more sustainable models for indigenous tourism development. Section 5 discusses Landscapes and Destinations, including the transformation of space into place, issues of authenticity in landscape, the transformation of urban and rural landscapes into tourism products and conservation versus development dilemmas. Section 6 refers to Regeneration and Planning, especially the creative turn in cultural tourism, which can be used to avoid problems of serial reproduction, standardisation and homogenisation. Section 7 deals with The Tourist and Visitor Experience, emphasising the desire of tourists to be more actively and interactively engaged in cultural tourism. This significant volume offers the reader a comprehensive synthesis of this field, conveying the latest thinking and research. The text is international in focus, encouraging dialogue across disciplinary boundaries and areas of study and will be an invaluable resource for all those with an interest in Cultural Tourism. This is essential reading for students, researchers and academics of Tourism as well as those of related studies in particular Cultural Studies, Leisure, Geography, Sociology, Politics and Economics.

TOURISM AND TRAILS

CULTURAL, ECOLOGICAL AND MANAGEMENT ISSUES

Channel View Publications Trails and routes have been indispensable to travel and tourism over the centuries, helping to form the basis of mobility patterns of the past and the present. This book is the first to comprehensively examine these tourism trails from a tourism and recreation perspective. This cutting-edge volume is global in scope and discusses a wide range of natural, cultural and developed linear resources for tourism and recreation. The book will be suitable for both researchers and students who are interested in cultural heritage-based tourism, recreation and leisure studies, landscape and change, human mobility, geography, environmental management, and broader interests in destination planning, development and management.

INDIGENOUS ECOTOURISM

SUSTAINABLE DEVELOPMENT AND MANAGEMENT

CABI Drawing on case studies from Pacific Islands, Africa, Latin America and Southeast Asia, this book examines ecotourism enterprises controlled by indigenous people in tribal reserves or protected areas. It compares indigenous ecotourism in developed and developing countries and covers cultural ecotours, ecolodges, and bungalows, hunting and fishing tours, cultural attractions and other nature-based facilities or services.

RETHINKING CULTURAL TOURISM

Edward Elgar Publishing This insightful book reappraises how traditional high culture attractions have been supplemented by popular culture events, contemporary creativity and everyday life through inventive styles of tourism. Greg Richards draws on over three decades of research to provide a new approach to the topic, combining practice and interaction ritual theories and developing a model of cultural tourism as a social practice.

A RESEARCH AGENDA FOR CULTURAL ECONOMICS

Edward Elgar Publishing A Research Agenda for Cultural Economics explores the degree of progress and future directions for the field. An international range of contributors examine thoroughly matters of data quality, statistical methodology and the challenge of new developments in technology. This book is ideal for both emerging researchers in cultural economics and experienced practitioners. It is also relevant to workers in other fields such as cultural policy, public policy, media studies and digital economics.

CULTURAL DUE DILIGENCE IN HOSPITALITY VENTURES

A METHODOLOGICAL APPROACH FOR JOINT VENTURES OF LOCAL COMMUNITIES AND COMPANIES

Springer This book introduces readers to a powerful method for cross-cultural due diligence in mergers and organizational collaborations. It employs the context of joint ventures between local communities and companies in the domain of hospitality in emerging tourism destinations. The book first analyzes the impact of cultural diversity in mergers between local communities and the private sector, revealing the characteristics and functions of culture and paying specific attention to the roles of organizational and community cultures in hospitality. In two subsequent methodological chapters the book presents a theoretical framework for cultural due diligence and identifies the principal actors, technical aspects and core principles. On the basis of a separate case study from northern Thailand, the book provides an example of cultural context analysis and presents the findings and results. In a concluding chapter the book presents an outlook on further research and development in this field.

CULTURAL ATTRACTIONS AND EUROPEAN TOURISM

CABI This book reviews the cultural tourism market in Europe from a survey carried out in 1997. It analyzes the way in which cultural attractions are produced for, and used by, cultural tourists and how such cultural attractions as museums, art galleries, monuments and heritage attractions are marketed.

CULTURAL TOURISM AND IDENTITY

RETHINKING INDIGENEITY

Martinus Nijhoff Publishers Studies of cultural tourism and indigenous identity are fraught with questions concerning exploitation, entitlement, ownership and authenticity. Unease with the idea of leveraging a group identity for commercial gain is ever-present. This anthology articulates some of these debates from a multitude of standpoints. It assimilates the perspectives of members of indigenous communities, non-governmental organizations, tourism practitioners and academic researchers who participated in an action research project that aims to link research to development outcomes.

TOURISM RESEARCH METHODS

INTEGRATING THEORY WITH PRACTICE

CABI Within the tourism industry there is a growing consensus on the need for research to investigate the economic, social and environmental impacts of tourism. However, existing research methods texts are based solely on either the business approach or the social science approach to tourism. They often fail to provide real world examples of how to plan, implement or analyse tourism related research. This book aims to address this divide by integrating theory with practice through the inclusion of specific tourism research case studies alongside research theory. It considers a wide range of research issues, approaches and techniques with contributions from both experienced and new researchers.

CULTURAL HERITAGE AND TOURISM

AN INTRODUCTION

Channel View Publications Cultural heritage is one of the most important tourism resources in the world. This book provides a comprehensive theoretical overview and applied knowledge of the issues, practices, current debates, concepts and management concerns associated with cultural heritage-based tourism. The second edition has been updated to include timely and emerging topics such as geopolitics, conflict, solidarity tourism, overtourism and climate change. It also expands on important areas such as environmental change, technology, social media, heritage economics, Indigenous knowledge and co-created experiences. This edition includes up-to-date data, statistics, references, case material, figures and pedagogical tools. It remains an important and accessible text for undergraduate and postgraduate students of cultural and heritage tourism, cultural resource management, and museum management.

OVERTOURISM

EXCESSES, DISCONTENTS AND MEASURES IN TRAVEL AND TOURISM

CABI This book examines the evolution of the phenomenon and explores the genesis of overtourism and the system dynamics underlining it. The 'overtourism' phenomenon is defined as the excessive growth of visitors leading to overcrowding and the consequential suffering of residents, due to temporary and often seasonal tourism peaks, that lead to permanent changes in lifestyles, amenities and well-being. Enormous tensions in overtourism affected destinations have driven the intensification of policy making and scholarly attention toward seeking antidotes to an issue that is considered paradoxical and problematic. Moving beyond the 'top 10 things you can do about overtourism', this book examines the evolution of the phenomenon and explores the genesis of overtourism as well as the system dynamics underpinning it. With a rigorous scientific approach, the book uses systems-thinking and contemporary paradigms around sustainable development, resilience planning and degrowth; while considering global economic, socio-political, environmental discourses. Researchers, analysts, policy makers and industry stakeholders working within tourism as well as those within the private sector, community groups, civil society groups and NGOs will find this book an essential source of information.

HANDBOOK OF RESEARCH ON CULTURAL TOURISM AND SUSTAINABILITY

Business Science Reference "This publication gives a different perspective of cultural tourism with some updated theoretical frameworks of the topics in analysis, complemented with case studies, best practices and some data related to international and differentiated tourism contexts (urban, natural, rural, historical centers)"--

HANDBOOK OF RESEARCH METHODS FOR TOURISM AND HOSPITALITY MANAGEMENT

Edward Elgar Publishing As research in tourism and hospitality reaches maturity, a growing number of methodological approaches are being utilized and, in addition, this knowledge is dispersed across a wide range of journals. Consequently there is a broad and multidisciplinary community of tourism and hospitality researchers whom, at present, need to look widely for support on methods. In this volume, researchers fulfil a pressing need by clearly presenting methodological issues within tourism and hospitality research alongside particular methods and share their experiences of what works, what does not work and where challenges and innovations lie.

TOURISM IN SOUTHEAST ASIA

CHALLENGES AND NEW DIRECTIONS

NIAS Press Tourism in Southeast Asia provides an up-to-date exploration of the state of tourism development and associated issues in one of the world's most dynamic tourism destinations. The volume takes a close look at many of the challenges facing Southeast Asian tourism at a critical stage of transition and transformation and following a recent series of crises and disasters. Building on and advancing the path-breaking Tourism in South-East Asia, produced by the same editors in 1993, it adopts a multidisciplinary approach and includes contributions from some of the leading researchers on tourism in Southeast Asia, presenting a number of fresh perspectives.

EVENT TOURISM AND CULTURAL TOURISM

ISSUES AND DEBATES

Routledge Event and cultural tourism as a social practice is a widespread phenomenon of global socio-economic importance. The purpose of the book is to bring together current thinking on contemporary

issues relating to the management and marketing of cultural events and attractions. The contributions to the book provide interesting perspectives on a number of topics including innovation in festivals, destination and event image, cultural events and national identity, religious festival experiences, effective management and marketing of events. The book is divided into two broad themes: event tourism and cultural tourism. The Cultural Tourism theme covers issues such as: socio-cultural and environmental impacts of tourism development; tourist experiences, motivations and behavior; development of cultural tourism; hosts and guests; Community participation; living heritage; and destination image and branding. The Event Tourism theme covers issues such as economic, socio-cultural and environmental impacts; tourist experiences, motivations and behavior; development of event tourism; event management and sponsorship; destination image and branding; and planning and marketing hallmark events. The book is in response to the increasing demand for empirically-based case studies on event and cultural tourism and will appeal to both academics and practitioners. Case studies are also ideal as teaching material for both undergraduate and postgraduate programmes internationally. This book is a special double issue of the *Journal of Hospitality Marketing and Management*.

THE ROUTLEDGE HANDBOOK OF TOURISM AND SUSTAINABILITY

Routledge *Routledge Handbook of Tourism and Sustainability* from C. Michael Hall, Stefan Gössling, Daniel Scott is one of the winners of the ITB BookAwards 2016 in the category Specialist tourism literature! Sustainability remains one of the major issues in tourism today. Concerns over climate and environmental change, the fallout from the global economic and financial crisis, and the seeming failure to meeting UN Millennium development goals have only reinforced the need for more sustainable approaches to tourism, however they be defined. Given the centrality of sustainability in tourism curricula, policies, research and practice it is therefore appropriate to prepare a state of the art handbook on the relationship between tourism and sustainability. This timely *Handbook of Tourism and Sustainability* is developed from specifically commissioned original contributions from recognised authors in the field, providing a systematic guide to the current state of knowledge on this area. It is interdisciplinary in coverage and international in scope through its authorship and content. The volume commences with an assessment of tourism's global environmental, e.g. climate, emissions, energy use, biodiversity, water use, land use, and socio-economic effects, e.g. economic impacts, employment and livelihoods, culture. This then provides the context for sections outlining the main theoretical frameworks and constructs that inform tourism and sustainability, management tools and approaches, and the approaches used in different tourism and travel industry sectors. The book concludes by examining emerging and future concerns in tourism and sustainability such as peak-oil, post-carbon tourism, green economy and transition tourism. This is essential reading for students, researchers and academics interested in the possibilities of sustainable forms of tourism and tourism's contribution to sustainable development. Its assessment of tourism's global impact along with its overviews of sectoral and management approaches will provide a benchmark by which the sustainability of tourism will be measured for years to come.

HANDBOOK OF RESEARCH ON TECHNOLOGICAL DEVELOPMENTS FOR CULTURAL HERITAGE AND ETOURISM APPLICATIONS

IGI *Global Tourism* is one of the most rapidly evolving industries of the 21st century. The integration of technological advancements plays a crucial role in the ability for many countries, all over the world, to attract visitors and maintain a distinct edge in a highly competitive market. The *Handbook of Research on Technological Developments for Cultural Heritage and eTourism Applications* is a pivotal reference source for the latest research findings on the utilization of information and communication technologies in tourism. Featuring extensive coverage on relevant areas such as smart tourism, user interfaces, and social media, this publication is an ideal resource for policy makers, academicians, researchers, advanced-level students, and technology developers seeking current research on new trends in ICT systems and application and tourism.

CULTURAL TOURISM

GLOBAL AND LOCAL PERSPECTIVES

Routledge *Cultural tourism* is not only a major industry but also a support for national identity and a means for preserving heritage. Interdisciplinary explorations of cultural tourism, with essays about tourism between globalization and authenticity, township tourism in Soweto, South Africa, tourism in the culturally regenerated city, the new tourism areas in London, cultural routes, in the footsteps of Goethe, Humbert and Ulysses, tourism in inland Spain, indicators and qualitative observatories of heritage tourism, ecotourism and religious tourism in the North of Portugal, the festivalization of society, the consequences of the European Capitals of Culture, the economic impact of festivals, the future of cultural tourism: grounds for pessimism or optimism? Review in: *Journal of cultural economics*. 32(2008)3(.231-236).

TOURING CONSUMPTION

Springer This book attempts to confront spatial, performative and cultural interrelations between tourism and social economic behavior by providing a critical platform for the articulation of touring consumption in our contemporary world. Tourism has become a significant area of scholarship especially given the industry's product development opportunities on a global scale. However, the emphasis

placed on such research has largely been from a supply-side perspective. What needs to be explored is the shift towards the agencies of the tourist or traveler as consumer and consumption as being embodied as a moment of practice in continuous states of touring.

ASIAN CULTURES AND CONTEMPORARY TOURISM

Springer This book focuses on cultures that shape contemporary Asian tourist experiences. The book consists of 10 chapters, which are organised into two themes: *Collectivist Culture and Wellbeing*. The chapters cover emerging forms of tourism (e.g., wedding and bridal photography tourism, roots/affinity tourism and shamanic tourism), investigate a wide range of topics (e.g., tourist motivation, tourist anxiety and decision making) and consider Asian perspectives from diverse backgrounds (e.g., China, Hong Kong, Singapore, Taiwan, South Korea, Japan, Philippines, Malaysia, Indonesia, India, Bangladesh, and Nepal). The book provides tourism researchers, students and practitioners a consolidated, comprehensive and updated reference for the understanding of Asian tourists.

CREATIVE TOURISM

ACTIVATING CULTURAL RESOURCES AND ENGAGING CREATIVE TRAVELLERS

CABI This book provides a synthesis of current research and international best practice in the emerging field of creative tourism. Including knowledge, insights, and reflections from both practitioners and researchers, it covers types of creative tourist, trends, designing and implementing creative tourism products, embedding activities in a community and place, and addressing sustainability challenges. Applying lessons learned from the CREATOUR project and other initiatives, the editors present key information in an actionable manner best suited to people working on the ground. A vital resource for tourism agencies, practitioners, planners and policymakers interested in developing creative tourism programmes and activities, this book will also be of interest to cultural and creative tourism researchers, students, and teachers of tourism and culture-based development.

PHILOSOPHICAL ISSUES IN TOURISM

Channel View Publications Despite the geometric expansion of tourism knowledge, some areas have remained stubbornly underdeveloped and a full or comprehensive consideration of the philosophical issues of tourism represents one such significant knowledge gap. A key aim of this book therefore is to provide an initial mapping of, and fresh insights into this territory. In doing so it discusses key philosophical questions in the field such as *What is tourism? Who is a tourist? What is wisdom? What is it to know something? What is the nature of reality? Why are some destinations considered beautiful? Why is tourism desirable? What is good and bad tourism? What are desirable ends?* These and similar topics are addressed this book under the headings of truth, beauty and virtue.

EUROPEAN JOURNAL OF TOURISM RESEARCH

VOLUME 22

Varna University of Management The *European Journal of Tourism Research* is an open access academic journal in the field of tourism, published by Varna University of Management, Bulgaria. Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism. Publications from all fields, connected with tourism such as tourism management, tourism marketing, tourism sociology, psychology in tourism, tourism geography, political sciences in tourism, mathematics, tourism statistics, tourism anthropology, culture and tourism, information technologies in tourism and others are invited. The journal is open to all researchers. Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions. Regular Articles in the *European Journal of Tourism Research* should normally be between 4 000 and 20 000 words. Major research articles of between 10 000 and 20 000 are highly welcome. Longer or shorter papers will also be considered. The journal publishes also Research Notes of 1 500 – 2 000 words. Submitted papers must combine theoretical concepts with practical applications or empirical testing. The *European Journal of Tourism Research* includes also the following sections: *Book Reviews, announcements for Conferences and Seminars, abstracts of successfully defended Doctoral Dissertations in Tourism, case studies of Tourism Best Practices.* The *European Journal of Tourism Research* is published in three Volumes per year. There are no charges for publication. The journal is indexed in *Scopus* and *Clarivate Analytics' Emerging Sources Citation Index*.

WORLD GUIDE TO LIBRARY SCHOOLS AND TRAINING COURSES IN DOCUMENTATION

UNESCO

HANDBOOK OF TOURISM AND QUALITY-OF-LIFE RESEARCH

ENHANCING THE LIVES OF TOURISTS AND RESIDENTS OF HOST COMMUNITIES

Springer Science & Business Media Quality of life (QOL) research in tourism has gained much momentum over the last two decades. Academics working in this area research issues related to tourists and host communities. Practitioners are becoming increasingly interested in understanding the science that allows them to develop better marketing and managerial programs designed to enhance the quality of life of tourists. Tourism bureaus and government agencies are increasingly interested in issues of sustainable tourism, specifically in understanding and measuring the impact of tourism on the quality of life of the residents of the host communities. This handbook covers all relevant topics and is divided into two parts: research relating to travelers/tourists, and research relating to the residents of host communities. It is the only state-of-the-art reference book in its field and will prove invaluable to academics interested in QOL research, as well as tourism practitioners interested in applying the science of QOL in the tourism industry.

CHINA TOURISM: CROSS-CULTURAL STUDIES

Routledge Deriving from a special issue on "China Watching" (Journal of China Tourism Research), this book presents the readers with a collection of seven independent research reports that adopt cross-cultural communication and cultural studies approaches to China tourism. Topics covered include the authenticity in cultural diffusion, the articulation of China through tourism, cross-cultural comparison of vacation consumption interpretation, the Chinese gaze of Europe, influence of globalization and localization on the development of tourism, behavioral implications of Chinese outbound tourism, and citing behaviors of Chinese tourism researchers from foreign language sources. The book will be of great interest to academic researchers, graduate students, policy makers, and destination managers who are interested in China tourism. The varied aspects covered, together with the engaging writing style, makes the text a pleasure to read. This book was published as a special issue of the Journal of China Tourism Research.

HANDBOOK OF TEACHING AND LEARNING IN TOURISM

Edward Elgar Publishing This comprehensive Handbook provides an international perspective on contemporary issues and future directions in teaching and learning in tourism. Key topics include assurance of learning, development of skills, learning in the field, work integrated learning, sustainability and critical studies, internationalisation, technology enabled learning, links between teaching and research, and graduate student supervision. Within these topics attention is devoted to the discussion of curriculum, pedagogy, assessment, students, educators and trends and issues. The Handbook provides a valuable resource for understanding teaching and learning theory and practice in tourism.

ICTR 2019 2ND INTERNATIONAL CONFERENCE ON TOURISM RESEARCH 2020

Academic Conferences and publishing limited

INTERNATIONAL CULTURAL TOURISM

*International Cultural Tourism: management, implications and cases provides a comprehensive exploration of the management, operations and marketing of cultural tourism attractions and resources in a global context. Topics explored include: * For the first time, an evaluation of the use and transformational impact of global media and new ICT in the management and marketing of cultural tourism attractions and resources. * The changing nature of the global cultural tourism marketplace (including demand, supply, product development and political changes). * Consumer behaviour, profiles and motivations of cultural tourists. * Environmental performance, management and wider issues of social and cultural sustainability. Written by a team of contributors from Australia, Hong Kong, UK, US, Canada, Mexico, Portugal, South Africa and Finland, this text provides a thoroughly global insight into the issues and techniques involved in the successful management and marketing of cultural attractions. * An overview of the way in which cultural tourism resources and attractions are managed and marketed in a global context. * Analysis of the demand, profiles and motivation of tourists * An investigation of the transformational and dynamic impacts of new technologies on cultural resources and products * International contributor team provide case studies from first-hand experience and research*

CULTURAL HERITAGE AND TERRITORIAL IDENTITY

SYNERGIES AND DEVELOPMENT IMPACT ON EUROPEAN REGIONS

Springer Nature This book explores and substantiates the role of cultural heritage as an engine for local socio-economic development. Starting from the assumption that cultural heritage represents a valuable, unique and irreplaceable resource for European regions, it identifies and quantitatively analyzes tourism and territorial identity as two different channels through which cultural heritage can influence local socio-economic development. The book highlights the fact that cultural heritage not only has a positive influence on local cultures, societies and environments, but also plays a role in the process of local economic growth. Providing comprehensive empirical evidence that explains and discusses whether and how the endowment of cultural heritage benefits local socio-economic growth, it will appeal to scholars and students of cultural economics and regional science, and anyone interested in sustainable socio-economic development.

CROSS-CULTURAL ASPECTS OF TOURISM AND HOSPITALITY

A SERVICES MARKETING AND MANAGEMENT PERSPECTIVE

Routledge *Cross-Cultural Aspects of Tourism and Hospitality* is the first textbook to offer students, lecturers, researchers and practitioners a comprehensive guide to the influence of culture on service providers as well as on customers, affecting both the supply and the demand sides of the industry – organisational behaviour, and human resource management, and marketing and consumer behaviour. Given the need for delivering superior customer value, understanding different cultures from both demand and supply sides of tourism and hospitality and the impact of culture on these international industries is an essential part of all students' and practitioners' learning and development. This book takes a research-based approach critically reviewing seminal cultural theories and evaluating how these influence employee and customer behaviour in service encounters, marketing, and management processes and activities. Individual chapters cover a diverse range of cultural aspects including intercultural competence and intercultural sensitivity, uncertainty and risk avoidance, context in communication, power distance, indulgence and restraint, time orientation, gender, assertiveness, individualism and collectivism, performance orientation, and humane orientation. This book integrates international case studies throughout to show the application of theory, includes self-test questions, activities, further reading, and a set of PowerPoint slides to accompany each chapter. This will be essential reading for all students, lecturers, researchers and practitioners and future managers in the fields of Tourism and Hospitality.

CULTURAL TOURISM IN SOUTHERN AFRICA

Channel View Publications This volume provides an accessible overview of cultural tourism in southern Africa. It examines the utilisation of culture in southern African tourism and the related impacts, possibilities and challenges from deep and wide-ranging perspectives. The chapters use case studies to showcase some of the cultural tourism which occurs in the region and link to concepts such as authenticity, commodification, the tourist gaze and 'Otherness', heritage, sustainability and sustainable livelihoods. The authors scrutinise both positive and negative impacts of cultural tourism throughout the book and explore issues including the definition of community, ethical considerations, empowerment, gender, participation and inequality. The book will be a useful resource for students and researchers of tourism, geography, anthropology and cultural studies.

EVENTS, SOCIETY AND SUSTAINABILITY

CRITICAL AND CONTEMPORARY APPROACHES

Routledge The growth of the events industry brings with it concerns of sustainable management, the sharing of available resources, and ensuring that people and places are not over-exploited. While the environmental and economic dimensions of sustainability have attracted a reasonable attention in the study of events, the social and cultural aspects of sustainability have been largely neglected. This book brings together emerging critical perspectives, innovative conceptual frameworks and contemporary case studies. Events cannot be isolated from the actions of humans and this is reflected in the emphasis on people and society throughout. The next wave of sustainable discourse requires a critical synthesis of information and this book is the first to address the need for more critical approaches and a broader way of thinking about events and sustainability. Divided into five thematic parts, the contributions delve into understanding the mainstream stances towards sustainability, the role events play in indigenous cultures and in diasporic communities, and the extent to which events influence the public discourse and civic identity. Sustainability is also examined from a strategic perspective in the events sector, and consideration is given to issues such as corporate social responsibility, greenwashing, and the power of multi-stakeholder alliances in promoting sustainability goals. Written by leading academics, this timely and important volume will be valuable reading for all students, researchers and academics interested in Events and the global issue of Sustainability.

RESEARCH ANTHOLOGY ON DIGITAL TRANSFORMATION, ORGANIZATIONAL CHANGE, AND THE IMPACT OF REMOTE WORK

IGI Global As the use of remote work has recently skyrocketed, digital transformation within the workplace has gone under a microscope, and it has become abundantly clear that the incorporation of new technologies in the workplace is the future of business. These technologies keep businesses up to date with their capabilities to perform remote work and make processes more efficient and effective than ever before. In understanding digital transformation in the workplace there needs to be advanced research on technology, organizational change, and the impacts of remote work on the business, the employees, and day-to-day work practices. This advancement to a digital work culture and remote work is rapidly undergoing major advancements, and research is needed to keep up with both the positives and negatives to this transformation. The Research Anthology on Digital Transformation, Organizational Change, and the Impact of Remote Work contains hand-selected, previously published research that explores the impacts of remote work on business workplaces while also focusing on digital transformation for improving the efficiency of work. While highlighting work technologies, digital practices, business management, organizational change, and the effects of remote work on employees, this book is an all-encompassing research work intended for managers, business owners, IT specialists, executives, practitioners, stakeholders, researchers, academicians, and students interested in how digital transformation and remote work is affecting workplaces.