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The Icon Project

Architecture, Cities, and Capitalist Globalization

Oxford University Press **The Icon Project argues that the transnational capitalist class mobilizes two forms of iconic architecture - unique icons recognized as works of art, notably designed by global starchitects (such as Frank Gehry and Zaha Hadid); and typical icons copying elements of unique icons - to promote the same ideological message: the culture-ideology of consumerism.**

About Star Architecture

Reflecting on Cities in Europe

Springer Nature **Cities across the world have been resorting to star architects to brand their projects, spark urban regeneration and market the city image internationally. This book shifts the attention from star architects to star architecture, arguing that the process of deciding about and implementing relevant architectural and urban projects is not the product of any single actor. Star architecture can, in fact, be better studied and understood as assembled by multiple actors and in its relationship with urban transformation. In its 18 chapters, the book presents a multidisciplinary collection of expert contributions in the fields of urban planning, architecture, media studies, urban economics, geography, and sociology, consistently brought together for the first time to deal with this topic. Through a vast array of case studies and analytical techniques touching over 20 cities in Europe, the book shows the positive and more problematic impacts of star architecture with reference to the preservation of built heritage, tourism and media. The book will be of interest to architects, sociologists, urban planners, and public administrators.**

Perspectives on Design and Digital Communication III

Research, Innovations and Best Practices

Springer Nature **This book gathers new empirical findings fostering advances in the areas of digital and communication design, web, multimedia and motion design, graphic design, branding, and related ones. It includes original contributions by authoritative authors based on the best papers presented at the 5th International Conference on Digital Design and**

Communication, Digicom 2021, together with some invited chapters written by leading international researchers. They report on innovative design strategies supporting communication in a global, digital world, and addressing, at the same time, key individual and societal needs. This book is intended to offer a timely snapshot of technologies, trends and challenges in the area of design, communication and branding, and a bridge connecting researchers and professionals of different disciplines, such as graphic design, digital communication, corporate, UI Design and UX design.

Creative Practice Inquiry in Architecture

Taylor & Francis This collection introduces, illustrates, and advances fresh ideas about creative practice inquiry in architecture. It concerns architectural knowledge: how architects can use their distinctive skills, habits, and values to advance professional insight, and how such insights can be extended to make wider contributions to society, culture, and scholarship. It shows how architectural ways of knowing and working can be mobilised as tools for research. Collected here are a series of creative practices that emerge out of architecture and actively engage with other fields and methods reaching across the academic landscape. Architectural inquiries collected in this book probe matters that lie beyond the obvious expectations, the conventions, the default, of the discipline. Drawing, borrowing, adapting, dramatising, perhapsing, monsterring, experimenting, cartooning—the tools and methods of each inquiry vary but they all share a common outward gaze, engaging architectural ways of knowing with other disciplines and practices including the arts, biological sciences, ethnography, and technology. Chapters gathered here offer insight not only into incipient modes and tools of architectural research, but emerging ethical, practical, and philosophical positions intimately tied to the creative practices involved. Setting-out the idea of creative practice inquiry in architecture, this innovative volume offers a lively and resourceful contribution to a growing body of work on design as research. It will be of interest to: students keen to pursue architectural ways of thinking and writing; practitioners who want to use their distinctive professional abilities to contribute to architectural and scholarly knowledge; and academics and doctoral candidates keen to engage with the burgeoning scholarly field of design research.

Cities in Global Capitalism

John Wiley & Sons In what ways are cities central to the evolution of contemporary global capitalism? And in what ways is global capitalism forged by the urban experience? This book provides a response to these questions, exploring the multifaceted dimensions of the city-capitalism nexus. Drawing on a wide range of conceptual approaches, including political economy, neo-institutionalism and radical political theory, this insightful book examines the complex relationships between contemporary capitalist cities and key forces of our times, such as globalization and neoliberalism. Taking a truly global perspective, Ugo Rossi offers a comparative analysis of the ways in which urban economies and societies reflect and at the same time act as engines of global capitalism. Ultimately, this book shows how over the past three decades capitalism has shifted a gear - no longer merely incorporating key aspects of society into its system, but encompassing everything, including life itself - and illustrates how cities play a central role within this life-oriented construction of global capitalism.

Starchitecture

Scenes, Actors, and Spectacles in Contemporary Cities

The Monacelli Press, LLC How and why do spectacular buildings get commissioned and procured? What are their visible urban effects? What can urban planners, architects, and policymakers learn in order to engage in more successful citymaking? In recent years, media and critical attention has been lavished on famous architects, and the contributions of their designs to the branding of cities. The post-“Bilbao effect” global landscape is one where cities compete for the highest-profile skyscrapers, cultural projects, and high-profile developments designed by star architects whom even casual readers know by first name: Frank Gehry, Bjarke Ingels, Jean Nouvel, Zaha Hadid, Norman Foster, Rem Koolhaas. Far less is known about the decision-making processes behind these projects and their subsequent urban effects. A unique combination of urban studies and photography, *Starchitecture* investigates projects designed by star architects in cities including Paris, New York, Abu Dhabi, Bilbao, and the architectural microcosm of the Vitra campus in Weil am Rhein, Germany. Author Davide Ponzini and photographer Michele Nastasi seek to explain and critique a growing global condition by revealing how starchitecture has been and continues to be deployed in cities around the world. The arguments they raise are vital to understanding the urban landscapes of today, and tomorrow.

Global Suburbs

Urban Sprawl from the Rio Grande to Rio de Janeiro

Routledge **Global Suburbs: Urban Sprawl from the Rio Grande to Rio de Janeiro** offers a critical new perspective on the emerging phenomenon of the global suburb in the western hemisphere. American suburban sprawl has created a giant human habitat stretching from Las Vegas to San Diego, and from Mexico to Brazil, presented here in a clear and comprehensive style with in depth descriptions and images. Challenging the ecological problems that stem from these flawed suburban developments, Herzog targets an often overlooked and potentially disastrous global shift in urban development. This book will give depth to courses on suburbs, development, urban studies, and the environment.

Philosophy of Globalization

Walter de Gruyter GmbH & Co KG Not so long ago, it seemed the intellectual positions on globalization were clear, with advocates and opponents making their respective cases in decidedly contrasting terms. Recently, however, the fronts have shifted dramatically. The aim of this publication is to contribute philosophical depth to the debates on globalization conducted within various academic fields - principally by working out its normative dimensions. The interdisciplinary nature of this book's contributors also serves to scientifically ground the ethical-philosophical discourse on global responsibility. Though by no means exhaustive, the expansive scope of the works herein encompasses such other topics as the altering consciousness of space and time, and the phenomenon of globalization as a discourse, as an ideology and as a symbolic form.

Architecture and Capitalism

1845 to the Present

Routledge **Architecture and Capitalism** tells a story of the relationship between the economy and architectural design. Eleven historians each discuss in brand new essays the time period they know best, looking at cultural and economic issues, which in light of current economic crises you will find have dealt with diverse but surprisingly familiar economic issues. Told through case studies, the narrative begins in the mid-nineteenth century and ends with 2011, with introductions by Editor Peggy Deamer to pull the main themes together so that you can see how other architects in different times and in different countries have dealt with similar economic conditions. By focussing on what previous architects experienced, you have the opportunity to avoid repeating the past. With new essays by Pier Vittorio Aureli, Ellen Dunham-Jones, Keller Easterling, Lauren Kogod, Robert Hewison, Joanna Merwood-Salisbury, Robin Schuldenfrei, Deborah Gans, Simon Sadler, Nathan Rich, and Micahel Sorkin.

Image of Istanbul, Impact of ECOC 2010 on the City Image

Transnational Press London Istanbul "took the stage" as one of the three European Capital of Culture (ECOC) cities in 2010. In this spectacle, the urban spaces were projected as the theatre décor while residents and visitors became the spectators. The images of Istanbul pile up in videos and posters to show the city in every aspect in which everything becomes mishmash and the message gets lost in the chaos. While Istanbul is depicted as a mystified city through Orientalist representations, this image of Istanbul moves between the opposite ends of the contrasting pairs, and in contestation. "Culture, defined as making sense of the world (Hall, 1997: 2), is an integral part of branding a place, which involves cultural exchange (Anholt, 2005: 140). Mega-events may be used as forms of advertising for city marketing and branding, where the signification is not only about production of meaning but also staging of the meaning. The cities hosting mega-events can be turned into the protagonists of the spectacle by showcasing their cultural products as well as cultural being. Thus, what staged there are the city, its image as well as the events. The mega-events are helpful to spread the word about the city, but the meaning is created also through imaging the city and positioning this image in the minds of the people." CONTENT IntroductionChapter 1: Understanding and dissecting the city imageChapter 2. Marketing the city and the city imageChapter 3. Istanbul: European Capital of Culture 2010Chapter 4. Posters of Istanbul 2010Chapter 5. Istanbul in betweenConclusion

Rebel Cities: From the Right to the City to the Urban Revolution

[Verso Books](#) Explores cities as the origin of revolutionary politics, where social and political issues are always at the surface, using examples from such cities as New York City and Mumbai to examine how they can be better ecologically reorganized.

Global Construction Data

[Routledge](#) Global construction data is vital for contractors, governments, international organisations, policy makers, academic researchers and statisticians. As the global population of the world expands, the sustainability of the built environment raises the political agenda and the need to manage infrastructure and buildings in both urban and rural contexts becomes ever more pressing. How much more can the built environment grow and how can it be managed sustainably? This edited volume addresses how we can find a possible way through the inconsistencies between national construction data sets to devise a consistent approach to national construction data to further the global sustainability agenda and inform policy making. This search begins in Part I, which looks at the methods and definitions used in construction statistics in different countries. Part II considers examples of different types of construction data from the cost of materials, measuring work on high rise buildings and existing stock. In Part III, the authors consider construction data internationally, beginning with the problem of comparing data in different countries using exchange rates and purchasing power parities (PPPs), comparing innovation processes in different countries and looking at the provision of building design internationally. In Part IV, the international theme is continued by comparing accounting practices and company performance in different countries and concludes with an international comparison of construction industries. This book raises awareness of the significance of the construction industry globally and the importance of data to measure it. It informs the discussion of the best ways of handling the consequences of policies affecting the built environment and the effect of the built environment on the rest of the economy and society. It is essential reading for international economists, construction industry consultants, policy makers, construction statisticians and academics.

The Making of Global Capitalism

The Political Economy of American Empire

[Verso Books](#) A groundbreaking account of America's role in global capitalism. The all-encompassing embrace of world capitalism at the beginning of the twenty-first century was generally attributed to the superiority of competitive markets. Globalization had appeared to be the natural outcome of this unstoppable process. But today, with global markets roiling and increasingly reliant on state intervention to stay afloat, it has become clear that markets and states aren't straightforwardly opposing forces. In this groundbreaking work, Leo Panitch and Sam Gindin demonstrate the intimate relationship between modern capitalism and the American state, including its role as an "informal empire" promoting free trade and capital movements. Through a powerful historical survey, they show how the US has superintended the restructuring of other states in favor of competitive markets and coordinated the management of increasingly frequent financial crises. The Making of Global Capitalism, through its highly original analysis of the first great economic crisis of the twenty-first century, identifies the centrality of the social conflicts that occur within states rather than between them. These emerging fault lines hold out the possibility of new political movements transforming nation states and transcending global markets.

Inside High-Rise Housing

Securing Home in Vertical Cities

[Policy Press](#) EPDF and EPUB available Open Access under CC-BY-NC-ND licence. Condominium and comparable legal architectures make vertical urban growth possible, but do we really understand the social implications of restructuring city land ownership in this way? Geographer and architect Megan Nethercote enters the condo tower to explore the hidden

social and territorial dynamics of private vertical communities. Informed by residents' accounts of Australian high-rise living, this book shows how legal and physical architectures fuse in ways that jeopardize residents' experience of home and stigmatize renters. As cities sprawl skywards and private renting expands, this compelling geographic analysis of property identifies high-rise development's overlooked hand in social segregation and urban fragmentation, and raises bold questions about the condominium's prospects.

The New Imperialism

OUP Oxford People around the world are confused and concerned. Is it a sign of strength or of weakness that the US has suddenly shifted from a politics of consensus to one of coercion on the world stage? What was really at stake in the war on Iraq? Was it all about oil and, if not, what else was involved? What role has a sagging economy played in pushing the US into foreign adventurism and what difference does it make that neo-conservatives rather than neo-liberals are now in power? What exactly is the relationship between US militarism abroad and domestic politics? These are the questions taken up in this compelling and original book. Closely argued but clearly written, 'The New Imperialism' builds a conceptual framework to expose the underlying forces at work behind these momentous shifts in US policies and politics. The compulsions behind the projection of US power on the world as a 'new imperialism' are here, for the first time, laid bare for all to see. This new paperback edition contains an Afterword written to coincide with the result of the 2004 American presidential election.

Inventing the Future

Postcapitalism and a World Without Work

Verso Books A major new manifesto for the end of capitalism Neoliberalism isn't working. Austerity is forcing millions into poverty and many more into precarious work, while the left remains trapped in stagnant political practices that offer no respite. Inventing the Future is a bold new manifesto for life after capitalism. Against the confused understanding of our high-tech world by both the right and the left, this book claims that the emancipatory and future-oriented possibilities of our society can be reclaimed. Instead of running from a complex future, Nick Srnicek and Alex Williams demand a postcapitalist economy capable of advancing standards, liberating humanity from work and developing technologies that expand our freedoms. This new edition includes a new chapter where they respond to their various critics.

The Logic of Discipline

Global Capitalism and the Architecture of Government

OUP USA Even before the global economic crisis of 2007-2009, the logic of discipline was under assault. Faced with many failed reform projects, advocates of discipline realized that they had underestimated the complexity of governmental change. Opponents of discipline emphasized the damage to democratic values that followed from the empowerment of new groups of technocrat-guardians. A sweeping account of neoliberal governmental restructuring across the world, The Logic of Discipline offers a powerful analysis of how this undemocratic model is unraveling in the face of a monumental--and ongoing--failure of the market.

The Eyes of the Skin

Architecture and the Senses

John Wiley & Sons First published in 1996, The Eyes of the Skin has become a classic of architectural theory. It asks the far-reaching question why, when there are five senses, has one single sense - sight - become so predominant in architectural culture and design? With the ascendancy of the digital and the all-pervasive use of the image electronically, it is a

subject that has become all the more pressing and topical since the first edition's publication in the mid-1990s. Juhani Pallasmaa argues that the suppression of the other four sensory realms has led to the overall impoverishment of our built environment, often diminishing the emphasis on the spatial experience of a building and architecture's ability to inspire, engage and be wholly life enhancing. For every student studying Pallasmaa's classic text for the first time, *The Eyes of the Skin* is a revelation. It compellingly provides a totally fresh insight into architectural culture. This third edition meets readers' desire for a further understanding of the context of Pallasmaa's thinking by providing a new essay by architectural author and educator Peter MacKeith. This text combines both a biographical portrait of Pallasmaa and an outline of his architectural thinking, its origins and its relationship to the wider context of Nordic and European thought, past and present. The focus of the essay is on the fundamental humanity, insight and sensitivity of Pallasmaa's approach to architecture, bringing him closer to the reader. This is illustrated by Pallasmaa's sketches and photographs of his own work. The new edition also provides a foreword by the internationally renowned architect Steven Holl and a revised introduction by Pallasmaa himself.

Brandscapes

Architecture in the Experience Economy

MIT Press Architecture as imprint, as brand, as the new media of transformation—of places, communities, corporations, and people. In the twenty-first century, we must learn to look at cities not as skylines but as brandscapes and at buildings not as objects but as advertisements and destinations. In the experience economy, experience itself has become the product: we're no longer consuming objects but sensations, even lifestyles. In the new environment of brandscapes, buildings are not about where we work and live but who we imagine ourselves to be. In *Brandscapes*, Anna Klingmann looks critically at the controversial practice of branding by examining its benefits, and considering the damage it may do. Klingmann argues that architecture can use the concepts and methods of branding—not as a quick-and-easy selling tool for architects but as a strategic tool for economic and cultural transformation. Branding in architecture means the expression of identity, whether of an enterprise or a city; New York, Bilbao, and Shanghai have used architecture to enhance their images, generate economic growth, and elevate their positions in the global village. Klingmann looks at different kinds of brandscaping today, from Disneyland, Las Vegas, and Times Square—prototypes and case studies in branding—to Prada's superstar-architect-designed shopping epicenters and the banalities of Niketown. But beyond outlining the status quo, Klingmann also alerts us to the dangers of brandscapes. By favoring the creation of signature buildings over more comprehensive urban interventions and by severing their identity from the complexity of the social fabric, Klingmann argues, today's brandscapes have, in many cases, resulted in a culture of the copy. As experiences become more and more commodified, and the global landscape progressively more homogenized, it falls to architects to infuse an ever more aseptic landscape with meaningful transformations. How can architects use branding as a means to differentiate places from the inside out—and not, as current development practices seem to dictate, from the outside in? When architecture brings together ecology, economics, and social well-being to help people and places regain self-sufficiency, writes Klingmann, it can be a catalyst for cultural and economic transformation.

Introduction to Cities

How Place and Space Shape Human Experience

John Wiley & Sons The revised and updated second edition of *Introduction to Cities* explores why cities are such a vital part of the human experience and how they shape our everyday lives. Written in engaging and accessible terms, *Introduction to Cities* examines the study of cities through two central concepts: that cities are places, where people live, form communities, and establish their own identities, and that they are spaces, such as the inner city and the suburb, that offer a way to configure and shape the material world and natural environment. *Introduction to Cities* covers the theory of cities from an historical perspective right through to the most recent theoretical developments. The authors offer a balanced account of life in cities and explore both positive and negative themes. In addition, the text takes a global approach, with examples ranging from Berlin and Chicago to Shanghai and Mumbai. The book is extensively illustrated with updated maps, charts, tables, and photographs. This new edition also includes a new section on urban planning as well as new chapters on cities as contested spaces, exploring power and politics in an urban context. It contains; information on the status of poor and marginalized groups and the impact of neoliberal policies; material on gender and sexuality; and presents a greater range of geographies with more attention to European, Latin American, and African cities.

Revised and updated, *Introduction to Cities* provides a complete introduction to the history, evolution, and future of our modern cities.

Cities of Power

The Urban, The National, The Popular, The Global

Verso Books **Why are cities centers of power? A sociological analysis of urban politics** In this brilliant, very original survey of the politics and meanings of urban landscapes, leading sociologist Göran Therborn offers a tour of the world's major capital cities, showing how they have been shaped by national, popular, and global forces. Their stories begin with the emergence of various kinds of nation-state, each with its own special capital city problematic. In turn, radical shifts of power have impacted on these cities' development, in popular urban reforms or movements of protest and resistance; in the rise and fall of fascism and military dictatorships; and the coming and going of Communism. Therborn also analyzes global moments of urban formation, of historical globalized nationalism, as well as the cities of current global image capitalism and their variations of skyscraping, gating, and displays of novelty. Through a global, historical lens, and with a thematic range extending from the mutations of modernist architecture to the contemporary return of urban revolutions, Therborn questions received assumptions about the source, manifestations, and reach of urban power, combining perspectives on politics, sociology, urban planning, architecture, and urban iconography. He argues that, at a time when they seem to be moving apart, there is a strong link between the city and the nation-state, and that the current globalization of cities is largely driven by the global aspirations of politicians as well as those of national and local capital. With its unique systematic overview, from Washington, D.C. and revolutionary Paris to the flamboyant twenty-first-century capital Astana in Kazakhstan, its wealth of urban observations from all the populated continents, and its sharp and multi-faceted analyses, *Cities of Power* forces us to rethink our urban future, as well as our historically shaped present.

The Domestic and the Foreign in Architecture

010 Publishers **For centuries, across nations, dialogue between the domestic and the foreign has affected and transformed architecture. Today these dialogues have become highly intensified.** "The Domestic and the Foreign in Architecture" examines how these exchanges manifest themselves in contemporary architecture, in terms of its aesthetic potential and its practice, which, in turn, are impacted by broad economic, cultural and political issues. This book traces how diverse cultural encounters inevitably modify conventional categories, standards and codes of architecture, such as domestic identity, its political and economic representations and the negotiations with what is deemed foreign. Theoretical reflections by distinguished scholars are accompanied by interviews with some of the most influential architects practicing today, as well as stunning visual presentations by professional photographers.

Capitalist Realism

Is there no alternative?

John Hunt Publishing **After 1989, capitalism has successfully presented itself as the only realistic political-economic system - a situation that the bank crisis of 2008, far from ending, actually compounded.** The book analyses the development and principal features of this capitalist realism as a lived ideological framework. Using examples from politics, films, fiction, work and education, it argues that capitalist realism colours all areas of contemporary experience. But it will also show that, because of a number of inconsistencies and glitches internal to the capitalist reality program capitalism in fact is anything but realistic.

Form Follows Finance

Skyscrapers and Skylines in New York and Chicago

[Princeton Architectural Press](#) In contrast to standard histories that counterpose the design philosophies of the Chicago and New York "schools," **Form Follows Finance** shows how market formulas produced characteristic forms in each city - "vernaculars of capitalism" - that resulted from local land-use patterns, municipal codes, and zoning. Refuting some common cliches of skyscraper history such as the equation of big buildings with big business and the idea of a "corporate skyline," this book emphasizes the importance of speculative development and the impact of real estate cycles on the forms of buildings.

Architecture as a Global System

Scavengers, Tribes, Warlords and Megafirms

[Emerald Group Publishing](#) This book provides a clear-sighted analysis which suggests that architectural design may yet shape and order the future of cities. A clear argument that emerges is that to retain their future agency, architects must understand the contours and ecologies of practice that constitute the global system of architectural production.

Architectural Regionalism

Collected Writings on Place, Identity, Modernity, and Tradition

[Chronicle Books](#) In this rapidly globalizing world, any investigation of architecture inevitably leads to considerations of regionalism. But despite its omnipresence in contemporary practice and theory, architectural regionalism remains a fluid concept, its historical development and current influence largely undocumented. This comprehensive reader brings together over 40 key essays illustrating the full range of ideas embodied by the term. Authored by important critics, historians, and architects such as Kenneth Frampton, Lewis Mumford, Sigfried Giedion, and Alan Colquhoun, **Architectural Regionalism** represents the history of regionalist thinking in architecture from the early twentieth century to today.

Demystifying Doha

On Architecture and Urbanism in an Emerging City

[Ashgate Publishing, Ltd.](#) Over the past decade or so, the wealth produced by Qatar's oil and gas exports has generated a construction development boom in its capital city of Doha and the surrounding vicinity. Since the late 1990s, the number of inhabitants has grown from less than 400,000 to more than 1.7 million today. In many respects, Doha is portrayed as an important emerging global capital in the Gulf region, which has been positioning and re-inventing itself on the map of international architecture and urbanism, with a global image of building clusters of glass office towers, as well as cultural and educational facilities. While focusing on the architectural and planning aspects of Doha's intensive urbanization, this first comprehensive examination of the city sets this within the socio-political and economic context of the wider Arabian Peninsula. 'Demystifying Doha - On Architecture and Urbanism in an Emerging City' features a comprehensive discussion on contemporary architecture and urbanism of Doha as an emerging regional metropolis. It provides a critical analysis of the evolution of architecture and urbanism as products of the contemporary global condition. Issues that pertain to emerging service hubs, decentralised urban governance, integrated urban development strategies, image-making practices, urban identity, the dialectic relations between the city and its society and sustainable urbanism are all examined to elucidate the urban evolution and the contemporary condition of Doha. 'Demystifying Doha - On Architecture and Urbanism in an Emerging City' concludes by suggesting a framework for future studies of the city as well as for investigating the future of similar cities, setting out an agenda for sustainable urban growth, while invigorating the multiple roles urban planners and architects can play in shaping this future.

The Fourth Industrial Revolution

Penguin UK The founder and executive chairman of the World Economic Forum on how the impending technological revolution will change our lives We are on the brink of the Fourth Industrial Revolution. And this one will be unlike any other in human history. Characterized by new technologies fusing the physical, digital and biological worlds, the Fourth Industrial Revolution will impact all disciplines, economies and industries - and it will do so at an unprecedented rate. World Economic Forum data predicts that by 2025 we will see: commercial use of nanomaterials 200 times stronger than steel and a million times thinner than human hair; the first transplant of a 3D-printed liver; 10% of all cars on US roads being driverless; and much more besides. In The Fourth Industrial Revolution, Schwab outlines the key technologies driving this revolution, discusses the major impacts on governments, businesses, civil society and individuals, and offers bold ideas for what can be done to shape a better future for all.

Urban Megaprojects

A Worldwide View

Emerald Group Publishing "Megaprojects are springing up throughout both the developed and developing world. Their popularity reflects the drive by political and economic elites to enhance urban competitiveness. Although the idea to construct very large urban complexes can be attributed to globalization, the particular political forces behind them, their urban contexts, and physical outcomes vary from place to place. In this fascinating compendium of case studies a range of authors from different disciplines delineate the forces shaping and resisting large-scale urban development in a variety of settings and place their empirical findings within the framework of urban theory. This book is essential reading for students of urban politics, planning, sociology, and geography." - Susan Fainstein, Senior Research Fellow, Harvard Graduate School of Design, and author, The Just City "The political embrace of city competition has combined with the globalization of banking, real estate, and architecture to make mega-projects seemingly inevitable. What better time, with the world economy slowed, to delve into the motivations for and consequences of the now-ubiquitous and globally-entrenched megaproject. Read this book to discover how the complexities and promises of this form of urban development have intrigued urban scholars and civic boosters alike." - Robert Beauregard, Professor of Urban Planning and Chair of the Urban Planning Doctoral Committee, Graduate School of Architecture, Planning, and Preservation, Columbia University "Urban Megaprojects: A Worldwide View is an excellent exposition of the so-called "megaprojects paradox": Megaprojects are increasingly used to build and transform cities, but megaprojects have a dismal track record of delivering on the promised benefits. The book's combination of global and local perspectives on megaprojects is highly effective for understanding the issues at hand." - Bent Flyvbjerg, Professor of Major Programme Management at Oxford University, principal author of Megaprojects and Risk: An Anatomy of Ambition

New Architecture and Urbanism

Development of Indian Traditions

Cambridge Scholars Publishing This book on "New Architecture and Urbanism: Development of Indian Traditions" builds on the contributions from various architects, planners, educationists, decision-makers & others from across the world who gathered together to create a forum for the promotion of traditional processes and techniques for the creation of the built environment. This forum was initiated by INTBAU India, The International Network for Traditional Building, Architecture and Urbanism in India, and supported by The Nabha Foundation. This book presents the arguments, axioms and case studies related to Traditional Architecture and Urbanism in a sequential format. Firstly it examines the "New ways of looking at Heritage" by separating it from pure history into a living and evolving process. The book looks at what defines traditional methods and their relevance to the contemporary context. It also examines the aspects of Continuity and Contextual frameworks in the built environment. The section on "Sustainable Buildings, Places and Communities" explores the many facets of locally driven processes from the viewpoint of tradition and sustainability. These include many community based planning methods and their applications in shaping the built environment, aspects of environmental sustainability and on how appropriateness could be ingrained into current architectural education. Lastly, the book delves into a number of executed examples in architecture seeking to learn from tradition and examples in "place-making urbanism" which in turn promotes

humane, walkable and connected neighbourhoods.

Global Shanghai Remade

The Rise of Pudong New Area

Routledge Examining the rise of Pudong and its role in re-creating Shanghai as a global city, *Global Shanghai Remade* utilises this important case study to shed light on contemporary globalisation and China's integration with the world since the late 20th century. Unpacking the rise of Pudong in the context of Deng Xiaoping's nation-building agenda, this book explores the development of the district from its earliest planning into a global city centre through multiple perspectives. In doing so, it explores the role of key decision-makers and actors, the strategic planning process, the approaches to urban development, and some of the iconic projects that define the rise of Pudong, Shanghai, and China itself. A timely volume for the 30th anniversary of China's strategy of 'developing and opening Pudong,' it combines the analyses and findings from these perspectives into a framework for a broader understanding of city-making with Chinese characteristics. The first study of its kind, providing a comprehensive and systematic examination of Pudong, this book will be useful for students and scholars of urban planning and design, as well as Chinese Studies and Development Studies more generally.

Why Cities Look the Way They Do

John Wiley & Sons We tend to think cities look the way they do because of the conscious work of architects, planners and builders. But what if the look of cities had less to do with design, and more to do with social, cultural, financial and political processes, and the way ordinary citizens interact with them? What if the city is a process as much as a design? Richard J. Williams takes the moment construction is finished as a beginning, tracing the myriad processes that produce the look of the contemporary global city. This book is the story of dramatic but unforeseen urban sights: how financial capital spawns empty towering skyscrapers and hollowed-out ghettos; how the zoning of once-illicit sexual practices in marginal areas of the city results in the reinvention of culturally vibrant gay villages; how abandoned factories have been repurposed as creative hubs in a precarious postindustrial economy. It is also the story of how popular urban clichés and the fictional portrayal of cities powerfully shape the way we read and see the bricks, concrete and glass that surround us. Thought-provoking and original, *Why Cities Look the Way They Do* will appeal to anyone who wants to understand the contemporary city, shedding new light on humanity's greatest collective invention.

The Architecture of Neoliberalism

How Contemporary Architecture Became an Instrument of Control and Compliance

Bloomsbury Publishing *The Architecture of Neoliberalism* pursues an uncompromising critique of the neoliberal turn in contemporary architecture. This book reveals how a self-styled parametric and post-critical architecture serves mechanisms of control and compliance while promoting itself, at the same time, as progressive. Spencer's incisive analysis of the architecture and writings of figures such as Zaha Hadid, Patrik Schumacher, Rem Koolhaas, and Greg Lynn shows them to be in thrall to the same notions of liberty as are propounded in neoliberal thought. Analysing architectural projects in the fields of education, consumption and labour, *The Architecture of Neoliberalism* examines the part played by contemporary architecture in refashioning human subjects into the compliant figures - student-entrepreneurs, citizen-consumers and team-workers - requisite to the universal implementation of a form of existence devoted to market imperatives.

The Globalization Paradox

Why Global Markets, States, and Democracy Can't Coexist

Oxford University Press For a century, economists have driven forward the cause of globalization in financial institutions, labour markets, and trade. Yet there have been consistent warning signs that a global economy and free trade might not always be advantageous. Where are the pressure points? What could be done about them? Dani Rodrik examines the back-story from its seventeenth-century origins through the milestones of the gold standard, the Bretton Woods Agreement, and the Washington Consensus, to the present day. Although economic globalization has enabled unprecedented levels of prosperity in advanced countries and has been a boon to hundreds of millions of poor workers in China and elsewhere in Asia, it is a concept that rests on shaky pillars, he contends. Its long-term sustainability is not a given. The heart of Rodrik's argument is a fundamental 'trilemma': that we cannot simultaneously pursue democracy, national self-determination, and economic globalization. Give too much power to governments, and you have protectionism. Give markets too much freedom, and you have an unstable world economy with little social and political support from those it is supposed to help. Rodrik argues for smart globalization, not maximum globalization.

The Implosion of Contemporary Capitalism

NYU Press Renowned political economist Samir Amin, engaged in a unique lifelong effort both to narrate and affect the human condition on a global scale, brings his analysis up to the present—the world of 2013. The key events of our times—financial crisis, the emerging nations, globalization, financialization, political Islam, Euro-zone implosion—are related in a coherent, historically based, account. Changes in contemporary capitalism require an updating of definitions and analysis of social classes, class struggles, political parties, social movements and the ideological forms in which they express their modes of action in the transformation of societies. Amin meets this challenge and lays bare the reality of monopoly capitalism in its general, global form. Ultimately, Amin demonstrates that this system is not viable and that the implosion in progress is unavoidable. Whether humanity will rise to the challenge of building a more humane global order free of the contradictions of capital, however, is yet to be seen.

Planning Sustainable Cities

Global Report on Human Settlements 2009

Routledge Current urban planning systems are not equipped to deal with the major urban challenges of the twenty-first century, including effects of climate change, resource depletion and economic instability, plus continued rapid urbanization with its negative consequences such as poverty, slums and urban informality. These planning systems have also, to a large extent, failed to meaningfully involve and accommodate the ways of life of communities and other stakeholders in the planning of urban areas, thus contributing to the problems of spatial marginalization and exclusion. It is clear that urban planning needs to be reconsidered and revitalized for a sustainable urban future. Planning Sustainable Cities reviews the major challenges currently facing cities and towns all over the world, the emergence and spread of modern urban planning and the effectiveness of current approaches. More importantly, it identifies innovative urban planning approaches and practices that are more responsive to current and future challenges of urbanization. The Global Report on Human Settlements is the most authoritative and up-to-date global assessment of human settlements conditions and trends. It is an essential reference for researchers, academics, public authorities and civil society organizations all over the world. Preceding issues of the report have addressed such topics as Cities in a Globalizing World, The Challenge of Slums, Financing Urban Shelter and Enhancing Urban Safety and Security.

Globalization

Capitalism and Its Alternatives

Oxford University Press on Demand **Capitalist globalization has been instrumental in globalizing civil and political rights all over the world as a condition of 'free' markets and trade, but capitalist globalizers have no answer to the rapidly accelerating demands for universal economics and social rights, expressed in the enormous growth of local, national, multinational and global NGOs and anti-globalization movements. In this book, based on his highly successful Sociology of the Global System, Leslie Sklair focuses on alternatives to global capitalism, arguing strongly that there are other alternative futures that retain and encourage the positive aspects of globalization whilst identifying what is wrong with capitalism. The negative aspects of capitalist globalization are explored in a new critique which argues that there are two main crises of capitalist globalization: the class polarization crisis and the crisis of ecological unsustainability. The book also presents a new analysis of a long-term alternative to global capitalism: the globalization of human rights.**

Transnational Architecture and Urbanism

Rethinking How Cities Plan, Transform, and Learn

Routledge **Transnational Architecture and Urbanism combines urban planning, design, policy, and geography studies to offer place-based and project-oriented insight into relevant case studies of urban transformation in Europe, North America, Asia, and the Middle East. Since the 1990s, increasingly multinational modes of design have arisen, especially concerning prominent buildings and places. Traditional planning and design disciplines have proven to have limited comprehension of, and little grip on, such transformations. Public and scholarly discussions argue that these projects and transformations derive from socioeconomic, political, cultural trends or conditions of globalization. The author suggests that general urban theories are relevant as background, but of limited efficacy when dealing with such context-bound projects and policies. This book critically investigates emerging problematic issues such as the spectacularization of the urban environment, the decontextualization of design practice, and the global circulation of plans and projects. The book portends new conceptualizations, evidence-based explanations, and practical understanding for architects, planners, and policy makers to critically learn from practice, to cope with these transnational issues, and to put better planning in place.**

Globalization and Development

A Latin American and Caribbean Perspective

Stanford University Press **Globalization and Development draws upon the experiences of the Latin American and Caribbean region to provide a multidimensional assessment of the globalization process from the perspective of developing countries. Based on a study by the United Nations Economic Commission for Latin America and the Caribbean (ECLAC), this book gives a historical overview of economic development in the region and presents both an economic and noneconomic agenda that addresses disparity, respects diversity, and fosters complementarity among regional, national, and international institutions. For orders originating outside of North America, please visit the World Bank website for a list of distributors and geographic discounts at <http://publications.worldbank.org/howtoorder> or e-mail pubdistributors@worldbank.org.**

Building Globalization

Transnational Architecture Production in Urban China

University of Chicago Press From the years 2004 to 2008, Beijing and Shanghai witnessed the construction of an extraordinary number of new buildings, many of which were designed by architectural firms overseas. Combining ethnographic fieldwork, historical research, and network analysis, *Building Globalization* closely scrutinizes the growing phenomenon of transnational architecture and its profound effect on the development of urban space. Roaming from construction sites in Shanghai to architects' offices in Paris, Xuefei Ren interviews hundreds of architects, developers, politicians, residents, and activists to explore this issue. She finds that in the rapidly transforming cities of modern China, iconic designs from prestigious international architects help private developers to distinguish their projects, government officials to advance their careers, and the Chinese state to announce the arrival of modern China on the world stage. China leads the way in the globalization of architecture, a process whose ramifications can be felt from Beijing to Dubai to Basel. Connecting the dots between real estate speculation, megaproject construction, residential displacement, historical preservation, housing rights, and urban activism, *Building Globalization* reveals the contradictions and consequences of this new, global urban frontier.