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AN INTRODUCTION

Accounting and Finance: An Introduction, now in its eighth edition, contains all the information you need to start your business career. With its use of practical techniques and real-world examples, this best-selling text teaches you the basics of understanding and using financial information. This comprehensive guide covers financial accounting, management accounting and financial management in a single text, and provides you with the tools to make informed, successful business decisions. Key Features Up-to-date coverage, including the latest IFRSs and corporate governance content plus a discussion of financing and dividend policies Accessible step-by-step approach helps you master the subject one step at a time New real world examples provide opportunities to apply and develop techniques Progress checks, activities and exercises reinforce learning Focus on decision-making prepares you for careers in business Eddie McLaney is Visiting Fellow in Accounting and Finance at Plymouth University. Peter Atrill is a freelance academic and author working with leading institutions in the UK, Europe and SE Asia. He was previously Head of Accounting and law and Head of Business and Management at the Plymouth University Business School

ACCOUNTING: AN INTRODUCTION, 6/E

Pearson Higher Education AU Accounting: an introduction by Atrill provides a clear and approachable introduction to accounting and finance for those seeking to understand the main concepts and their practical application to good decision-making.

UNLOCKING FINANCIAL ACCOUNTING

Routledge Unlocking Business is a new kind of textbook for business students in their first and second year of a degree. Unlocking Financial Accounting provides the following benefits: - Strict coverage of key knowledge, concepts and ideas, keeping the title lean and focused and allowing students to find what they want without having to plough through thousands of pages. - Carefully written for the learner - case studies, exercises and seminar ideas are woven into the text to help students learn as quickly as possible and to retain that knowledge in the most time-efficient way. - Encourages good practice such as complete referencing and suggested wider reading, to help those who wish to obtain the best possible degree classification. - Useful web resources include further questions, revision summaries and interactive multiple-choice quizzes at <http://www.hodderplus.co.uk/unlockingbusiness> - A cost-effective way to prepare students for their studies.

ACCOUNTING AND FINANCE FOR NON-SPECIALISTS

Pearson Education Now in its fifth edition, this successful text introduces the basic principles and underlying concepts of accounting and finance. It adopts a practical, non-technical approach, making it the ideal text for students from non-accounting disciplines. The text is written from a 'user' perspective, demonstrating ways in which accounting statements and financial information can be used to improve the quality of decision making.

ACCOUNTING AND FINANCIAL MANAGEMENT (CUSTOM EDITON EBOOK)

This custom edition ebook is published for the University of Wollongong. It is compiled from the following texts: Financial Management: Principles and Applications, 7th Edition Accounting for Non-Specialists, 7th edition The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you will.

ACCOUNTING AND FINANCE FOR NON-SPECIALISTS

Pearson Higher Education The 11th edition of this market-leading text offers an accessible, effective introduction to key accounting and finance topics. With a step-by-step approach and a focus on decision making, Accounting and Finance for Non-Specialists teaches you how to apply your learning to real-world business scenarios.

ACCOUNTING

AN INTRODUCTION

Ft Press

MANAGEMENT ACCOUNTING FOR DECISION MAKERS

Pearson Education This text is an introductory course in management accounting for those seeking an understanding of basic principles and underlying concepts without detailed technical knowledge. It has a strong practical emphasis, with plenty of examples taken from the real world as well as numerical examples with step-by-step explanations.

FINANCIAL MANAGEMENT FOR DECISION MAKERS, CANADIAN EDITION

Financial Management for Decision Makers, Canadian Edition, offers a brief applied introduction to core finance topics and is well-suited to non-finance majors, service finance courses, and those students with little or no accounting and finance background.

DECISION SUPPORT SYSTEMS VI - ADDRESSING SUSTAINABILITY AND SOCIETAL CHALLENGES

2ND INTERNATIONAL CONFERENCE, ICDSST 2016, PLYMOUTH, UK, MAY 23-25, 2016, PROCEEDINGS

Springer This book constitutes the refereed proceedings of the Second International Conference on Decision Support Systems Technology, ICDSST 2016, held in Plymouth, UK, May 23-25. The theme of the event was "Decision Support Systems Addressing Sustainability & Societal Challenges", organized by the EURO (Association of European Operational Research Societies) working group of Decision Support Systems (EWG-DSS). The 15 full papers presented in this book were selected out of 51 submissions after being carefully reviewed by internationally experts from the ICDSST 2016 Program Committee and external invited reviewers. The selected papers are representative of current and relevant research activities in various areas of decision support systems, such as sustainability and societal challenges; risk management and project portfolio management; business intelligence and knowledge management; and technologies to improve system usability.

BUSINESS FINANCE

THEORY AND PRACTICE

Pearson Education Now in its 10th edition, Business Finance is an essential introduction to financial decision-making in businesses. Taking a user-friendly approach, it explores the type of investments a business should make and how they should be financed, and successfully blends the theoretical, analytical and practical aspects of finance and investments. The new edition has a strong real world focus, exploring the theories surrounding financial decision making and relating these theories to what happens in the real business world. Key features: An extensive range of up-to-date real-world examples Examination of the divergences between theory and practice Expanded explanations of complex theories Comprehensive coverage of the latest international issues Clear design and pedagogical features for enhanced readability and quick reference Visit the companion website for this book at www.pearsoned.co.uk/mclaney where you will find a variety of resources for students and lecturers alike. Business

Finance is suitable for undergraduates in accounting and finance and for those on finance and financial management courses. It is also appropriate for postgraduate students with an option in accounting and finance and will be highly useful for professional accounting students. Eddie McLaney is Visiting Fellow in Accounting and Finance at the University of Plymouth.

MANAGEMENT ACCOUNTING FOR DECISION MAKERS 9TH EDITION EBOOK PDF

Pearson Higher Ed It has never been more important for businesses to operate within a framework of strategic planning and decision making. This popular introductory text teaches you how to make the best choices in managerial and other business roles. This text is aimed at undergraduate students who wish to grasp key elements of management accounting and those seeking a foundation for further study. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

FINANCIAL ACCOUNTING FOR DECISION MAKERS

Pearson Education 'Financial Accounting for Decision Makers' presents the key concepts of accounting without going into too much unnecessary technical detail. The book is aimed as 'users' of accounting information, not 'preparers' of accounts.

ACCOUNTING FOR BUSINESS

Routledge 'Accounting for Business' is ideal for undergraduate students on business and accounting courses who need to understand the nuts and bolts of financial accounting. This popular textbook has always enjoyed a deserved reputation for accessibility and thoroughness. Now in its third edition, its contents have been fully updated and restructured to make them even easier to use. Readers will benefit from the coverage of current accounting practices and legislation, in addition to the range of worked examples and self-test activities throughout the book. 'Accounting for Business' clearly explains accounting information's role in making sound business decisions and focuses upon the aspects of accounting practice which are most relevant to the non-specialist manager. It is ideal for first year undergraduates of business studies, higher students and those pursuing professional accountancy qualifications. This third edition has been restructured, to further enhance its 'student centred' approach. The content has now been broken down into 25 roughly equivalent 'bite-sized' individual study topics. Each of these requires 6 hours of study time, enabling this book to support a full scale semester course with two topics a week, or a full year course at one topic a week. Includes a wide selection of topical case studies, with a broad spread of international examples.

AN INTRODUCTION TO FINANCIAL ACCOUNTING

This is an introductory level text for students undertaking accounting or business studies that offers a foundation to financial accounting. An interactive approach has been adopted to integrate the theory with practical situations.

EBOOK: MANAGEMENT ACCOUNTING, 6E

McGraw-Hill Education (UK) EBOOK: Management Accounting, 6e

EVENTS MANAGEMENT

PRINCIPLES AND PRACTICE

Goodfellow Publishers Ltd Now in its Fourth Edition, this key text has been fully revised and updated and includes two new chapters on Evaluation and Impact of Events and The Future of the Events Industry. Packed with case studies, both in-text and online, it takes the reader through the whole process of events management.

FINANCIAL ACCOUNTING FOR DECISION MAKERS

Financial Times/Prentice Hall With a comprehensive and accessible introduction to the subject, Financial Accounting for Decision Makers focuses on the ways in which financial statements and information can be used to improve the quality of decision making. The practical emphasis throughout the book ensures the material is always relevant, whilst the authors' style of introducing topics gradually and explaining technical terminology in a clear, friendly style caters for all students, whether on specialist accounting or non-specialist business degrees.

FUNDAMENTALS OF MANAGERIAL ACCOUNTING AND FINANCE

FINANCIAL ACCOUNTING

ACCOUNTING AND FINANCE: AN INTRODUCTION 9TH EDITION EBOOK PDF

Pearson Higher Ed *Accounting and Finance: An Introduction*, now in its 9th Edition, contains all the information you need to start your business career. With its use of practical techniques and real-world examples, this best-selling text teaches you the basics of understanding and using financial information. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you will receive via email the code and instructions on how to access this product. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

ACCOUNTING: A SMART APPROACH

Oxford University Press Following the first edition's global success, *Accounting: A Smart Approach* has refined its fresh approach to accounting for non-specialists. The case study at its heart helps students understand the relevance of accounting within their wider studies. Engaging and lively, clear and practical, it brings accounting to life for lecturers and students.

BUSINESS FINANCE

Pearson Higher Ed This book is an essential introduction to the world of financing and investment decision making. With a strong real world focus, this text aims to help you bridge the gap between the theories surrounding financial decision making and what happens in the real business world in an accessible, user-friendly way. Alongside the book, you can visit the Business Finance companion website at www.pearsoned.co.uk/mclaney to access a comprehensive range of student-learning resources, including additional questions, web links for further reading and a glossary of key terms.

ACCOUNTING FOR MANAGERS

INTERPRETING ACCOUNTING INFORMATION FOR DECISION-MAKING

Wiley *Accounting for Managers* explains how accounting information is used by non-financial managers. The book emphasises the interpretation, rather than the construction, of accounting information and encourages a critical, rather than unthinking acceptance, of the underlying assumptions behind accounting. It links theory with practical examples and case studies drawn from real life business situations in service, retail and manufacturing industries.

EURASIAN BUSINESS PERSPECTIVES

PROCEEDINGS OF THE 25TH EURASIA BUSINESS AND ECONOMICS SOCIETY CONFERENCE

Springer Nature This volume of *Eurasian Studies in Business and Economics* presents selected theoretical and empirical papers from the 25th Eurasia Business and Economics Society (EBES) Conference, held in Berlin, Germany, in May 2018. Covering diverse areas of business and management from different geographic regions, the book focuses on current topics such as consumer engagement, consumer loyalty, travel blogging, and AirBnB's marketing communication strategy, as well as healthcare project evaluation and Industry 4.0. It also includes related studies that analyze accounting and finance aspects like bank reliability and the bankruptcy risks of equity crowdfunding start-ups.

INTRODUCTION TO MANAGEMENT ACCOUNTING 1-19 AND STUDENT CD PACKAGE

For courses in *Introduction to Management Accounting*. Get refreshed with Horngren/Sundem/Stratton's *Introduction to Management Accounting*, Twelfth Edition. This best-selling text offers a relevant, real-world decision-making approach to management accounting. Students develop a solid understanding of costs and cost behavior and the use of cost information for planning and control decisions, not just inventory valuation. An exceptionally strong pedagogy and supplements package and flexible structure provide instructors with great latitude in choosing various combinations of breadth and depth, theory and procedures, simplicity and complexity. The Twelfth Edition now includes student-oriented real-world company examples such as Nantucket Nectars and McDonalds; new "Cognitive Exercises"

and "Business First" boxes, new on-line courses and tutorial software package resources, and a new CD-ROM series, "Mastering Accounting."

INVESTMENT APPRAISAL AND FINANCIAL ANALYSIS

GRIN Verlag Scholarly Research Paper from the year 2010 in the subject Business economics - Investment and Finance, grade: 1,0, Robert Gordon University Aberdeen (Aberdeen Business School), course: Financial Management, language: English, comment: Deutsches Abstract, Text in Englisch, Quellen gemischt Deutsch-Englisch, abstract: Die Arbeit analysiert anhand eines Fallbeispiels die finanziellen Fragen rund um die mögliche Markteinführung eines fiktiven pharmazeutischen Produktes. Folgende Aspekte werden ausgeführt bzw. berechnet: -Break even -EBITDA / Gewinn vor Zinsen, Steuern, Abschreibungen (auf Sachanlagen) und Abschreibungen (auf immaterielle Vermögensgegenstände)" -Cash Flow / Geldfluss -Internal Rate of Return / Interner Zinsfuß -Net Present Value / Kapitalwert - Investment Payback Period / Amortisationsdauer -Sensitivitätsanalyse Die Analyse erfolgt in Form eines fiktiven Berichts für die Leitung des Fallunternehmens

FOUNDATIONS OF AIRPORT ECONOMICS AND FINANCE

Elsevier Foundations of Airport Economics and Finance analyzes the impact key economic indicators play on an airport's financial performance. As rapidly changing dynamics, including liberalization, commercialization and globalization are changing the nature of airports worldwide, this book presents the significant challenges facing current and future airports. Airports are evolving from quasi-monopolies to commercial companies operating in a global environment, with ever-increasing passenger and cargo volumes and escalating security costs that put a greater strain on airport systems. This book highlights the critical changes that airports are experiencing, providing a basic understanding of both the economic and financial aspects of the air transport industry. Identifies the economic roots of airport financial performance and how the interplay of its major parameters affects profitability Bridges the gap between the latest airport academic research and real-world airport financial management Covers cases and scenarios of numerous airports from around the world Includes learning aids, such as chapter introductions and summaries, glossary and appendices

MANAGEMENT ACCOUNTING FOR BUSINESS DECISIONS

Cengage Learning Aimed at non-accounting management students, this textbook offers a thorough introduction to management accounting, approaching the subject from a managerial perspective, without sacrificing accuracy or detail.

ACCOUNTING AND FINANCE

AN INTRODUCTION

Accounting and Finance: An Introduction, now in its ninth edition, contains all the information you need to start your business career. With its use of practical techniques and real-world examples, this best-selling text teaches you the basics of understanding and using financial information.

SUSTAINABLE MARKETING

For courses in Sustainable Marketing or as a supplement to marketing courses that include sustainability as a focus. A lasting approach to marketing. As the engine that drives the global economy, marketing leaves an enormous footprint on the environment and society. To help readers make a lasting impression in their marketing efforts, Martin/Schouten provides the concepts behind valuable-and lucrative-sustainable marketing strategies.

FRANK WOOD'S BUSINESS ACCOUNTING VOLUME 1

Pearson Higher Ed The world's best-selling textbook on book-keeping and accounting, Business Accounting Volume 1 continues to provide an indispensable introduction for students and professionals across the globe. It is renowned for clarity, with easy-to-understand language and a plethora of examples to aid your understanding. The 12th edition is updated to be fully compliant with International Financial Reporting Standards (IFRS). Other updates include new coverage of professional ethics, disaster recovery, and over 70 new examples to test your understanding. 'A benchmark for all accounting books.' Sarah Knight, former Finance Courses Coordinator, Huntingdonshire Regional College 'The writing style of the book is "spot-on" and just the right tone - well done! I consider all chapters to be at the appropriate level, very practical and structured in manageable "bite-sized" chunks.' Alison Fox, Lecturer, University of Dundee This title can be supported by MyAccountingLab, an online homework and tutorial system designed to test and build your students understanding. MyAccountingLab provides a personalised approach, with instant feedback and numerous additional resources to support their

learning. For students · A personalised study plan · Worked solutions showing them how to solve difficult problems · An eText for quick reference · Case studies to help them apply what they've learned · Audio animations and videos Use the power of MyAccountingLab to accelerate your students learning.

HOW SAFE IS OUR INVESTMENT

RETHINKING A PATHWAY FOR A DYNAMIC ECONOMIC ENVIRONMENT

AuthorHouse Adam Smith once said, It is not from the benevolence of the butcher, the brewer, or the baker that we expect our dinner, but from their regard to their own interest. Consciously or unconsciously Adam Smith revealed the unseen fingers that drive every human activity. A critical analysis of the causes and effects of the current economic and financial crisis extols how devastating self-interest can be to investment and its environment. Because of the interconnectedness of the global economic and financial system, there is no longer a separate economy. How Safe Is Our Investment? takes a global view of the causes of the failure of investment and its implication from an economic, political, social, and legal viewpoint. The worlds debt has continued to rise without prospect for repayment, and in the wrong application of Keynes theory, world leaders have continued to increase the world debt. Unfortunately, because of the lack of will and moral decadence of the leaders and the present generation, succeeding generations will have to inherit the burden of debt they knew nothing about unless we take action now to reverse this trend. This book explains how to turn this around.

ORGANISATIONAL BEHAVIOUR

AN INTRODUCTION

Bloomsbury Publishing This refreshing textbook shows how research into human behaviour can be applied in the workplace. It is focussed on helping students to develop the key skills they will need as future managers and employees. It assumes no prior work experience, and instead asks students to draw on their everyday experiences. They are invited to complete a range of innovative activities designed to deepen their understanding of key topics, such as personality, perception, and motivation. The book is an ideal length for one-semester taught courses. It is aimed primarily at first and second year undergraduate students on business and management degrees, who are taking OB modules for the first time, though could also be used on postgraduate and MBA courses.

FINANCIAL ACCOUNTING

AN INTRODUCTION

Pearson This 6th edition retains all of the classic features that have contributed to the book's success: clarity of expression, the focus on the accounting equation, student activities and real-life commentaries running through each chapter, and the inclusion of the Safe and Sure Annual Report as an example of a listed company.

ACCOUNTING AND FINANCE FOR NON-SPECIALISTS PDF EBOOK

Pearson Higher Ed The 10th edition of this market-leading text offers an accessible, effective introduction to key accounting and finance topics. If you are new to accounting, or are studying a degree in accounting, this book will help you get to grips with the important principles of accounting and how to apply your learning to real-world business scenarios in a user-friendly manner. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

BUSINESS ACCOUNTING

Bloomsbury Publishing This textbook provides an accessible introduction to accounting, giving a clear and concise overview of financial accounting, management accounting and financial management. Using international examples, cases and real company data to contextualise the theory, the authors explain the key concepts in a logical fashion, providing students with a theoretical and practical foundation in the subject. In particular, the running case study helps students to keep applying new concepts to a familiar context. The main author, Jill Collis, is an experienced author who has a proven ability to simplify difficult topics and communicate them in a clear and engaging way. This textbook has been developed specifically to provide a comprehensive introduction to accounting for anybody coming to the subject for the first time, either at undergraduate or postgraduate level. New to this Edition: - The important and contemporary topics of ethics, corporate governance and corporate social responsibility are given more prominence in this new edition - A new chapter on the statement of cash flows has been added - The number of questions in the book and online has been increased

substantially to provide students with more opportunity to test their understanding and provide lecturers with more materials to perform assessments. Accompanying online resources for this title can be found at bloomsburyonlineresources.com/business-accounting-3e. These resources are designed to support teaching and learning when using this textbook and are available at no extra cost.

CORPORATE FINANCE

THEORY AND PRACTICE

John Wiley & Sons Merging theory and practice into a comprehensive, highly-anticipated text *Corporate Finance* continues its legacy as one of the most popular financial textbooks, with well-established content from a diverse and highly respected author team. Unique in its features, this valuable text blends theory and practice with a direct, succinct style and commonsense presentation. Readers will be introduced to concepts in a situational framework, followed by a detailed discussion of techniques and tools. This latest edition includes new information on venture finance and debt structuring, and has been updated throughout with the most recent statistical tables. The companion website provides statistics, graphs, charts, articles, computer models, and classroom tools, and the free monthly newsletter keeps readers up to date on the latest happenings in the field. The authors have generously made themselves available for questions, promising an answer in seventy-two hours. Emphasizing how key concepts relate to real-world situations is what makes *Corporate Finance* a valuable reference with real relevance to the professional and student alike. Readers will gain insight into the methods and tools that shape the industry, allowing them to: Analyze investments with regard to hurdle rates, cash flows, side costs, and more. Delve into the financing process and learn the tools and techniques of valuation. Understand cash dividends and buybacks, spinoffs, and divestitures. Explore the link between valuation and corporate finance. As the global economy begins to recover, access to the most current information and statistics will be required. To remain relevant in the evolving financial environment, practitioners will need a deep understanding of the mechanisms at work. *Corporate Finance* provides the expert guidance and detailed explanations for those requiring a strong foundational knowledge, as well as more advanced corporate finance professionals.

CORPORATE ACCOUNTING - FOURTH EDITION

ACCOUNTING AND FINANCE FOR NON-SPECIALISTS

"This book provides an introduction to accounting and finance. It is aimed at Students who are not majoring in accounting or finance but who are, nevertheless, studying introductory level accounting and finance as part of their course. The course may be in business, economics, hospitality management, tourism, engineering or some other area. For these students, the book provides an overview of the role and usefulness of accounting and finance within a business or some other organisation. Students, who are majoring in either accounting or finance. These students should find the book a helpful introduction to the main principles, which can serve as a foundation for further study"--