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## KEY=SPECIFICATION - SIERRA LIA

### HOTEL FRONT OFFICE MANAGEMENT

Wiley This Second Edition has been updated to include a brand new chapter on yield management, plus a human resources chapter refocused to cover current trends in training, employee empowerment, and reducing turnover. In addition, you'll discover how to increase efficiency with today's hospitality technology--from electronic lock to front office equipment.

### HOTEL HOUSEKEEPING

### OPERATIONS AND MANAGEMENT

Oxford University Press, USA Accompanying DVD contains videos & PowerPoint presentations on different aspects of hotel housekeeping .

### FOOD QUALITY AND SAFETY SYSTEMS

### A TRAINING MANUAL ON FOOD HYGIENE AND THE HAZARD ANALYSIS AND CRITICAL CONTROL POINT (HACCP) SYSTEM

Food & Agriculture Org. One important element of FAO's work is building the capacity of food control personnel, including government authorities and food industry personnel carrying out food quality and safety assurance programmes. Such programmes should include specific food risk control procedures such as the Hazard Analysis and Critical Control Point (HACCP) system. FAO has prepared this manual in an effort to harmonize the approach to training in the HACCP system based on the already harmonized texts and guidelines of the Codex Alimentarius Commission. The manual is structured to provide essential information in a standardized, logical and systematic manner while adhering to effective teaching and learning strategies. Also published in English, Russian and Spanish.

### ARCHITECTS' DATA

Wiley-Blackwell This is an essential aid in the initial design and planning of a project. The relevant building type is located by a comprehensive index and cross reference system, a condensed commentary covers user requirements, planning criteria, basic dimensions and other considerations of function, siting aspect etc. A system of references based on an extensive bibliography supports the text. In every section plans, sections, site layouts, design details and graphs illustrated key aspects of a building type's design. Most illustrations are dimensioned or scaled - the metric system of measurement is used throughout, and the equivalent in feet/inches can easily be read either off a graphic scale on the page or from the built-in conversion table. The illustrations are international in origin and include both well know and less famous designers. Architects Data is primarily a handbook of building types rather than of construction techniques and details. However its treatment of components (such as doors and windows) and of spaces for building services is extremely thorough, since consideration of this data is an essential element of the planning process. The opening pages of basic data on man and his buildings cover critical subjects such as scale, drawing practice, noise, light and space for the same reason. Particular attention has also been paid to the implications of energy conservation, means of escape from fire and the needs of the elderly and the disabled.

### FUNDAMENTALS OF DATABASE SYSTEMS

Addison-Wesley This edition combines clear explanations of database theory and design with up-to-date coverage of models and real systems. It features excellent examples and access to Addison Wesley's database Web site that includes further teaching, tutorials and many useful student resources.

### HOSPITALITY MANAGEMENT ACCOUNTING

John Wiley and Sons The success of every business in the hospitality industry depends on maximizing revenues and minimizing costs. This Ninth Edition continues its time-tested presentation of fundamental concepts and analytical techniques that are essential to taking control of real-world accounting systems, evaluating current and past operations, and effectively managing finances toward increased profits. It offers hands-on coverage of computer applications and practical decision-making skills to successfully prepare readers for the increasingly complex and competitive hospitality industry.

### PROFESSIONAL MANAGEMENT OF HOUSEKEEPING OPERATIONS

Wiley This book addresses the changing, growing role of the housekeeping department to include maintenance of health club facilities, grounds, valet, and foodservice facilities.

### CONSTRUCTION DRAWINGS AND DETAILS FOR INTERIORS

### BASIC SKILLS

Wiley Get a realistic guide to producing construction documents that clearly communicate the interior space of new construction, remodeling, or installation projects with *Construction Drawings and Details for Interiors*. This highly visual book: includes such details as furniture, finishes, lighting, and others. features authors' drawings as well as those from practicing professionals. covers drafting fundamentals and conventions; drawing types, plans, and schedules; and computer-aided design. addresses graphic language as a communication tool. details the process of creating construction documents, the use of computers, and various reproduction systems and standards. includes examples of both residential and commercial interiors. is an essential reference for NCIDQ examination. Order your copy today.

### HANDBOOK OF RESEARCH METHODS FOR TOURISM AND HOSPITALITY MANAGEMENT

Edward Elgar Publishing As research in tourism and hospitality reaches maturity, a growing number of methodological approaches are being utilized and, in addition, this knowledge is dispersed across a wide range of journals. Consequently there is a broad and multidisciplinary community of tourism and hospitality researchers whom, at present, need to look widely for support on methods. In this volume, researchers fulfil a pressing need by clearly presenting methodological issues within tourism and hospitality research alongside particular methods and share their experiences of what works, what does not work and where challenges and innovations lie.

### HOTEL BUILDINGS

### CONSTRUCTION AND DESIGN MANUAL

Dom Pub In this handbook on successful hotel planning, the authors present an in-depth planning aid for the design and construction of hotel property. In doing so, the requirements of both hotel operators and planners are considered simultaneously. *Hotel Buildings* is addressed to architects, interior designers, project managers, as well as project developers, property developers, and hotel operators. Having implemented their own hotel projects, the authors are experts on this building typology. On more than 300 pages they provide valuable advice on avoiding typical planning errors. Accompanied by detailed drawings and explanations, this book is a true asset. > Checklists for planning > Functional diagrams and floor space requirements > Approaches for cost optimisation > Requirements for safety and hazard management > Glossary and keyword index > Trilingual lexicon on hotel planning

### HOTEL MANAGEMENT AND OPERATIONS

Wiley This Fourth Edition helps readers develop the wide-ranging knowledge and analytical skills they need to succeed in today's burgeoning and dynamic hotel industry. This comprehensive volume encourages critical thinking by providing different points of view through contributions from sixty leading industry professionals and academics. Within a coherent theoretical structure, this updated edition enables readers to formulate their own ideas and solutions.

### HUMAN RESOURCE MANAGEMENT FOR THE HOSPITALITY AND TOURISM INDUSTRIES

Routledge Human Resource Management for the Hospitality and Tourism Industries takes an integrated look at HRM policies and practices in the tourism and hospitality industries. Utilising existing human resource management (HRM) theory and practice, it contextualises it to the tourism and hospitality industries by looking at the specific employment practices of these industries, such as how to manage tour reps or working in the airline industry. It initially sets the scene with a broad review of the evidence of HRM practice within the tourism and hospitality industries. Having identified the broader picture, the text then begins to focus much more explicitly on a variety of HR policies and practices such as: • recruitment and selection: the effects of ICT, skills required specific for the industry and the nature of advertising • legislation and equal opportunities: illegal discrimination and managing diversity • staff health and welfare: violence in the workplace, working time directives, smoking and alcohol and drug misuse • remuneration strategies in the industry: the 'cafeteria award' approach, minimum wage and tipping Human Resource Management for the Hospitality and Tourism Industries is illustrated throughout with both examples of best practice for prescriptive teaching and discussion, and international case studies to exercise problem solving techniques and contextualise learning. It incorporates a

user friendly layout and includes pedagogic features such as: chapter outlines and objectives, HRM in practice - boxed examples, reflective review questions, web links' discussion questions and further reading. Accompanying the text are online supplementary lecturer materials including downloadable figures from the book, PowerPoint slides, further cases and extra exercises and points for discussion.

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## THEORY OF COOKERY

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Frank Brothers

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## HOTEL DESIGN, PLANNING AND DEVELOPMENT

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Routledge Hotel Design, Planning and Development presents the most significant hotels developed internationally in the last ten years so that you can be well-informed of recent trends. The book outlines essential planning and design considerations based on the latest data, supported by technical information and illustrations, including original plans, so you can really study what works. The authors provide analysis and theory to support each of the major trends they present, highlighting how the designer's work fits into the industry's development as a whole. Extensive case studies demonstrate how a successful new concept is developed. Hotel Design, Planning and Development gives you a thorough overview of this important and fast-growing sector of the hospitality industry.

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## HEAD FIRST EJB

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## PASSING THE SUN CERTIFIED BUSINESS COMPONENT DEVELOPER EXAM

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"O'Reilly Media, Inc." A guide to JavaBeans provides more than two hundred questions and answers to help readers pass the Sun Certified Business Component Developer exam.

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## HOSPITALITY FINANCIAL MANAGEMENT

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Wiley Real-world advice for quick retention of the most important business concepts and skills of hospitality finance Hospitality Financial Management provides a straightforward, practical approach to help the hospitality manager effectively analyze hospitality industry management reports and financial statements; prepare accurate business forecasts, strategic pricing models, and effective cost-control systems; manage working capital; develop and finance growth strategies; perform investment analysis; prepare investment packages; negotiate and structure business deals; and ultimately increase shareholder value and personal wealth. This comprehensive how-to book includes: Feature Stories--brief histories of famous hospitality leaders highlighting how they have used financial management skills to attain success for their companies and significant financial rewards for themselves Learning Outcomes--a summary of key topics covered in each chapter Finance in Action--scenarios that apply the concepts, skills, and techniques presented in the chapter to real-world situations. A step-by-step solution is provided for each problem to walk the reader through the necessary financial calculations The Real Deal--boxed inserts that emphasize the relevance of the book by linking financial concepts to fun facts associated with situations students either have or will encounter in their everyday lives Concept Checks--case studies that reinforce the materials presented and enable students to practice their analytic and problem-solving skills Hospitality Financial Management is the perfect book for undergraduate and graduate hospitality management students, hospitality industry managers, and owners of small hospitality businesses.

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## UNDERSTANDING THE GLOBAL SPA INDUSTRY

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Routledge The spa industry is currently the fastest growing segment of the hospitality and leisure industry with revenues exceeding those from amusement parks, box office receipts, vacation ownership gross sales and ski resort ticket sales. Understanding the Global Spa Industry is the first book to examine management practices in this industry and offers a groundbreaking and comprehensive approach to global spa management, covering everything from the beginnings of the industry through to contemporary management and social and ethical issues. With contributions from internationally renowned business leaders, practitioners and academics, this unique book is packed with case studies, examples and advice for all those working in, and studying, the international spa industry. Understanding the Global Spa Industry brings an analytic lens to the spa movement, examining past, current and future trends and the potential for shaping wellness and health services in the 21st century.

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## TOURISM, NATURE AND SUSTAINABILITY

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## A REVIEW OF POLICY INSTRUMENTS IN THE NORDIC COUNTRIES

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## MASTERING OPENSTACK - SECOND EDITION

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Your complete guide to designing, deploying, and managing OpenStack-based clouds in mid-to-large IT infrastructures About This Book\* Design and deploy an OpenStack-based cloud in your mid-to-large IT infrastructure using automation tools and best practices\* Keep yourself up-to-date with valuable insights into OpenStack components and new services in the latest OpenStack release\* Discover how the new features in the latest OpenStack release can help your enterprise and infrastructure Who This Book Is For This book is for system administrators, cloud engineers, and system architects who would like to deploy an OpenStack-based cloud in a mid-to-large IT infrastructure. This book requires a moderate level of system administration and familiarity with cloud concepts. What You Will Learn\* Explore the main architecture design of OpenStack components and core-by-core services, and how they work together\* Design different high availability scenarios and plan for a no-single-point-of-failure environment\* Set up a multinode environment in production using orchestration tools\* Boost OpenStack's performance with advanced configuration\* Delve into various hypervisors and container technology supported by OpenStack\* Get familiar with deployment methods and discover use cases in a real production environment\* Adopt the DevOps style of automation while deploying and operating in an OpenStack environment\* Monitor the cloud infrastructure and make decisions on maintenance and performance improvement In Detail In this second edition, you will get to grips with the latest features of OpenStack. Starting with an overview of the OpenStack architecture, you'll see how to adopt the DevOps style of automation while deploying and operating in an OpenStack environment. We'll show you how to create your own OpenStack private cloud. Then you'll learn about various hypervisors and container technology supported by OpenStack. You'll get an understanding about the segregation of compute nodes based on reliability and availability needs. We'll cover various storage types in OpenStack and advanced networking aspects such as SDN and NFV. Next, you'll understand the OpenStack infrastructure from a cloud user point of view. Moving on, you'll develop troubleshooting skills, and get a comprehensive understanding of services such as high availability and failover in OpenStack. Finally, you will gain experience of running a centralized logging server and monitoring OpenStack services. The book will show you how to carry out performance tuning based on OpenStack service logs. You will be able to master OpenStack benchmarking and performance tuning. By the end of the book, you'll be ready to take steps to deploy and manage an OpenStack cloud with the latest open source technologies.

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## STRATEGIC MANAGEMENT FOR TOURISM, HOSPITALITY AND EVENTS

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Routledge Strategic Management for Tourism, Hospitality and Events is the must-have text for students approaching this subject for the first time. It introduces students to fundamental strategic management principles in a Tourism, Hospitality and Events context and brings theory to life by integrating a host of industry-based case studies and examples throughout. Among the new features and topics included in this edition are: Extended coverage to Hospitality and Events to reflect the increasing need and importance of a combined sector approach to strategy New international Tourism, Hospitality and Events case studies from both SME's and large-scale businesses are integrated throughout to show applications of strategic management theory, such as objectives, products and markets and strategic implementation. Longer combined sector case studies are also included at the end of the book for seminar work. New content on emerging strategic issues affecting the tourism, hospitality and events industries, such as innovation, employment, culture and sustainability Web Support for tutors and students providing explanation and guidelines for instructors on how to use the textbook and case studies, additional exercises, case studies and video links for students. This book is written in an accessible and engaging style and structured logically with useful features throughout to aid students' learning and understanding. This book is an essential resource to Tourism, Hospitality and Events students.

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## HEAD FIRST PHP & MYSQL

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"O'Reilly Media, Inc." With this book, Web designers who usually turn out static Websites with HTML and CSS can make the leap to the next level of Web development--full-fledged, dynamic, database-driven Websites using PHP and SQL.

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## INTERNATIONAL HOSPITALITY MANAGEMENT

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Routledge International Hospitality Management: issues and applications brings together the latest developments in global hospitality operations with the contemporary management principles. It provides a truly international perspective on the hospitality and tourism industries and provides a fresh insight into hospitality and tourism management. The text develops a critical view of the management theory and the traditional theories, looking at how appropriate they are in hospitality and tourism and in a multicultural context. The awareness of cultural environments and the specifications imposed by those cultures will underpin the whole text. International Hospitality Management is designed to instil a greater awareness of the international factors influencing the strategies and performances of hospitality organisation. The approach focuses on a critical analysis of the relevance and application of general management theory and practice to the hospitality industry. Consisting of three parts divided into 14 chapters, each of which deals with a major topic of international management, the book has been thoroughly developed with consistent learning features throughout, including: Specified learning outcomes for each chapter International case studies including major world events such as the September 11 Terrorist Attacks, the Argentine Financial Crisis, The SARS virus, The Institution of Euro, the accession of China to the World Trade Organization, and the expansion of European Union, as well as international corporations such as Marriott, Hilton, Intercontinental, McDonalds, Starbucks etc. It introduces the global market situation, including Americas, Europe, Asia Pacific, and Middle East. Study questions and discussion questions to consolidate learning and understanding. Links to relevant websites at the end of each chapter On-line resources and a test bank is available for lecturers and students

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## REVOLUTION TWENTY20

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## RESEARCH METHODS IN TOURISM, HOSPITALITY AND EVENTS MANAGEMENT

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SAGE A step-by-step approach to guide students through the whole research process, from initial ideas, through to writing up and presenting the findings.

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## HANDBOOK OF HOSPITALITY MARKETING MANAGEMENT

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Routledge This handbook consists of 19 chapters that critically review mainstream hospitality marketing research topics and set directions for future research efforts. Internationally recognized leading researchers provide thorough reviews and discussions, reviewing hospitality marketing research by topic, as well as illustrating how theories and concepts can be applied in the hospitality industry. The depth and coverage of each topic is unprecedented. A must-read for hospitality researchers and educators, students and industry practitioners.

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## STRATEGIC MANAGEMENT FOR TRAVEL AND TOURISM

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Routledge Strategic Management for Travel and Tourism is the must-have text for students studying travel and tourism. It brings theory to life by using industry-based case studies, and in doing so, 'speaks the language' of the Travel and Tourism student. Among the new features and topics included in this edition are: \* international case studies from large-scale businesses such as Airtours, MyTravel and South West Airlines \* user-friendly applications of strategic management theory, such as objectives, products and markets and strategic implementation, together with illustrative case studies, and longer case studies for seminar work and summaries \* contemporary strategic issues affecting travel and tourism organizations, such as vertical integration and strategic alliances Strategic Management for Travel and Tourism is a well-rounded book, ideal for all undergraduate and postgraduate students focusing on strategy in travel and tourism.

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## SITING AND DESIGN OF HOTELS AND RESORTS: PRINCIPLES AND CASE STUDIES FOR BIODIVERSITY CONSERVATION

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## INTRODUCTION TO TOURISM

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Routledge An Introduction to Tourism is the essential guide to the tourism industry. It provides a comprehensive and authoritative introduction to all facets of tourism including: the history of tourism; factors influencing the tourism industry; tourism in developing countries; sustainable tourism; forecasting future trends. Tourism has changed radically in recent years with the onset of many technological and economic changes and an ever increasing concern for the environment. This book provides a down-to-earth introduction to this complex and multi-faceted industry. This invaluable introduction is written for all students of tourism and all those involved in the industry who want to know more about the structure, component activities and environment within which they work.

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## HOSPITALITY LAW

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### MANAGING LEGAL ISSUES IN THE HOSPITALITY INDUSTRY

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Wiley Global Education Hospitality Law: Managing Legal Issues in the Hospitality Industry, Fifth Edition takes an applied approach to the study of hospitality law with its touchstone of compliance and prevention. The book is highly pedagogical and includes many interactive exercises and real world cases that help students focus on the practical application of hospitality laws and model their decision process to avoid liability. As a result, this book does look different than others on the market as the legal information contained is carefully selected to specifically correlate with helping students understand how to do the right thing, i.e., it is not a comprehensive book on the laws. Barth immediately helps readers learn about the legalities of situations and work through exercises - both individually and in groups -- to effectively apply them to hospitality management situations. Many instructors teach their course from a very applied perspective, which aligns with Barth's approach.

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## REAL ESTATE MARKET ANALYSIS

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### METHODS AND CASE STUDIES, SECOND EDITION

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First ed. entered under Adrienne Schmitz

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## HOTEL LAW

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OUP India Hotel Law is the only book for hotel management students and professionals that covers the various laws related to the hotel industry.

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## GROUP DECISION MAKING

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### DRAWING OUT AND RECONCILING DIFFERENCES

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RWS Publications When a group makes a decision, that decision carries a lot more weight than when just one person does it. Think of the founding fathers of the American constitution and how much power and influence their ideas have had in the entire world for more than two hundred years. Also think of gravity, a universal force brought about by an enormous number of minute particles that band together to make a universal law. Together, they create a massive force, a law of nature; alone they can barely be noticed. That is how our minds work by deciding together to create a power that transcends our individuality. Group decision making is a gift and an opportunity to create greater influence through the working together of many minds. This book shows how to use the Analytic Hierarchy Process for hierarchical decision making and the Analytic Network Process for decision making in networks with dependence and feedback in group decision making. Part I discusses the group and the decision and shows the importance of using a structured process, particularly for those high value decisions involving many powerful parties with different interests. It discusses how to facilitate a group decision, combine individual judgments and smooth differences to arrive at a decision that everyone can live with and get behind. Part II discusses the group in planning and how to draw out differences. Part III is about conflict resolution and Part IV is about how to address significant issues that come up in group decision making and shows that it is possible to construct an overall group preference.

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## HOTEL MANAGEMENT AND OPERATIONS

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Wiley In this updated edition, Rutherford reexamines the fundamentals of hotel management in light of the latest trends. The introductory and connective essays have been expanded and updated, and completely new sections have been added on the vital topics of today.

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## THE JAVA EE 5 TUTORIAL

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Prentice Hall Professional Direct from the Source! The authoritative step-by-step guide to developing enterprise applications for Java EE.

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## FOOD AND BEVERAGE MANAGEMENT

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Pearson Education This book proposes systematic approaches to the design, planning and control of food and beverage operations and recognises the need to manage operations as operating systems.

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## HOTEL FACILITY PLANNING: HOTEL FACILITY PLANNING

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OUP India Hotel Facility Planning is a comprehensive textbook designed especially for the degree/diploma students of hotel management. The book covers the basics of facility planning. The concepts are very well explained with the help of tables, diagrams and illustrations.

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## ON BAKING (UPDATE)

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### A TEXTBOOK OF BAKING AND PASTRY FUNDAMENTALS

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Pearson This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. This comprehensive text is designed for courses in baking and the pastry arts, yet still accessible to the aspiring home baker Help readers understand the how and why of successful baking On Baking, Third Edition, Update enhances the fundamentals approach that has prepared thousands of students for successful careers in the baking and pastry arts. It teaches both the how and why, starting with general procedures, highlighting core principles and skills, and then presenting applications and sample recipes. Professionalism, breads, desserts and pastries, advanced pastry work-including chocolate work-are each covered in detail. To help students truly master baking, the book also incorporates scientific, cultural, and historical aspects of the culinary arts. More than 230 new full-color photographs, 40 new recipes, and information on key trends like healthy baking, wedding cakes, and plating techniques help prepare readers to use the latest methods and recipes. Also available with MyCulinaryLab This title is also available with MyCulinaryLab—an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. With its vast collection of recipes tested in the kitchens of top culinary schools and an extensive ingredient database, Pearson Kitchen Manager allows Chefs to maximize the value of their recipe content. New Culinary Math Problem-Sets for baking are designed to help students with varying levels of math knowledge master the basic math skills they need to be successful in the kitchen, and apply them within the context of baking. NOTE: You are purchasing a standalone product; MyCulinaryLab does not come packaged with this content. If you would like to purchase both the physical text and MyCulinaryLab search for ISBN-10: 0134115252/ISBN-13: 9780134115252. That package includes ISBN-10: 0133886751/ISBN-13: 9780133886757 and ISBN-10: 0134109406/ISBN-13: 9780134109404. MyCulinaryLab should only be purchased when required by an instructor.

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## FOOD AND BEVERAGE SERVICES

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OUP India Food and Beverage Services is a comprehensive textbook designed for hotel management students. It enumerates the various aspects of food and beverage department such as understanding of the industry, organisation of the department, menu served, various service procedures, managing cordial relations with customers, environmental concerns etc.

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## HTML5 BLACK BOOK:COVERS CSS3,JAVASCRIPT,XML,XHTML,AJAX,PHP AND JQUERY (WITH CD )

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Special Features: · Learn the fundamentals of HTML· Work with control flow statements· Organize text in HTML· Work with text, links, URLs , and tables in HTML· Use images, colors, and canvas· Create forms in Web pages· Use interactive and multimedia elements· Explore functions, events, image maps, and animations in JavaScript· Explore language and browser objects in JavaScript· Explore the document object and Document Object Model (DOM)· Explore validations, errors, and exception handling in JavaScript· Explore backgrounds and color gradients in CSS· Explore fonts and text styles in CSS· Create boxes and columns using CSS· Explore list styles and table layouts in CSS· Explore pseudo-classes and pseudo-elements· Create effects and frames in CSS· Explore XML, XSLT, XPath, XLink, and Xpointer· Explore the fundamentals of AJAX· Implement various AJAX frameworks· Work with ASP.NET· Integrate PHP and AJAX· Consume Web services using AJAX· Work with jQuery About The Book: HTML5 Black Book is the one-time reference book, written from the Web professional s point of view, containing hundreds of examples and covering nearly every aspect of HTML5. It will help you to master various Web technologies, other than HTML5, including CSS3, JavaScript, XML, and AJAX. If you are a Web designer or developer, then this book is your introduction to new features and elements of HTML5, including audio and video media elements, the canvas element for drawing, and many others. In this book, you will learn how to use HTML5 and other Web technologies in the latest versions of modern browsers to develop Web applications.

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## THE JOY OF PHP

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### A BEGINNER'S GUIDE TO PROGRAMMING INTERACTIVE WEB APPLICATIONS WITH PHP AND MYSQL

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Createspace Independent Publishing Platform Third Edition now with bonus chapters. Have you ever wanted to design your own website or browser application but thought it would be too difficult or just didn't know where to start? Have you found the amount of information on the Internet either too daunting or not geared for your skill set or worse-- just plain boring? Are you interested in learning to program PHP and have some fun along the way? If so, then The Joy of PHP by Alan Forbes is the book for you!! Alan starts with some basic HTML so the absolute beginner can catch up quickly and then goes step by step on how PHP works. You start with the easy stuff--like how to create and run simple PHP scripts that modify web pages-- and then build on what you've learned through a series of cohesive (and fun) exercises that carry over from lesson to lesson. As the chapters progress you begin to build a web site for a growing used car dealership business. This approach keeps the material fun and challenging-- and gives what you've learned a context to be relevant. A car dealership needs a constantly changing web site because the inventory of cars is always changing. HTML is not the answer for this kind of web site-- but PHP and MySQL are! Throughout the book you will be working with the web site for the car dealership and adding features and modifying it as the needs of the business (and your knowledge) grow. This writing style reinforces the previous lessons and keeps you engaged in a "real" project -- giving you both a sense of accomplishment and an opportunity to apply what you've learned to a realistic scenario. You are far more likely to retain what you've learned using this approach than just reading dry syntax documentation. The author has an easy and fun style of writing that teaches you PHP in a simple, matter of fact manner while showing you the most common uses of the commands you need to get the job done. This keeps your learning pace quick and uncluttered. If you need it, he also points you to several resources where you can learn more about the other options a PHP function can offer and-- even better--how to read and understand those resources. If you want to learn the PHP language in an easy, enjoyable, well laid out manner and to learn why PHP and MySQL are so powerful and fun to use then buy this book!! Do not buy this book if you are looking for a comprehensive reference of boring PHP syntax. This book does not attempt to cover everything about PHP. What it does do-- and does well-- is take you from being a beginner who isn't even sure what PHP is to someone who knows the sheer joy that only programming dynamic sites can provide. You will become someone who can read, write, and modify PHP scripts and you will be able make your website come alive. Bonus Code All the source code referenced in the book is available for easy download and well organized. You don't have to cut and paste out of Kindle or retype code, unless you want to. There is even a video tutorial showing how to get started. Topics Covered... - Installing and configuring PHP - Introduction to HTML - Basic PHP Syntax - Some Fun Right Away - Editors and Staying Organized - Variables, Numbers, Dates and Strings - Control Structures - How to use a database, such as MySQL - Using PHP and MySQL Together - How to create forms to Display, Add, Edit, and Delete data - Session Variables - Working with Images - PHP File Uploads - PHP Quirks and Tips - Security Considerations This book is NOT the only book you'll ever need to read to master PHP. The book is a gentle introduction to a very rich topic. The hope of the author is to show you that PHP isn't really that scary after all, it is something YOU can do, and it can even bring you joy once you get it.