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KEY=DESIGN - JULIAN NEAL

BASICS OF WEB DESIGN

HTML5 & CSS

Pearson For introductory courses in Web Design Provide a strong foundation for web design and web development Basics of Web Design: HTML5, is a foundational introduction to beginning web design and web development. The text provides a balance of "hard" skills such as HTML 5, CSS, and "soft" skills such as web design and publishing to the Web, giving students a well-rounded foundation as they pursue careers as web professionals. Students will leave an introductory design course with the tools they need to build their skills in the fields of web design, web graphics, and web development. The 5th Edition features a major change from previous edition. Although classic page layout methods using CSS float are still introduced, there is a new emphasis on Responsive Page Layout utilizing the new CSS Flexible Box Layout (Flexbox) and CSS Grid Layout techniques. Therefore, the new 5th Edition features new content, updated topics, hands-on practice exercises, and case studies.

BASICS OF WEB DESIGN

HTML5 & CSS3

Addison-Wesley Basics of Web Design: HTML5 and CSS3, 2e covers the basic concepts that web designers need to develop their skills: Introductory Internet and Web concepts Creating web pages with HTML5 Configuring text, color, and page layout with Cascading Style Sheets Configuring images and multimedia on web pages Web design best practices Accessibility, usability, and search engine optimization considerations Obtaining a domain name and web host Publishing to the Web

WEB DEVELOPMENT AND DESIGN FOUNDATIONS WITH HTML5

Pearson For courses in web development and design. A Comprehensive, Well-Rounded Intro to Web Development and Design Updated and expanded in this Eighth Edition, Web Development and Design Foundations with HTML5 presents a comprehensive introduction to the development of effective web sites. Intended for beginning web developers, the text relates both the necessary hard skills (such as HTML5, CSS, and JavaScript) and soft skills (design, e-commerce, and promotion strategies) considered fundamental to contemporary web development. An emphasis on hands-on practice guides readers, as the text introduces topics ranging from configuration and layout to accessibility techniques and ethical considerations. The Eighth Edition contains updated coverage of HTML5 and CSS, expanded coverage of designing for mobile devices, and more.

BASICS OF WEB DESIGN

HTML5 AND CSS3

Addison-Wesley For introductory courses in Web Design. The Fundamentals of Web Development for the New Designer Basics of Web Design: HTML5 & CSS3 is the comprehensive source material for beginners in web design and development. The hands-on text introduces major topics in two-page sections, focusing on key concepts and providing interactive exercises. All the basics of web designs, from creating web pages to publishing them online, are explored in-depth by each chapter of this book. With a focus on HTML5 and CSS3 coding techniques, the Third Edition prepares readers to take advantage of the most modern and popular platforms for web development. Exploring both "hard skills," such as HTML5 and Cascading Style Sheets, as well as "soft skills" like web design and publishing to the web, the text teaches coders all the fundamental information they need to design successful websites.

WEB DEVELOPMENT AND DESIGN FOUNDATIONS WITH HTML5, GLOBAL EDITION

Pearson Higher Ed Web Development and Design Foundations with HTML5 is intended for use in a beginning web development course.

Using Hands-On Practice exercises and Web Site Case Studies to motivate readers, Web Development and Design Foundations with HTML5 includes all the necessary lessons to guide students in developing highly effective Web sites. A well-rounded balance of hard skills (HTML5, CSS, JavaScript) and soft skills (Web Design, e-commerce, Web site promotion strategies) presents everything beginning Web developers need to know to build and promote successful Web sites. Teaching and Learning Experience This program will provide a better teaching and learning experience–for you and your students. It will help: Build a Strong Foundation of Web Development Skills: A well-rounded foundation of hard and soft skills will help students design web pages for today and tomorrow. Motivate Students with Hands-on Practice: This text emphasizes hands-on practice through practice exercises within the chapters, end-of-chapter exercises, and the development of websites through ongoing real-world case studies. Reinforce Concepts with In-text Features: Throughout the book, emphasis is placed on web design, accessibility, and ethics. The appendixes in the Web Developer's Handbook offer comprehensive, easy-to-use reference materials Enhance Learning with Instructor and Student Supplements: Resources are available to expand on the topics presented in the text.

BASICS OF WEB DESIGN - HTML5 AND CSS3

*Intended for use in a beginning web design or web development course The Basics of Web Design: HTML5 & CSS3, 2e takes a unique approach to prepare students to design web pages that work today in addition to being ready to take advantage of HTML5 coding techniques of the future. The text covers the basic concepts that web designers need to develop their skills: * Introductory Internet and Web concepts * Creating web pages with HTML5 * Configuring text, color, and page layout with Cascading Style Sheets * Configuring images and multimedia on web pages * Web design best practices * Accessibility, usability, and search engine optimization considerations * Obtaining a domain name and web host * Publishing to the Web Teaching and Learning Experience.*

WEB DEVELOPMENT AND DESIGN FOUNDATIONS WITH HTML5, GLOBAL EDITION

For courses in web development and design. A Comprehensive, Well-Rounded Intro to Web Development and Design Updated and expanded in this Eighth Edition, Web Development and Design Foundations with HTML5 presents a comprehensive introduction to the development of effective web sites. Intended for beginning web development courses, the text relates both the necessary hard skills (such as HTML5, CSS, and JavaScript) and soft skills (design, e-commerce, and promotion strategies) considered fundamental to contemporary web development. An emphasis on hands-on practice guides students, as the text introduces topics ranging from configuration and layout to accessibility techniques and ethical considerations. The Eighth Edition contains updated coverage of HTML5 and CSS, expanded coverage of designing for mobile devices, and more.

THE BOOK OF CSS3

A DEVELOPER'S GUIDE TO THE FUTURE OF WEB DESIGN

No Starch Press CSS3 is behind most of the eye-catching visuals on the Web today, but the official documentation can be dry and hard to follow and browser implementations are scattershot at best. The Book of CSS3 distills the dense technical language of the CSS3 specification into plain English and shows you what CSS3 can do right now, in all major browsers. With real-world examples and a focus on the principles of good design, it extends your CSS skills, helping you transform ordinary markup into stunning, richly-styled web pages. You'll master the latest cutting-edge CSS3 features and learn how to: –Stylize text with fully customizable outlines, drop shadows, and other effects –Create, position, and resize background images on the fly – Spice up static web pages with event-driven transitions and animations –Apply 2D and 3D transformations to text and images –Use linear and radial gradients to create smooth color transitions –Tailor a website's appearance to smartphones and other devices A companion website includes up-to-date browser compatibility charts and live CSS3 examples for you to explore. The Web can be an ugly place—add a little style to it with The Book of CSS3.

MASTERING TYPE

THE ESSENTIAL GUIDE TO TYPOGRAPHY FOR PRINT AND WEB DESIGN

Simon and Schuster Good Design, Down to the Letter Packages on store shelves, posters on building walls, pages of a website—all contain information that needs to be communicated. And at the heart of that communication is type: visually interesting, interactive, expressive and captivating. Each letter must come alive; therefore, each letter must be carefully crafted or chosen. A solid foundation in typography, as well as an understanding of its nuances, will help you optimize your visual communication—in whatever form it takes. By breaking down the study of type into a systematic progression of relationships—letter, word, sentence, paragraph, page and screen—award-winning graphic designer and professor of communication design Denise Bosler provides a unique and illuminating perspective on typography for both print and digital media and for designers of all skill levels. Through instruction, interviews and real-world inspiration, Mastering Type explores the power of each typographic element--both as it stands alone and as it works with other elements--to create successful design, to strengthen your skill set and to inspire your next project.

C, C++, JAVA, PYTHON, PHP, JAVASCRIPT AND LINUX FOR BEGINNERS

Manjunath.R An ideal addition to your personal elibrary. With the aid of this indispensable reference book, you may quickly gain a grasp of Python, Java, JavaScript, C, C++, CSS, Data Science, HTML, LINUX and PHP. It can be challenging to understand the programming language's distinctive advantages and charms. Many programmers who are familiar with a variety of languages frequently approach them from a constrained perspective rather than enjoying their full expressivity. Some programmers incorrectly use Programmatic features, which can later result in serious issues. The programmatic method of writing programs—the ideal approach to use programming languages—is explained in this book. This book is for all programmers, whether you are a novice or an experienced pro. Its numerous examples and well paced discussions will be especially beneficial for beginners. Those who are already familiar with programming will probably gain more from this book, of course. I want you to be prepared to use programming to make a big difference.

WEB DESIGN Z HTML5 I CSS3

TECHNOLOGIE FRONTENDOWE OD PODSTAW

MASTERING PROJECT PORTFOLIO MANAGEMENT

A SYSTEMS APPROACH TO ACHIEVING STRATEGIC OBJECTIVES

J. Ross Publishing This unique text provides a holistic systems approach to project portfolio management which includes people, processes, tools, and techniques that work synergistically to produce portfolio decisions with the best chance of success. Accompanied by decision support software and advanced decision making techniques, it guides readers step-by-step through the entire project portfolio management process. This professional guide is also ideal for executive continuing education programs, and as a primary text for graduate level academic courses.

HTML5 AND CSS3

DEVELOP WITH TOMORROW'S STANDARDS TODAY

Presents information on using HTML and CSS to create Web pages, covering such topics as improving user interfaces, embedding audio and video, working with client-side data, and using APIs.

INTRODUCTION TO HEALTH SERVICES

Cengage Learning The seventh edition of Introduction to Health Services builds upon its reputation as a classic book written by nationally recognized authors. This new edition addresses the increasing pressure to improve the efficiency of the nation's health care system and to provide an adequate level of health care for all Americans. The seventh edition reflects the revolutionary changes in the practice of clinical medicine, government policy, information technology, and health care cost containment. In-depth information in the areas of health care finance, health care access, managed care, and insurance and home health is also provided. Research and statistics throughout make this book the premier reference for understanding all the services that compose the health care landscape. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

WEB DEVELOPMENT AND DESIGN FOUNDATIONS WITH HTML5 PEARSON ETEXT ACCESS CARD

Pearson Give students a well-rounded introduction to web development and design. Web Development and Design Foundations with HTML5 introduces HTML and CSS topics such as text configuration, color configuration, and page layout, with an enhanced focus on the topics of design, accessibility, and Web standards. The text relates both the necessary hard skills (such as HTML5, CSS, and JavaScript) and soft skills (design, e-commerce, and promotion strategies) considered fundamental to contemporary web development. An emphasis on hands-on practice provides a well-rounded foundation to help students as they pursue careers as web professionals. The updated and expanded 10th Edition contains current coverage of HTML5, expanded coverage of designing for mobile devices, and more. Pearson eText is a simple-to-use, mobile-optimized, personalized reading experience. It lets students highlight and take notes, all in one place, even when offline. Seamlessly integrated videos engage students and give them access to the help they need, when they need it. Educators can easily schedule readings, customize the table of contents, and share their own notes with students so they see the connection between their eText and what they learn in class - motivating them to keep reading, and keep learning. And, reading analytics offer insight into how students use the eText, helping educators tailor their instruction. NOTE: This ISBN is for the Pearson eText access card. For students purchasing this product from an online retailer, Pearson eText is a fully digital delivery of Pearson content and should only be purchased when required by your instructor. In addition to your purchase, you will need a course invite link, provided by your instructor, to register for and use Pearson eText.

NEW PERSPECTIVES ON HTML5, CSS3, AND JAVASCRIPT

Cengage Learning Today's current and future professionals can now discover the thorough instruction needed to build dynamic,

interactive Web sites from scratch with NEW PERSPECTIVES ON HTML5, CSS3, AND JAVASCRIPT, 6E. Part of the popular New Perspectives Series, this user-friendly book provides comprehensive coverage of HTML, CSS, and JavaScript with an inviting approach that starts with the basics and does not require any prior knowledge on the subject. Detailed explanations of key concepts and skills make even the most challenging topics clear and accessible. Case scenarios and case problems place the most complex concepts within an understandable and practical context. Readers develop important problem solving skills while working through the book's realistic exercises. Proven applications and an interesting approach help readers retain the material and apply what they've learned in today's professional environment. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

THE BASICS OF COMMUNICATION RESEARCH

Cengage Learning Combining the time tested classical work of Earl Babbie with the insights of one of the most recognized and respected names in speech communication research, THE BASICS OF COMMUNICATION RESEARCH is the book for the Communication research methods course. With the authors' collective experience teaching research methods and as active researchers themselves you will find this text to be the authoritative text for your course. The authors frame research as a way of knowing, and provide balanced treatment to both quantitative and qualitative research traditions in communication research and present it in a student friendly and engaging format. It provides in-depth treatment of the role of reasoning in the research enterprise and how this reasoning process plays itself out in planning and writing a research proposal and report. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

LABORATORY MANUAL FOR ELECTRONIC INSTRUMENTATION

JAVASCRIPT: THE WEB WARRIOR SERIES

Cengage Learning Now in its sixth edition, JAVASCRIPT guides beginning programmers through web application development using the JavaScript programming language. As with previous editions of the book, the authors introduce key web authoring techniques with a strong focus on industry application. New coverage includes developing for touchscreen and mobile devices, and using the jQuery library. A real-world project, similar to what students would encounter in a professional setting, is developed chapter by chapter. Because professional web development jobs often require programmers to add features to existing sites, each chapter project uses a professionally designed web site. After completing a course using this textbook, students will be able to use JavaScript to build professional quality, dynamic web sites. Important Notice: Media content referenced within the product description or the product text

may not be available in the ebook version.

FREEDOM OF EXPRESSION IN THE MARKETPLACE OF IDEAS

SAGE A comprehensive guide to effective participation in the public debate about our most indispensable right: freedom of expression Encouraging readers to think critically about freedom of speech and expression and the diverse critical perspectives that challenge the existing state of the law, this text provides a comprehensive analysis of the historical and legal contexts of the First Amendment, from its early foundations all the way to censorship on the Internet. Throughout the book, authors Douglas M. Fraleigh and Joseph S. Tuman use the "Marketplace of Ideas" metaphor to help readers visualize a world where the exchange of ideas is relatively unrestrained and self-monitored. The text provides students with the opportunity to read significant excerpts of landmark decisions and to think critically about the issues and controversies raised in these cases. Students will appreciate the treatment of contemporary issues, including free speech in a post-9/11 world, free expression in cyberspace, and First Amendment rights on college campuses. Features: Demystifies free speech law, encouraging readers to grapple with the complexities of significant ethical and legal issues Sparks student interest in "big picture" issues while simultaneously covering important foundational material, including incitement, fighting words, true threats, obscenity, indecency, child pornography, hate speech, time place and manner restrictions, symbolic expression, restrictions on the Internet, and terrorism. Includes significant excerpts from landmark freedom of expression cases, including concurring or dissenting opinions where applicable, to help students become active learners of free expression rights Offers critical analysis and alternative perspectives on free expression doctrines to demonstrate that existing doctrine is not necessarily ideal or immutable Includes a global perspective on free expression including a chapter on international and comparative perspectives that helps students see how the values of different cultures influence judicial decisions

UX FOR BEGINNERS

A CRASH COURSE IN 100 SHORT LESSONS

"O'Reilly Media, Inc." Apps! Websites! Rubber Ducks! Naked Ninjas! This book has everything. If you want to get started in user experience design (UX), you've come to the right place: 100 self-contained lessons that cover the whole spectrum of fundamentals. Forget dry, technical material. This book—based on the wildly popular UX Crash Course from Joel Marsh's blog The Hipper Element—is laced with the author's snarky brand of humor, and teaches UX in a simple, practical way. Becoming a professional doesn't have to be boring. Follow the real-life UX process from start-to-finish and apply the skills as you learn, or refresh your memory before the next meeting. UX for Beginners is perfect for non-designers who want to become designers, managers who teach UX, and programmers,

salespeople, or marketers who want to learn more. Start from scratch: the fundamentals of UX Research the weird and wonderful things users do The process and science of making anything user-friendly Use size, color, and layout to help and influence users Plan and create wireframes Make your designs feel engaging and persuasive Measure how your design works in the real world Find out what a UX designer does all day

PSYCHOLOGY AND SYSTEMS AT WORK

Routledge Organizations matter. Most people spend a third to a half of their lives working in organizations. Given the high rates of unemployment people also spend more time looking for work. In addition, globalization and technological innovation continues to profoundly shape organizational culture, leadership, demography, and structure. For these and many other reasons, it is important for individuals to understand the nature of contemporary organizations. "Psychology and Systems at Work" provides know-how for retaining commitment to collective goals while taping the knowledge of a diverse workforce for riding the waves of change, utilizing mistakes to perfect systems, and insuring quality production. 21st Century theory, empirical findings, systemic intervention processes, and tool sets are thoroughly treated. Organizational life goes through times of relative harmony disrupted by periods of stress and uncertainty. However, in our own many decades of experience, we've been pleasantly surprised at how well people face challenges, defy the odds, and triumph. Success is the result of many factors—including good luck. But we have noticed, as Louis Pasteur observed long ago, that chance favors the prepared mind and resilient work habits. Learning Goals Upon completing this book, readers should be able to: Design systems that are flexible in a fast-changing environment Understand the basic foundations that shape organizational behavior Apply material they learn to real-life scenarios

WEB DEVELOPER FOUNDATIONS

USING XHTML

Scott Jones

HTML AND CSS

DESIGN AND BUILD WEBSITES

John Wiley & Sons A full-color introduction to the basics of HTML and CSS from the publishers of Wrox! Every day, more and more people want to learn some HTML and CSS. Joining the professional web designers and programmers are new audiences who need to

know a little bit of code at work (update a content management system or e-commerce store) and those who want to make their personal blogs more attractive. Many books teaching HTML and CSS are dry and only written for those who want to become programmers, which is why this book takes an entirely new approach. Introduces HTML and CSS in a way that makes them accessible to everyone—hobbyists, students, and professionals—and it's full-color throughout Utilizes information graphics and lifestyle photography to explain the topics in a simple way that is engaging Boasts a unique structure that allows you to progress through the chapters from beginning to end or just dip into topics of particular interest at your leisure This educational book is one that you will enjoy picking up, reading, then referring back to. It will make you wish other technical topics were presented in such a simple, attractive and engaging way! This book is also available as part of a set in hardcover - Web Design with HTML, CSS, JavaScript and jQuery, 9781119038634; and in softcover - Web Design with HTML, CSS, JavaScript and jQuery, 9781118907443.

HTML AND CSS

VISUAL QUICKSTART GUIDE

Peachpit Press Need to learn HTML and CSS fast? This best-selling reference's visual format and step-by-step, task-based instructions will have you up and running with HTML in no time. In this updated edition author Bruce Hyslop uses crystal-clear instructions and friendly prose to introduce you to all of today's HTML and CSS essentials. The book has been refreshed to feature current web design best practices. You'll learn how to design, structure, and format your website. You'll learn about the new elements and form input types in HTML5. You'll create and use images, links, styles, and forms; and you'll add video, audio, and other multimedia to your site. You'll learn how to add visual effects with CSS3. You'll understand web standards and learn from code examples that reflect today's best practices. Finally, you will test and debug your site, and publish it to the web. Throughout the book, the author covers all of HTML and offers essential coverage of HTML5 and CSS techniques.

DEAF EDUCATION IN THE 21ST CENTURY

TOPICS AND TRENDS

Allyn & Bacon With the advent of new medical advances, new technologies, and new educational opportunities, the field of deaf education is rapidly changing and evolving. "Deaf Education in the 21st Century" provides readers with an up-to-date look at research, the changing population of deaf and hard-of-hearing students, and what implications these discoveries and changes mean for educators, interpreters, service providers, and parents. Features covered in "Deaf Education in the 21st Century: " - Information on

myths and misconceptions about people who are deaf help students understand the issues and challenges that the deaf and hard of hearing population face each day- Multiple chapters focus on cognition and personal and social development and additionally offer students important information about deaf education that is not always included in introductory material.- A chapter that examines postsecondary opportunities and employment trends for the deaf and hard-of-hearing- Several chapters discussing the impact of cochlear implants on language and literacy help students understand this new and complex development in deaf education. - Extensive coverage on preparing personnel to serve individuals who are deaf or hard-of-hearing offers unique information, not often found in other texts, about what educators, interpreters and social service providers need to know and do to successfully work with the deaf population.

THEORY AND PRACTICE OF FAMILY THERAPY AND COUNSELING

Cengage Learning A model for successful integration of multiple points of view, James R. Bitter's THEORY AND PRACTICE OF FAMILY THERAPY AND COUNSELING, 2E, International Edition supports the development of personal, professional, and ethical family practice. The text's concrete, empirically based approaches, as well as diagnostics and visual tools, allow students to observe others in groups. Updated to reflect recent research and current practice, the Second Edition also includes a new chapter on Object Relations Family Therapy. Case studies, sample dialogues, and exercises help students apply the concepts they have learned.

WEB DEVELOPMENT AND DESIGN FOUNDATIONS WITH XHTML

Addison-Wesley Professional Using Hands-On Practice exercises and Web Site Case Studies to motivate readers, Web Development and Design Foundations with XHTML includes all the necessary lessons to guide students in developing highly effective Web sites. A well-rounded balance of hard skills (XHTML, CSS, JavaScript) and soft skills (Web Design, e-commerce, Web site promotion strategies) presents everything beginning Web developers need to know to build and promote successful Web sites.

MICROSOFT VISUAL C#: AN INTRODUCTION TO OBJECT-ORIENTED PROGRAMMING

Cengage Learning Develop the strong programming skills needed for professional success with Farrell's MICROSOFT VISUAL C# 2017: AN INTRODUCTION TO OBJECT-ORIENTED PROGRAMMING, 7E. Approachable examples and a clear, straightforward style help readers build a solid understanding of both structured and object-oriented programming concepts. You Users master critical principles and techniques that easily transfer to other programming languages. This new edition incorporates the most recent versions of both C# and Visual Studio 2017 to ensure readers have the contemporary skills required in business today. Short You Do It hands-on features

and a variety of new debugging exercises, programming exercises, and running case studies help users prepare for success in today's programming environment. Discover the latest tools and expertise for programming success in this new edition. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

SYSTEMS OF PSYCHOTHERAPY

A TRANSTHEORETICAL ANALYSIS

Wadsworth Publishing Company 1. Defining and Comparing the Psychotherapies. 2. Psychoanalysis. 3. Psychodynamic Therapies. 4. Existential Therapies. 5. Person-Centered Therapy. 6. Gestalt and Experiential Therapies. 7. Interpersonal Therapies. 8. Exposure and Flooding Therapies. 9. Behavior Therapies. 10. Cognitive Therapies. 11. Systemic Therapies. 12. Gender- and Culture-Sensitive Therapies. 13. Constructivist Therapies: Solution Focused and Narrative. 14. Integrative and Eclectic Therapies. 15. Comparative Conclusions: Toward a Transtheoretical Therapy. 16. Future of Psychotherapy. Appendix: An Alternative Table of Contents.

FUNDAMENTALS OF EMBEDDED SOFTWARE WITH THE ARM CORTEX-M3

Pearson Educacion For sophomore-level courses in Assembly Language Programming in Computer Science, Embedded Systems Design, Real-Time Analysis, Computer Engineering, or Electrical Engineering curricula. Requires prior knowledge of C, C++, or Java. This text is useful for Computer Scientists, Computer Engineers, and Electrical Engineers involved with embedded software applications. This book is intended to provide a highly motivating context in which to learn procedural programming languages. The ultimate goal of this text is to lay a foundation that supports the multi-threaded style of programming and high-reliability requirements of embedded software. It presents assembly the way it is most commonly used in practice - to implement small, fast, or special-purpose routines called from a main program written in a high-level language such as C. Students not only learn that assembly still has an important role to play, but their discovery of multi-threaded programming, preemptive and non-preemptive systems, shared resources, and scheduling helps sustain their interest, feeds their curiosity, and strengthens their preparation for subsequent courses on operating systems, real-time systems, networking, and microprocessor-based design.

FLUENCY WITH INFORMATION TECHNOLOGY

SKILLS, CONCEPTS, & CAPABILITIES

Addison-Wesley Technology has evolved into society's primary tool for organization, communication, research, and problem solving. It

is essential that everyone learn the fundamental skills that can be applied towards being an effective user of today's technology as well as a lifelong learner of future technology. Fluency with Information Technology: Skills, Concepts, and Capabilities provides the framework for developing confident users who can both adapt to changes and solve problems as technology evolves.

UNDERSTANDING FINANCIAL STATEMENTS

Pearson This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. A supplementary text for a variety of Business courses, including Financial Statement Analysis, Investments, Personal ¿Finance, and Financial Planning and Analysis ¿ An Analytical Approach to Understanding and Interpreting Business Financial Statements ¿ Understanding Financial Statements improves the student's ability to translate a financial statement into a meaningful map for business decisions. The material covered in each chapter helps students approach financial statements with enhanced confidence and understanding of a firm's historical, current, and prospective financial condition and performance. The Eleventh Edition includes new case studies based on existing companies and enhanced learning tools to help students quickly grasp and apply the materials. Fraser and Ormiston presents material in an engaging fashion that helps readers make sense of complex financial information, leading to intelligent (and profitable!) decision-making.

SMALL, SHARP SOFTWARE TOOLS

HARNESS THE COMBINATORIC POWER OF COMMAND-LINE TOOLS AND UTILITIES

Pragmatic Bookshelf The command-line interface is making a comeback. That's because developers know that all the best features of your operating system are hidden behind a user interface designed to help average people use the computer. But you're not the average user, and the CLI is the most efficient way to get work done fast. Turn tedious chores into quick tasks: read and write files, manage complex directory hierarchies, perform network diagnostics, download files, work with APIs, and combine individual programs to create your own workflows. Put down that mouse, open the CLI, and take control of your software development environment. No matter what language or platform you're using, you can use the CLI to create projects, run servers, and manage files. You can even create new tools that fit right in with grep, sed, awk, and xargs. You'll work with the Bash shell and the most common command-line utilities available on macOS, Windows 10, and many flavors of Linux. Create files without opening a text editor. Manage complex directory strutures and move around your entire file system without touching the mouse. Diagnose network issues and interact with APIs. Chain several commands together to transform data, and create your own scripts to automate repetitive tasks. Make things even faster by customizing your environment, creating shortcuts, and integrating other tools into your environment. Hands-on activities and

exercises will cement your newfound knowledge and give you the confidence to use the CLI to its fullest potential. And if you're worried you'll wreck your system, this book walks you through creating an Ubuntu virtual machine so you can practice worry-free. Dive into the CLI and join the thousands of other devs who use it every day. What You Need: You'll need macOS, Windows 10, or a Linux distribution like Ubuntu, Fedora, CentOS, or Debian using the Bash shell.

STARTING OUT WITH PYTHON

Addison-Wesley Note: You are purchasing a standalone product; MyProgrammingLab does not come packaged with this content. If you would like to purchase both the physical text and MyProgrammingLab search for ISBN-10: 0133862259/ISBN-13: 978013386225 . That package includes ISBN-10: 0133582736/ISBN-13: 9780133582734 and ISBN-10: 0133759113 /ISBN-13: 9780133759112. MyProgrammingLab is not a self-paced technology and should only be purchased when required by an instructor. This text is intended for a one-semester introductory programming course for students with limited programming experience. It is also appropriate for readers interested in introductory programming. In Starting Out with Python®, Third Edition Tony Gaddis' evenly-paced, accessible coverage introduces students to the basics of programming and prepares them to transition into more complicated languages. Python, an easy-to-learn and increasingly popular object-oriented language, allows readers to become comfortable with the fundamentals of programming without the troublesome syntax that can be challenging for novices. With the knowledge acquired using Python, students gain confidence in their skills and learn to recognize the logic behind developing high-quality programs. Starting Out with Python discusses control structures, functions, arrays, and pointers before objects and classes. As with all Gaddis texts, clear and easy-to-read code listings, concise and practical real-world examples, detail-oriented explanations, and an abundance of exercises appear in every chapter. MyProgrammingLab for Starting Out with Python is a total learning package. MyProgrammingLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams-resulting in better performance in the course-and provides educators a dynamic set of tools for gauging individual and class progress. Teaching and Learning Experience This program presents a better teaching and learning experience--for you and your students. It will help: Personalize Learning with MyProgrammingLab: Through the power of practice and immediate personalized feedback, MyProgrammingLab helps students fully grasp the logic, semantics, and syntax of programming. Enhance Learning with the Gaddis Approach: Gaddis's accessible approach features clear and easy-to-read code listings, concise real-world examples, and exercises in every chapter. Support Instructors and Students: Student and instructor resources are available to expand on the topics presented in the text. Keep Your Course Current: This edition's programs have been tested with Python 3.3.2.

THE PAST IN PERSPECTIVE

AN INTRODUCTION TO HUMAN PREHISTORY

McGraw-Hill Higher Education Now in full color throughout, this engaging, up-to-date, chronological introduction presents human prehistory within a framework of themes, issues, and debates. Featuring a consistent chapter format and an appropriate level of detail for students with no previous exposure to archaeology, it also offers outstanding pedagogy, including maps, timelines (interactive on the companion Online Learning Center website), chapter summaries, and lists of key terms.

HTML5 AND CSS3, ILLUSTRATED COMPLETE

Cengage Learning Equip your students with HTML5 and CSS3 skills using this practical, user-friendly book by the Illustrated Series. Designed to meet the needs of users from a broad range of experience levels, this book provides the nuts-and-bolts for beginners and allows more experienced users to brush up on the basics and quickly move on to more advanced topics. Each two-page spread focuses on a single skill, making information easy to follow and absorb, which is especially important with a complex topic such as HTML5. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

NEW PERSPECTIVES ON HTML5 AND CSS3

COMPREHENSIVE

Develop the skills you need to compete successfully in today's high-tech workforce with Carey's NEW PERSPECTIVES ON HTML5 AND CSS3: COMPREHENSIVE, 8E and MindTap digital resources. You learn fundamental design concepts as you build websites based on real-world case scenarios. Specially designed activities help you strengthen your logic, design, troubleshooting and creativity. The projects you complete can even become part of your professional portfolio. You progress from hands-on labs focused on code snippets and debugging to completing assessments and a capstone project. Short Coding Challenges check your understanding of key concepts, while Debugging Challenges teach you how to fix syntax errors in an existing web page. In addition, MindTap's educational integrated development environment (IDE) provides immediate feedback with tutorials, based on realistic case problems, that help you refine problem-solving skills as you develop websites in a professional environment.

RESPONSIVE WEB DESIGN WITH HTML5 AND CSS3

Packt Publishing Ltd This book will lead you, step by step and with illustrative screenshots, through a real example. Are you writing two websites - one for mobile and one for larger displays? Or perhaps you've heard of Responsive Design but are unsure how to bring HTML5, CSS3, or responsive design all together. If so, this book provides everything you need to take your web pages to the next level - before all your competitors do!

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