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KEY=FAST - ANASTASIA SCARLET

FAST FOOD NATION

WHAT THE ALL-AMERICAN MEAL IS DOING TO THE WORLD

Penguin UK *Eric Schlosser has visited the state of the art labs where scientists recreate the flavours and smells of everything from cooked chicken to fresh strawberries in the test tube and he has spoken to workers at meatpacking plants with some of the worst safety records in the world. He explores the links between Hollywood and the fast food trade, and the tactics used to target ever younger consumers. In a meticulously researched and powerfully argued account, Fast Food Nation reveals the full price of our appetite for instant gratification.*

FAST FOOD NATION

THE DARK SIDE OF THE ALL-AMERICAN MEAL

Houghton Mifflin Harcourt *Explores the homogenization of American culture and the impact of the fast food industry on modern-day health, economy, politics, popular culture, entertainment, and food production.*

FAST FOOD NATION

THE DARK SIDE OF THE ALL-AMERICAN MEAL

HarperCollins *A NEW YORK TIMES BESTSELLER The jaw-dropping exposé on how America's fast food industry has shaped the landscape of America. This fascinating study reveals how the fast food industry has altered the landscape of America, widened the gap between rich and poor, fueled an epidemic of obesity, and transformed food production throughout the world. Eric Schlosser inspires readers to look beneath the surface of our food system, consider its impact on society and,*

most of all, think for themselves. This book has changed the way millions of people think about what they eat and helped to launch today's food movement.

CHEW ON THIS

EVERYTHING YOU DON'T WANT TO KNOW ABOUT FAST FOOD

Penguin UK *Chew On This should be on every teenager's essential reading list. Based on Eric Schlosser's bestselling Fast Food Nation, this is the shocking truth about the fast food industry - how it all began, its success, what fast food actually is, what goes on in the slaughterhouses, meatpacking factories and flavour labs, global advertising, merchandising in UK schools, mass production and the exploitation of young workers in the thousands of fast-food outlets throughout the world. It also takes a look at the effects on the environment and the highly topical issue of obesity. Meticulously researched, lively and informative, with first-hand accounts and quotes from children and young people, Eric Schlosser presents the facts in such a way that allows readers to make up their own minds about the incredible fast food phenomenon. Eric Schlosser is an author and investigative journalist based in New York. His first book, FAST FOOD NATION was a major international bestseller. His work has appeared in 'Atlantic Monthly', 'Rolling Stone' and the Guardian. CHEW ON THIS is his first book for children.*

GODS OF METAL

Penguin UK *'Sitting not far below my feet, there was a thermonuclear warhead about twenty times more powerful than the bomb that destroyed Hiroshima, all set and ready to go. The only sound was the sound of the wind.' Seventy years after the bombing of Hiroshima, Eric Schlosser's powerful, chilling piece of journalism exposes today's deadly nuclear age. Originally published in the New Yorker and now expanded, this terrifying true account of the 2012 break-in at a high-security weapons complex in Tennessee is a masterly work of reportage. 'Schlosser's reportage is as good as it gets' GQ*

THE FOOD INDUSTRY IN ERIC SCHLOSSER'S FAST FOOD NATION

Greenhaven Publishing LLC *This informative volume explores Eric Schlosser's Fast Food Nation through the lens of the food industry. Coverage includes: an examination of Schlosser's life as an investigative journalist; Schlosser's view of the food industry as demonstrated in his book; how investigative journalism can be viewed as literature; how Fast Food Nation has changed people's perspectives and actions; criticisms of Fast Food Nation and its message; and contemporary perspectives on the food industry with commentary on topics such as food regulations and movements.*

REEFER MADNESS

SEX, DRUGS, AND CHEAP LABOR IN THE AMERICAN BLACK MARKET

HMH *New York Times Bestseller: The shadowy world of "off the books"*

businesses—from marijuana to migrant workers—brought to life by the author of Fast Food Nation. America's black market is much larger than we realize, and it affects us all deeply, whether or not we smoke pot, rent a risqué video, or pay our kids' nannies in cash. In Reefer Madness, the award-winning investigative journalist Eric Schlosser turns his exacting eye to the underbelly of American capitalism and its far-reaching influence on our society. Exposing three American mainstays—pot, porn, and illegal immigrants—Schlosser shows how the black market has burgeoned over the past several decades. He also draws compelling parallels between underground and overground: how tycoons and gangsters rise and fall, how new technology shapes a market, how government intervention can reinvigorate black markets as well as mainstream ones, and how big business learns—and profits—from the underground. "Captivating . . . Compelling tales of crime and punishment as well as an illuminating glimpse at the inner workings of the underground economy. The book revolves around two figures: Mark Young of Indiana, who was sentenced to life in prison without parole for his relatively minor role in a marijuana deal; and Reuben Sturman, an enigmatic Ohio man who built and controlled a formidable pornography distribution empire before finally being convicted of tax evasion. . . . Schlosser unravels an American society that has 'become alienated and at odds with itself.' Like Fast Food Nation, this is an eye-opening book, offering the same high level of reporting and research." —Publishers Weekly

QUICKLET ON ERIC SCHLOSSER'S FAST FOOD NATION

Hyperink Inc ABOUT THE BOOK *"Hundreds of millions of people buy fast food every day without giving it much thought, unaware of the subtle and not so subtle ramifications of their purchases. They rarely consider where this food came from, how it was made, what it is doing to the community around them. They just grab their tray off the counter, find a table, take a seat, unwrap the paper, and dig in. The whole experience is transitory and soon forgotten. I've written this book out of a belief that people should know what lies behind the shiny, happy surface of every fast food transaction. They should know what really lurks between those sesame-seed buns." Published in 2001, Eric Schlosser's Fast Food Nation: The Dark Side of the All-American Meal explores the dark underbelly of fast food production in the United States. An award-winning journalist and contributor to Atlantic Monthly, Schlosser developed the book from a series of articles for Rolling Stone magazine. Rolling Stone asked Schlosser to find out where fast food came from. As someone who enjoyed indulging in fries and hamburgers, Schlosser was initially reluctant to take on the assignment. As he began to research the history and formation of the fast food industry, he became increasingly curious about how the industry gained power and influence on America's agricultural landscape and food culture. With over 50 pages of research notes included at the end of the book, the author defends his points with thorough analysis from various legal investigations, interviews, and journal articles. Schlosser artfully weaves sarcasm with gritty investigative journalism to demonstrate how corporations and greed have corrupted the food system in America. Schlosser's book was a New York Times bestseller for over two years and has sold over 1.4 million print copies. In 2006, Fast Food Nation became a*

fictionalized film directed by Richard Linklater, which was featured at the Cannes Film Festival. However, the book and film were not met without criticism from trade industry producers of beef, potatoes, and restaurant chains like McDonald's. The *Wall Street Journal* reported in 2006 that various organizations were trying to create campaigns against Schlosser's allegations in the book that fast food consumption contributes to obesity and fostered corruption in the nation's agricultural system.

EXCERPT FROM THE BOOK The author playfully muses that, should America be attacked in the future, Cheyenne Mountain may be the only place with artifacts of our civilization - "Burger King wrappers, hardened crusts of Cheesy Bread, Barbeque Wings bones, and the red, white, and blue of a Domino's pizza box." What started as a small food stand in southern California has now spread all over the nation. Schlosser says fast food "has infiltrated every nook and cranny of American society." Shockingly, Americans spend more today on fast food than higher education, computers, or new cars. Schlosser estimates, "On any given day in the United States about one-quarter of the country's adult population visits a fast food restaurant." The author argues that the powerful rise of fast food industry happened quickly and "not only transformed the American diet, but also our landscape, economy, workforce, and popular culture." Importantly, Schlosser draws parallels between Cheyenne Mountain and today's fast food industry.

COGS IN THE GREAT MACHINE

Every book tells a story . . . And the 70 titles in the Pocket Penguins series are emblematic of the renowned breadth and quality that formed part of the original Penguin vision in 1935 and that continue to define our publishing today. Together, they tell one version of the unique story of Penguin Books. Eric Schlosser's inimitable brand of hard-hitting yet always entertaining writing looks beneath the surface of American life to examine issues ranging from the black market to burgers. When Penguin published his expose *Fast Food Nation* in 2001, it sparked a storm in the fast food industry. This piece on the terrifying true cost of cheap meat shows why Schlosser has been instrumental in changing our attitudes to what we eat.

FAST FOOD NATION

WHAT THE ALL-AMERICAN MEAL IS DOING TO THE WORLD

Penguin Books, Limited (UK) Now the subject of a film by Richard Linklater, Eric Schlosser's explosive bestseller *Fast Food Nation: What the All-American Meal is Doing to the World* tells the story of our love affair with fast food. Britain eats more fast food than any other country in Europe. It looks good, tastes good, and it's cheap. But the real cost never appears on the menu. Eric Schlosser visits the lab that re-creates the smell of strawberries; examines the safety records of abattoirs; reveals why the fries really taste so good and what lurks between the sesame buns - and shows how fast food is transforming not only our diets but our world. 'Fast Food Nation has lifted the polystyrene lid on the global fast food industry ... and sparked a storm' *Observer* 'Has wiped that smirk off the Happy Meal ... Thanks to this man, you'll never eat a burger again' *Evening Standard* 'Startling ... Junk food, we learn, is

just that ... left this reader vowing never to set foot in one of those outlets again' Daily Mail 'This book tells you more than you really want to know when you're chomping on that hamburger ... Have a nice day? Listen - you should live so long' The Times Eric Schlosser is a correspondent for the Atlantic Monthly. His first book, *Fast Food Nation*, was a major international bestseller. His work has appeared in the Atlantic Monthly, Rolling Stone and the Guardian. He has received a number of journalistic honours, including a National Magazine Award for an Atlantic Review article on the drug trade, which was later adapted into the book *Reefer Madness*.

SLOW FOOD NATION

WHY OUR FOOD SHOULD BE GOOD, CLEAN, AND FAIR

Rizzoli Publications *By now most of us are aware of the threats looming in the food world. The best-selling *Fast Food Nation* and other recent books have alerted us to such dangers as genetically modified organisms, food-borne diseases, and industrial farming. Now it is time for answers, and *Slow Food Nation* steps up to the challenge. Here the charismatic leader of the Slow Food movement, Carlo Petrini, outlines many different routes by which we may take back control of our food. The three central principles of the Slow Food plan are these: food must be sustainably produced in ways that are sensitive to the environment, those who produce the food must be fairly treated, and the food must be healthful and delicious. In his travels around the world as ambassador for Slow Food, Petrini has witnessed firsthand the many ways that native peoples are feeding themselves without making use of the harmful methods of the industrial complex. He relates the wisdom to be gleaned from local cultures in such varied places as Mongolia, Chiapas, Sri Lanka, and Puglia. Amidst our crisis, it is critical that Americans look for insight from other cultures around the world and begin to build a new and better way of eating in our communities here.*

FAST FOOD, FAST TALK

SERVICE WORK AND THE ROUTINIZATION OF EVERYDAY LIFE

Univ of California Press *Attending Hamburger University, Robin Leidner observes how McDonald's trains the managers of its fast-food restaurants to standardize every aspect of service and product. Learning how to sell life insurance at a large midwestern firm, she is coached on exactly what to say, how to stand, when to make eye contact, and how to build up Positive Mental Attitude by chanting "I feel happy! I feel terrific!" Leidner's fascinating report from the frontlines of two major American corporations uncovers the methods and consequences of regulating workers' language, looks, attitudes, ideas, and demeanor. Her study reveals the complex and often unexpected results that come with the routinization of service work. Some McDonald's workers resent the constraints of prescribed uniforms and rigid scripts, while others appreciate how routines simplify their jobs and give them psychological protection against unpleasant customers. Combined Insurance goes further than McDonald's in attempting to standardize the workers' very selves, instilling in them adroit maneuvers to overcome customer resistance. The routinization of service*

work has both poignant and preposterous consequences. It tends to undermine shared understandings about individuality and social obligations, sharpening the tension between the belief in personal autonomy and the domination of a powerful corporate culture. Richly anecdotal and accessibly written, Leidner's book charts new territory in the sociology of work. With service sector work becoming increasingly important in American business, her timely study is particularly welcome.

FAST FOOD

ROADSIDE RESTAURANTS IN THE AUTOMOBILE AGE

JHU Press *The authors contemplate the origins, architecture and commercial growth of wayside eateries in the US over the past 100 years. Fast Food examines the impact of the automobile on the restaurant business and offers an account of roadside dining.*

HAMBURGERS IN PARADISE

THE STORIES BEHIND THE FOOD WE EAT

Princeton University Press *A fascinating exploration of our past, present, and future relationship with food For the first time in human history, there is food in abundance throughout the world. More people than ever before are now freed of the struggle for daily survival, yet few of us are aware of how food lands on our plates. Behind every meal you eat, there is a story. Hamburgers in Paradise explains how. In this wise and passionate book, Louise Fresco takes readers on an enticing cultural journey to show how science has enabled us to overcome past scarcities—and why we have every reason to be optimistic about the future. Using hamburgers in the Garden of Eden as a metaphor for the confusion surrounding food today, she looks at everything from the dominance of supermarkets and the decrease of biodiversity to organic foods and GMOs. She casts doubt on many popular claims about sustainability, and takes issue with naïve rejections of globalization and the idealization of "true and honest" food. Fresco explores topics such as agriculture in human history, poverty and development, and surplus and obesity. She provides insightful discussions of basic foods such as bread, fish, and meat, and intertwines them with social topics like slow food and other gastronomy movements, the fear of technology and risk, food and climate change, the agricultural landscape, urban food systems, and food in art. The culmination of decades of research, Hamburgers in Paradise provides valuable insights into how our food is produced, how it is consumed, and how we can use the lessons of the past to design food systems to feed all humankind in the future.*

THE MCDONALDIZATION OF SOCIAL WORK

Routledge *Based upon George Ritzer's McDonaldization of Society thesis and incorporating aspects of social theory, this book examines the introduction of care management to social work practice. Donna Dustin analyzes care management as an example of the managerial application of efficiency, calculability, predictability and control to social work practice. These principles, put to good use in organizations*

that produce tangible outputs at a profit, are being increasingly applied in non-profit public sector organizations where the outcomes require intangibles such as professional relationships. The author examines whether the McDonaldization process heightens dilemmas such as cost versus rights for professionals working in the social services. Using social theory to frame her research with care managers and their managers in the UK, the author examines the day-to-day implications of care management for social work practice and questions whether the construction of service users as customers contributes to empowering practice. The book's in-depth analysis of the policy background, implementation and practice of care management will resonate with social workers in other national contexts, such as the US, where the care management model has been introduced.

THE HAMBURGER

A HISTORY

Yale University Press Originally published in hardcover in 2008.

PINOCCHIO, THE TALE OF A PUPPET

Pinocchio, The Tale of a Puppet follows the adventures of a talking wooden puppet whose nose grew longer whenever he told a lie and who wanted more than anything else to become a real boy. As carpenter Master Antonio begins to carve a block of pinewood into a leg for his table the log shouts out, "Don't strike me too hard!" Frightened by the talking log, Master Cherry does not know what to do until his neighbor Geppetto drops by looking for a piece of wood to build a marionette. Antonio gives the block to Geppetto. And thus begins the life of Pinocchio, the puppet that turns into a boy. Pinocchio, The Tale of a Puppet is a novel for children by Carlo Collodi is about the mischievous adventures of Pinocchio, an animated marionette, and his poor father and woodcarver Geppetto. It is considered a classic of children's literature and has spawned many derivative works of art. But this is not the story we've seen in film but the original version full of harrowing adventures faced by Pinnocchio. It includes 40 illustrations.

OCCUPATIONAL OUTLOOK HANDBOOK

HOW I FOUND FREEDOM IN AN UNFREE WORLD

A HANDBOOK FOR PERSONAL LIBERTY

Liam Works

THE HIP CHICK'S GUIDE TO MACROBIOTICS

A PHILOSOPHY FOR ACHIEVING A RADIANT MIND AND FABULOUS BODY

Penguin A modern girl's guide to the secrets of eating for health, beauty, and peace of mind. "Part Joan Rivers, part Mahatma Gandhi, Jessica Porter makes macrobiotics meaningful, hilarious, and totally life-changing." Simon Doonan, creative director,

Barneys New York and author of Wacky Chicks Heralded by New York magazine as one of the city's most popular diets, macrobiotics has become the latest trend in dieting, thanks to high-profile supporters like Madonna and Gwyneth Paltrow. Speaking to the generation of young women looking to extend their healthy lifestyles beyond yoga and Pilates, macrobiotic chef and instructor Jessica Porter offers fresh, contemporary, and accessible insight into one of the world's most popular diets that is based on century's old principles. She explains that through the right balance of food, women can find balance in every aspect of their lives—improved health, weight loss, or fulfilling relationships. The effects of eating a macrobiotic diet can extend beyond basic health to weight loss, beauty, better sex, and peace of mind. Cooking tips and recipes are combined with Jessica's no-nonsense philosophy and witty anecdotes to create a lifestyle book that will inspire women to hit the kitchen with an understanding of how to strengthen their mind and body through food.

THE WORLD-ENDING FIRE

THE ESSENTIAL WENDELL BERRY

Catapult *The most comprehensive—and only author-authorized—Wendell Berry reader, "America's greatest philosopher on sustainable life and living" (Chicago Tribune). In a time when our relationship to the natural world is ruled by the violence and greed of unbridled consumerism, Wendell Berry speaks out in these prescient essays, drawn from his fifty-year campaign on behalf of American lands and communities. The writings gathered in The World-Ending Fire are the unique product of a life spent farming the fields of rural Kentucky with mules and horses, and of the rich, intimate knowledge of the land cultivated by this work. These are essays written in defiance of the false call to progress and in defense of local landscapes, essays that celebrate our cultural heritage, our history, and our home. With grace and conviction, Wendell Berry shows that we simply cannot afford to succumb to the mass-produced madness that drives our global economy—the natural world will not allow it. Yet he also shares with us a vision of consolation and of hope. We may be locked in an uneven struggle, but we can and must begin to treat our land, our neighbors, and ourselves with respect and care. As Berry urges, we must abandon arrogance and stand in awe.*

AMERICANS

At the turn of the Twentieth Century, the President of the United States is shot by an anarchist. Is the crime a protest against America's imperial ambitions--or a cry for attention by an angry young man? Provocative, edgy, and compelling, the first play by the author of Fast Food Nation and Reefer Madness is about patriotism, power, the allure of violence. Brilliantly written, morally complex and chillingly original, Americans explores the origins of the American empire and the imprint it now leaves on the world.

NOTES ON ERIC SCHLOSSER'S FAST FOOD NATION BY INSTAREAD

Instaread PLEASE NOTE: This is a companion to Eric Schlosser's Fast Food Nation

and NOT the original book. Preview: *Fast Food Nation* by Eric Schlosser is an investigative exploration of the fast-food industry and how it affects consumers. Fast-food restaurants became prominent in the 1940s as car ownership and suburban expansion grew across the United States. Richard and Maurice McDonald started an innovative hamburger business that cut costs to a minimum, which Carl Karcher imitated when he founded the Carl's Jr. fast-food chain... Inside this companion to the book: 1. Overview of the Book 2. Insights from the Book 3. Important People 4. Author's Style and Perspective 5. Intended Audience About the Author: With Instaread, you can get the notes and insights from a book in 15 minutes or less. Visit our website at instaread.co.

FAST FOOD NATION: THE DARK SIDE OF THE ALL-AMERICAN MEAL

BOOKCAPS STUDY GUIDE

BookCaps Study Guides The perfect companion to Eric Schlosser's "*Fast Food Nation*," this study guide contains a chapter by chapter analysis of the book, a summary of the plot, and a guide to major characters and themes. BookCap Study Guides do not contain text from the actual book, and are not meant to be purchased as alternatives to reading the book. We all need refreshers every now and then. Whether you are a student trying to cram for that big final, or someone just trying to understand a book more, BookCaps can help. We are a small, but growing company, and are adding titles every month.

THE WRETCHED OF THE EARTH

Penguin Modern Classics Frantz Fanon's seminal work on the trauma of colonization, *The Wretched of the Earth* made him the leading anti-colonialist thinker of the twentieth century. This Penguin Modern Classics edition is translated from the French by Constance Farrington, with an introduction by Jean-Paul Sartre. Written at the height of the Algerian war for independence from French colonial rule and first published in 1961, Frantz Fanon's classic text has provided inspiration for anti-colonial movements ever since, analysing the role of class, race, national culture and violence in the struggle for freedom. With power and anger, Fanon makes clear the economic and psychological degradation inflicted by imperialism. It was Fanon, himself a psychotherapist, who exposed the connection between colonial war and mental disease, who showed how the fight for freedom must be combined with building a national culture, and who showed the way ahead, through revolutionary violence, to socialism. Many of the great calls to arms from the era of decolonization are now of purely historical interest, yet this passionate analysis of the relations between the great powers and the 'Third World' is just as illuminating about the world we live in today. Frantz Fanon (1925-61) was a Martinique-born French author, essayist, psychoanalyst, and revolutionary. Fanon was a supporter of the Algerian struggle for independence from French rule, and became a member of the Algerian National Liberation Front. He was perhaps the preeminent thinker of the 20th century on the issue of decolonization and the psychopathology of colonization. His works have inspired anti-colonial liberation movements for more than four decades.

*If you enjoyed *The Wretched of the Earth*, you might like Edward Said's *Orientalism*, also available in Penguin Modern Classics. 'In clear language, in words that can only have been written in the cool heat of rage, he showed us the internal theatre of racism'*Independent

BRITISH NATIONAL FORMULARY

Pharmaceutical Press *This is the 39th edition of the British National formulary.*

FOOD INC.: A PARTICIPANT GUIDE

HOW INDUSTRIAL FOOD IS MAKING US SICKER, FATTER, AND POORER-AND WHAT YOU CAN DO ABOUT IT

Hachette UK *Food, Inc. is guaranteed to shake up our perceptions of what we eat. This powerful documentary deconstructing the corporate food industry in America was hailed by Entertainment Weekly as "more than a terrific movie -- it's an important movie." Aided by expert commentators such as Michael Pollan and Eric Schlosser, the film poses questions such as: Where has my food come from, and who has processed it? What are the giant agribusinesses and what stake do they have in maintaining the status quo of food production and consumption? How can I feed my family healthy foods affordably? Expanding on the film's themes, the book *Food, Inc.* will answer those questions through a series of challenging essays by leading experts and thinkers. This book will encourage those inspired by the film to learn more about the issues, and act to change the world.*

GRINDING IT OUT

THE MAKING OF MCDONALD'S

Macmillan *"He either enchants or antagonizes everyone he meets. But even his enemies agree there are three things Ray Kroc does damned well: sell hamburgers, make money, and tell stories." --from *Grinding It Out* Few entrepreneurs can claim to have radically changed the way we live, and Ray Kroc is one of them. His revolutions in food-service automation, franchising, shared national training, and advertising have earned him a place beside the men and women who have founded not only businesses, but entire empires. But even more interesting than Ray Kroc the business man is Ray Kroc the man. Not your typical self-made tycoon, Kroc was fifty-two years old when he opened his first franchise. In *Grinding It Out*, you'll meet the man behind McDonald's, one of the largest fast-food corporations in the world with over 32,000 stores around the globe. Irrepressible enthusiast, intuitive people person, and born storyteller, Kroc will fascinate and inspire you on every page.*

A TIMELINE OF AUSTRALIAN FOOD

FROM MUTTON TO MASTERCHEF

UNSW Press *A Timeline of Australian Food takes readers on a tasty and sometimes surprising culinary journey through 150 years of Australian food. Lavishly illustrated,*

this tasty book looks at what we've eaten, how we've shopped, and how we've produced and prepared our food, decade by decade, through depression, war, and decades of abundance.

THE END OF OVEREATING

TAKING CONTROL OF THE INSATIABLE AMERICAN APPETITE

Rodale *Uncovers the influences that have conditioned people to overeat, explaining how combinations of fat, sugar, and sa*

BOOK CLUB KIT

FAST FOOD NATION

CRITICAL PERSPECTIVES ON THE CURRICULUM OF TEACHER EDUCATION

University Press of America *Critical Perspectives on the Curriculum of Teacher Education is a collection of papers, written by students in a widely recognized doctoral program in curriculum and educational leadership. The editors have compiled these papers to discuss key ideas and present new possibilities for teachers, in terms of formal and informal curriculum interventions. This book will challenge readers to rethink long-standing assumptions that pass for conventional wisdom in the field.*

EATING DANGEROUSLY

WHY THE GOVERNMENT CAN'T KEEP YOUR FOOD SAFE ... AND HOW YOU CAN

Rowman & Littlefield *Americans are afraid of their food. And for good reason. In 2011, the deadliest food-borne illness outbreak in a century delivered killer listeria bacteria on innocuous cantaloupe never before suspected of carrying that pathogen. Nearly 50 million Americans will get food poisoning this year. Spoiled, doctored or infected food will send more than 100,000 people to the hospital. Three thousand will die. We expect, even assume, our government will protect our food, but how often do you think a major U.S. food farm get inspected by federal or state officials? Once a year? Every harvest? Twice a decade? Try never. Eating Dangerously sheds light on the growing problem and introduces readers to the very real, very immediate dangers inherent in our food system. This two-part guide to our food system's problems and how consumers can help protect themselves is written by two seasoned journalists, who helped break the story of the 2011 listeria outbreak that killed 33 people. Michael Booth and Jennifer Brown, award-winning health and investigative journalists and parents themselves, answer pressing consumer questions about what's in the food supply, what "authorities" are and are not doing to clean it up, and how they can best feed their families without making food their full-time jobs. Both deeply informed and highly readable, Eating Dangerously explains to the American consumer how their food system works—and more*

importantly how it doesn't work. It also dishes up course after course of useful, friendly advice gleaned from the cutting-edge laboratories, kitchens and courtrooms where the national food system is taking new shape. Anyone interested in knowing more about how their food makes it from field and farm to store and table will want the inside scoop on just how safe or unsafe that food may be. They will find answers and insight in these pages.

FINE COOKING COMFORT FOOD

200 DELICIOUS RECIPES FOR SOUL-WARMING MEALS

Taunton Press *Hip and crafty brides-to-be understand the value of doing it themselves. Not only is taking a hands-on approach to nuptials a great way to save money, but it allows brides-to-be everywhere to showcase their own personal style. Khris Cochran, creator of diybride.com, understands how an engaged gal today plans and designs her wedding, and she has packed this third volume with 40 brand new fun and original projects. Organized by wedding theme, including Sand & Sea, Bright Lights, Big City, and A touch of Country, The DIY Bride An Affair to Remember includes stylish projects for save-the-dates, invitations, programs, favors, decorations, and more. A popular price comparison box shows how much these DIY projects can save; a budget section helps brides itemize costs; and a new sidebar element offers extra style variations. With 80 inspiring photos, this book will have brides saying, "I do" to a one-of-a-kind DIY wedding.*

BECOMING A CATEGORY OF ONE

HOW EXTRAORDINARY COMPANIES TRANSCEND COMMODITY AND DEFY COMPARISON

John Wiley & Sons *A revised and updated edition of the bestselling "no-nonsense guide to beating the competition."-Publisher's Weekly Becoming a Category of One reveals how extraordinary companies do what they do so well and gives you the tools and ideas to help your business emulate their success. Packed with real case studies and personal reflections from successful business leaders, it helps you apply the best practices of the best companies to set yourself apart from your competitors and turn your business into a market leader. Whether you run a multinational corporation or a two-person start-up company, the lessons you'll find here apply to any business. This Second Edition includes a new chapter on "tie breakers," updated examples of today's category of one companies, and special contributions from business experts, bestselling authors, and CEOs on the future category of one business. Revised and updated to remain relevant to today's market conditions and new innovations A new edition of the bestselling title from the author of Indispensable and Work Like You're Showing Off Today's struggling economy puts even greater importance on the theory and practice of business differentiation This edition includes 20 percent new material; if you liked the original edition, you'll love this new Second Edition Reliable, proven advice that works for businesses of any size in any industry Now more than ever, you have to differentiate your business from the competition to succeed. Becoming a Category of One gives you the blueprint for*

building your own extraordinary business.

THE FALL OF THE SOVIET EMPIRE

Was the Soviet system's failure inevitable from its inception? These essays consider the role of ideology, the failure of the economic system, and the failure of a messianic ambition.

FAST FOOD

THE GOOD, THE BAD AND THE HUNGRY

Reaktion Books *The single most influential culinary trend of our time is fast food. It has spawned an industry that has changed eating, the most fundamental of human activities. From the first flipping of burgers in tiny shacks in the western United States to the forging of neon signs that spell out "Pizza Hut" in Cyrillic or Arabic scripts, the fast food industry has exploded into dominance, becoming one of the leading examples of global corporate success. And with this success it has become one of the largest targets of political criticism, blamed for widespread obesity, cultural erasure, oppressive labor practices, and environmental destruction on massive scales. In this book, expert culinary historian Andrew F. Smith explores why the fast food industry has been so successful and examines the myriad ethical lines it has crossed to become so. As he shows, fast food—plain and simple—devised a perfect retail model, one that works everywhere, providing highly flavored calories with speed, economy, and convenience. But there is no such thing as a free lunch, they say, and the costs with fast food have been enormous: an assault on proper nutrition, a minimum-wage labor standard, and a powerful pressure on farmers and ranchers to deploy some of the worst agricultural practices in history. As Smith shows, we have long known about these problems, and the fast food industry for nearly all of its existence has been beset with scathing exposés, boycotts, protests, and government interventions, which it has sometimes met with real changes but more often with token gestures, blame-passing, and an unrelenting gauntlet of lawyers and lobbyists. Fast Food ultimately looks at food as a business, an examination of the industry's options and those of consumers, and a serious inquiry into what society can do to ameliorate the problems this cheap and tasty product has created.*

EAT YOUR HEART OUT

FOOD PROFITEERING IN AMERICA

Random House Value Publishing

ANIMAL, VEGETABLE, MIRACLE

A YEAR OF FOOD LIFE

Harper Perennial *Author Barbara Kingsolver and her family abandoned the industrial-food pipeline to live a rural life—vowing that, for one year, they'd only buy food raised in their own neighborhood, grow it themselves, or learn to live without it.*

Part memoir, part journalistic investigation, Animal, Vegetable, Miracle is an enthralling narrative that will open your eyes in a hundred new ways to an old truth: You are what you eat.

FAST FOOD NATION

WHAT THE ALL-AMERICAN MEAL IS DOING TO THE WORLD

The bestselling phenomenon Fast Food Nation becomes a film starring Ethan Hawke, Bruce Willis and Patricia Arquette, directed by Richard Linklater. This is the film tie-in