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KEY=GUIDE - SINGLETON JEFFERSON

Doing a Literature Review in Health and Social Care

A Practical Guide

McGraw Hill Professional "This book is superb. Most undergraduates have to undertake some form of literature review which may be daunting, this book explains it in an clear, easy to understand format. Explanations are given as to why undertaking a literature review is undertaken. Summery sections at the end of each chapter allow the reader to reflect on what they have just read, allowing the information to sink in. This book should be on every university's recommended reading list." Kerry Davis, Student Nurse, University Campus Suffolk, UK "This book is fantastic! It gives a clear, concise guide to carrying out a literature review, which is of course a widely used formative assessment technique in a nursing program ... (it includes) in depth explanations and reasons as to how and why it is important to do a literature review ... the summary section at the end of each chapter is excellent, and allows the reader to review their understanding of what they're just read. Overall an excellent book which is a must for any student nurse!" Gem Smith, Student Nurse, Northumbria University, UK "This book is superb. It explains the entire process of writing a literature review very clearly ... extremely helpful as the prospect of reviewing literature can be quite daunting." Vicky Bain, Student Nurse, University of Nottingham, UK "A comprehensive, easy to read guide which will help students to understand how to undertake a literature review, and how to use the resultant information effectively." Anne-Marie Warnes, University of Central Lancashire, UK "As a student, currently writing a literature review, I found this an extremely helpful book, which is invaluable in demystifying some of the more challenging elements, while at the same time providing clear, simple, appealing and appropriate guidance. This is a must have for undergraduate nursing students, and indeed all healthcare students embarking on such projects." Audrey Grace, Trinity College Dublin, Dublin, Ireland This bestselling book is a step-by-step guide to doing a literature review in health and social care. It is vital reading for all those undertaking their undergraduate or postgraduate dissertation or any research module which involves a literature review. The new edition has been fully updated and provides a practical guide to the different types of literature that you may come across when undertaking a literature review. It includes: Examples of commonly occurring real life scenarios encountered by students Emphasis on the importance of setting a question at the very start of the project Advice on how to follow a clearly defined search strategy Details of a wide range of critical appraisal tools Doing a Literature Review in Health and Social Care 2/e is essential reading for students at all levels within the health and social care field - and a useful text for anyone new to reviewing and appraising evidence.

Handbook of Research on Innovation and Development of E-Commerce and E-Business in ASEAN

IGI Global Business-to-consumer (B2C) and consumer-to-consumer (C2C) e-commerce transactions, including social commerce, are rapidly expanding, although e-commerce is still small when compared to traditional business transactions. As the familiarity of making purchases using smart devices continues to expand, many global and regional investors hope to target the ASEAN region to tap into the rising digital market in this region. The Handbook of Research on Innovation and Development of E-Commerce and E-Business in ASEAN is an essential reference source that discusses economics, marketing strategies, and mobile payment systems, as well as digital marketplaces, communication technologies, and social technologies utilized for business purposes. Featuring research on topics such as business

culture, mobile technology, and consumer satisfaction, this book is ideally designed for policymakers, financial managers, business professionals, academicians, students, and researchers.

Nursing Informatics for the Advanced Practice Nurse, Second Edition

Patient Safety, Quality, Outcomes, and Interprofessionalism

Springer Publishing Company A "must have" text for all healthcare professionals practicing in the digital age of healthcare. Nursing Informatics for the Advanced Practice Nurse, Second Edition, delivers a practical array of tools and information to show how advanced practice nurses can maximize patient safety, quality of care, and cost savings through the use of technology. Since the first edition of this text, health information technology has only expanded. With increased capability and complexity, the current technology landscape presents new challenges and opportunities for interprofessional teams. Nurses, who are already trained to use the analytic process to assess, analyze, and intervene, are in a unique position to use this same process to lead teams in addressing healthcare delivery challenges with data. The only informatics text written specifically for advanced practice nurses, Nursing Informatics for the Advanced Practice Nurse, Second Edition, takes an expansive, open, and innovative approach to thinking about technology. Every chapter is highly practical, filled with case studies and exercises that demonstrate how the content presented relates to the contemporary healthcare environment. Where applicable, concepts are aligned with the six domains within the Quality and Safety Education in Nursing (QSEN) approach and are tied to national goals and initiatives. Featuring chapters written by physicians, epidemiologists, engineers, dieticians, and health services researchers, the format of this text reflects its core principle that it takes a team to fully realize the benefit of technology for patients and healthcare consumers. What's New Several chapters present new material to support teams' optimization of electronic health records Updated national standards and initiatives Increased focus and new information on usability, interoperability and workflow redesign throughout, based on latest evidence Explores challenges and solutions of electronic clinical quality measures (eCQMs), a major initiative in healthcare informatics; Medicare and Medicaid Services use eCQMs to judge quality of care, and how dynamics change rapidly in today's environment Key Features Presents national standards and healthcare initiatives Provides in-depth case studies for better understanding of informatics in practice Addresses the DNP Essentials, including II: Organization and system leadership for quality improvement and systems thinking, IV: Core Competency for Informatics, and Interprofessional Collaboration for Improving Patient and Population health outcomes Includes end-of-chapter exercises and questions for students Instructor's Guide and PowerPoint slides for instructors Aligned with QSEN graduate-level competencies

Beyond E-Business

Towards networked structures

Routledge In Beyond E-Business: Towards Networked Structures Paul Grefen returns with his tried and tested BOAT framework for e-business, now fully expanded and updated with the very latest overview of digitally connected business; from business models, organization structures and architecture, to information technology. What used to be termed "e-business" is now simply business as usual. Today's successful organizations are complex; they are part of dynamic business networks built on digital channels, going far beyond traditional e-business. This text provides invaluable insights of modern e-business integrated with networked business, going much further than the usual analysis of traditional e-business texts. Included is coverage of the Big Five—social media, mobile computing, big data, cloud computing, and the internet of things --as well as service-oriented business and technology. This essential text provides a compact roadmap to networked e-business for engineering, information systems or business students as well as professionals in the field.

Health Informatics: Practical Guide Seventh Edition

Lulu.com Health Informatics: Practical Guide focuses on the application of information technology in healthcare to improve individual and population health, education and research. The goal of the seventh edition is to stimulate and educate healthcare and IT professionals and students about the key topics in this rapidly changing field. Dr. William Hersh from Oregon Health & Science University is the co-editor and author of multiple chapters. Topics include Health Informatics (HI) overview, electronic health records, healthcare data analytics, health information exchange, architecture of information systems, evidence-based medicine, consumer health informatics, HI ethics, quality improvement strategies and more. The 22 chapters feature learning objectives, case studies, recommended reading, future trends, key points, conclusions and over 1800 references. It is available as a paperback and an eBook. Visit the textbook companion website at http: //informaticseducation.org/ for more information.

Proceedings of the XVII International symposium Symorg 2020

BUSINESS AND ARTIFICIAL INTELLIGENCE

FON Ever since 1989, the Faculty of Organizational Sciences, University of Belgrade, has been the host of SymOrg, an event that promotes scientific disciplines of organizing and managing a business. Traditionally, the Symposium has been an opportunity for its participants to share and exchange both academic and practical knowledge and experience in a pleasant and creative atmosphere. This time, however, due the challenging situation regarding the COVID-19 pandemic, we have decided that all the essential activities planned for the International Symposium SymOrg 2020 should be carried out online between the 7th and the 9th of September 2020. We are very pleased that the topic of SymOrg 2020, "Business and Artificial Intelligence", attracted researchers from different institutions, both in Serbia and abroad. Why is artificial intelligence a disruptive technology? Simply because "it significantly alters the way consumers, industries, or businesses operate." According to the European Commission document titled Artificial Intelligence for Europe 2018, AI is a key disruptive technology that has just begun to reshape the world. The Government of the Republic of Serbia has also recognized the importance of AI for the further development of its economy and society and has prepared an AI Development Strategy for the period between 2020 and 2025. The first step has already been made: the Science Fund of the Republic of Serbia, after a public call, has selected and financed twelve AI projects. This year, more than 200 scholars and practitioners authored and co-authored the 94 scientific and research papers that had been accepted for publication in the Proceedings. All the contributions to the Proceedings are classified into the following 11 sections: Information Systems and Technologies in the Era of Digital Transformation Smart Business Models and Processes Entrepreneurship, Innovation and Sustainable Development Smart Environment for Marketing and Communications Digital Human Resource Management Smart E-Business Quality 4.0 and International Standards Application of Artificial Intelligence in Project Management Digital and Lean Operations Management Transformation of Financial Services Methods and Applications of Data Science in Business and Society We are very grateful to our distinguished keynote speakers: Prof. Moshe Vardi, Rice University, USA, Prof. Blaž Zupan, University of Ljubljana, Slovenia, Prof. Vladan Devedžić, University of Belgrade, Serbia, Milica Đurić-Jovičić, PhD, Director, Science Fund of the Republic of Serbia, and Harri Ketamo, PhD, Founder & Chairman of HeadAI ltd., Finland. Also, special thanks to Prof. Dragan Vukmirović, University of Belgrade, Serbia and Prof. Zoran Ševarac, University of Belgrade, Serbia for organizing workshops in fields of Data Science and Machine Learning and to Prof. Rade Matić, Belgrade Business and Arts Academy of Applied Studies and Milan Dobrota, PhD, CEO at Agremo, Serbia, for their valuable contribution in presenting Serbian experiences in the field of AI. The Faculty of Organizational Sciences would to express its gratitude to the Ministry of Education, Science and Technological Development and all the individuals who have supported and contributed to the organization of the Symposium. We are particularly grateful to the contributors and reviewers who made this issue possible. But above all, we are especially thankful to the authors and presenters for making the SymOrg 2020 a success!

How to Design and Evaluate Research in Education

McGraw-Hill Humanities, Social Sciences & World Languages How to Design and Evaluate Research in Education provides a comprehensive introduction to educational research. Step-by-step analysis of real research studies provides students with practical examples of how to prepare their work and read that of others. End-of-chapter problem sheets, comprehensive coverage of data analysis, and information on how to prepare research proposals and reports make it appropriate both for courses that focus on doing research and for those that stress how to read and understand research.

The Art of Failure

An Essay on the Pain of Playing Video Games

MIT Press Argues that video games are not fun but actually lead to feelings of frustration and incompetence and that video games are one of the few mediums that allow us to experience and experiment with failure.

Harrison's Principles of Internal Medicine, Twentieth Edition (Vol.1 & Vol.2)

McGraw-Hill Education / Medical Publisher's Note: Products purchased from Third Party sellers are not guaranteed by the publisher for quality, authenticity, or access to any online entitlements included with the product. MASTER MODERN MEDICINE! Introducing the Landmark Twentieth Edition of the Global Icon of Internal Medicine The definitive guide to internal medicine is more essential than ever with the latest in disease mechanisms, updated clinical trial results and recommended guidelines, state-of-the art radiographic images, therapeutic approaches and specific treatments, hundreds of demonstrative full-color drawings, and practical clinical decision trees and algorithms A Doody's Core Title for 2019! Recognized by healthcare professionals worldwide as the leading authority on applied pathophysiology and clinical medicine, Harrison's Principles of Internal Medicine gives you the informational foundation you need to provide the best patient care possible. Essential for practice and education, the landmark 20th Edition features: Thoroughly revised content—covering the many new breakthroughs and advances in clinical medicine that have occurred since the last edition of Harrison's. Chapters on acute and chronic hepatitis, management of diabetes, immune-based therapies in cancer, multiple sclerosis, cardiovascular disease, HIV, and many more, deliver the very latest information on disease mechanisms, diagnostic options, and the specific treatment guidance you need to provide optimal patient care. State-of-the-art coverage of disease mechanisms: Harrison's focuses on pathophysiology with rigor, and with the goal of linking disease mechanisms to treatments. Improved understanding of how diseases develop and progress not only promotes better decision-making and higher value care, but also makes for fascinating reading and improved retention. Harrison's summarizes important new basic science developments, such as the role of mitochondria in programmed and necrotic cell death, the immune system's role in cancer development and treatment, the impact of telomere shortening in the aging and disease processes, and the role of the microbiome in health and disease. Understanding the role of inflammation in cardiovascular disease, the precise mechanisms of immune deficiency in HIV/AIDS, prions and misfolded proteins in neurodegenerative diseases, and obesity as a predisposition to diabetes are just a few examples of how this edition provides essential pathophysiology information for health professionals. All-new sections covering a wide range of new and emerging areas of vital interest to all healthcare professionals. New sections include: Sex and Gender-based Issues in Medicine; Obesity, Diabetes Mellitus, and Metabolic Syndrome; and Consultative Medicine— Plus, a new Part covering cutting-edge topics in research and clinical medicine includes great new chapters on the role of Epigenetics in Health and Disease, Behavioral Strategies to Improve Health, Genomics and Infectious Diseases, Emerging Neuro-Therapeutic Technologies, and Telomere Function in Health and Disease, and Network System Medicine. Important and timely new chapters—such as Promoting Good Health, LGBT Health, Systems of Healthcare, Approach to Medical Consultation, Pharmacogenomics, Antimicrobial Resistance, Worldwide Changes in Patterns of Infectious Diseases, Neuromyelitis Optica, and more—offer the very latest, definitive perspectives on must-know topics in medical education and practice. Updated clinical guidelines, expert opinions, and treatment approaches from renowned editors and authors contribute to the accuracy and immediacy of the text material and present a clear blueprint for optimizing patien

Spinning the Semantic Web

Bringing the World Wide Web to Its Full Potential

MIT Press A guide to the Semantic Web, which will transform the Web into a structured network of resources organized by meaning and relationships.

Signs of Work

Semiosis and Information Processing in Organisations

Walter de Gruyter GmbH & Co KG

Health Measurement Scales

A Practical Guide to Their Development and Use

Oxford University Press, USA A new edition of this practical guide for clinicians who are developing tools to measure subjective states, attitudes, or non-tangible outcomes in their patients, suitable for those who have no knowledge of statistics.

Problem Solving Questions in Toxicology

A Study Guide for the Board and Other Examinations

Springer Nature The book provides easy-to-understand diverse specialized topics in toxicology using self- study questions and answers. The answers are in the form of text along with custom made diagrams and explanations that help the student audience to understand and grasp the matter easily. Problem Solving Questions in Toxicology is written specifically as a study guide for the toxicology board and other examinations. .

Tintinalli's Emergency Medicine: A Comprehensive Study Guide, 9th edition

McGraw-Hill Education / Medical Publisher's Note: Products purchased from Third Party sellers are not guaranteed by the publisher for quality, authenticity, or access to any online entitlements included with the product. The long awaited new edition of the world's most widely used and highly regarded textbook and reference of emergency medicine -- Endorsed by the American College of Emergency Physicians Unquestionably the leading text in emergency medicine, Tintinalli's Emergency Medicine is a true must-have resource for everyone in emergency medicine --- from residents to practicing physicians. The Ninth Edition of provides the depth and breadth of coverage that reflects the complexity and expertise needed to practice emergency medicine successfully in today's fast –paced environments. It is an important contemporary clinical emergency care resource for physicians, nurse practitioners, and physician assistants who practice emergency medicine and for emergency medicine and pediatric emergency medicine fellows. It remains the preferred study guide for in-training and board examinations and recertification. This comprehensive text covers everything from prehospital care, disaster preparedness, and basic resuscitative techniques to all the major diseases requiring emergency treatment in adults and children, such as pulmonary emergencies, renal and genitourinary disorders, and hemophilia. • Full-color design with more tables than ever to succinctly present key information • Extensive updates to all sections, incorporating the latest guidelines, evidence-based protocols, and relevant research • Online access to more than 50 videos, covering a wide range of procedural and diagnostic topics and focusing on the latest ultrasound-guided techniques – most NEW to this edition • NEW Chief Complaint infographics for the Thirty Most Common Presenting Symptoms in the Emergency Department. These printable, downloadable guides feature algorithms, mnemonics, and succinct text to assist differential diagnosis.

Film Art

An Introduction

"Film Art provides the respected scholarship and analytic tools students need to understand key vocabulary and concepts of film forms, techniques, and history;appreciate a wide variety of classic and contemporary films and the creative choices made by filmmakers to shape the experience of viewers; and analyze films critically and systematically to enrich their understanding and appreciation of any film, in any genre"--

Early Childhood Development: Concepts, Methodologies, Tools, and Applications

Concepts, Methodologies, Tools, and Applications

IGI Global A focus on the developmental progress of children before the age of eight helps to inform their future successes, including their personality, social behavior, and intellectual capacity. However, it is difficult for experts to pinpoint best learning and parenting practices for young children. Early Childhood Development: Concepts, Methodologies, Tools, and Applications is an innovative reference source for the latest research on the cognitive, socio-emotional, physical, and linguistic development of children in settings such as homes, community-based centers, health facilities, and school. Highlighting a range of topics such as cognitive development, parental involvement, and school readiness, this multi-volume book is designed for educators, healthcare professionals, parents, academicians, and researchers interested in all aspects of early childhood development.

Probabilistic Prognostics and Health Management of Energy Systems

Springer This book proposes the formulation of an efficient methodology that estimates energy system uncertainty and predicts Remaining Useful Life (RUL) accurately with significantly reduced RUL prediction uncertainty. Renewable and non-renewable sources of energy are being used to supply the demands of societies worldwide. These sources are mainly thermo-chemo-electro-mechanical systems that are subject to uncertainty in future loading conditions, material properties, process noise, and other design parameters.It book informs the reader of existing and new ideas that will be implemented in RUL prediction of energy systems in the future. The book provides case studies, illustrations, graphs, and charts. Its chapters consider engineering, reliability, prognostics and health management, probabilistic multibody dynamical analysis, peridynamic and finite-element modelling, computer science, and mathematics.

The Art of Public Speaking

Ingram "Fully updated for the thirteenth edition, the award-winning Art of Public Speaking offers a time-tested approach that has made it the most widely used college textbook on its subject in the world. Providing clear, authoritative coverage and written in a voice that speaks personably to students, it helps them become capable, responsible speakers, listeners, and thinkers. Seamlessly coordinated with Connect, McGraw-Hill Education's pathbreaking online program, it supplies a proven set of teaching and learning tools that is without parallel among public speaking books"--

Teaching in Lifelong Learning 3e A guide to theory and practice

McGraw-Hill Education (UK) Addressing the Professional Standards for Teachers and Trainers, this bestselling textbook helpfully balances theory and practice, introducing key theories and concepts relating to learning and assessment as well as providing practical advice on teaching. Extensively revised and updated to reflect the current educational policy environment, this textbook for teaching provides thorough and extensive coverage of the topics for higher-level awards in Education and Training. The textbook provides a logical progression through the essential aspects of teaching, such as planning and assessment; it considers key related areas including teacher professionalism, equality and diversity, and mentoring and coaching; and it presents this invaluable guidance in an accessible and readable format. In outlining the challenges, opportunities, and debates in and around lifelong learning, the editors and contributing authors draw on their extensive teaching experience, as well as offering an evidence-based approach with a wide range of research. Teaching in Lifelong Learning: A Guide to Theory and Practice is core reading for those teaching or preparing to teach in further, higher and community education as well as in public sector contexts and in private training organisations, including those studying for CertEd/PGCE and related awards, such as the Level 4 Certificate and Level 5 Diploma in Education and Training. 'Teacher education in FE continues to be an important and unresolved issue, and this book is a great asset in supporting individuals in understanding and developing their practices. With a focus on developing critical, inquiring practitioners, the text reads like an experienced mentor sharing pointers, questions, and useful readings over a collegial cup of coffee'. Dr Tim Herrick, Senior University Teacher, University of Sheffield, UK

Inquiry Into Life

McGraw-Hill

SPSS Survival Manual

A step by step guide to data analysis using IBM SPSS

Routledge The SPSS Survival Manual throws a lifeline to students and researchers grappling with this powerful data analysis software. In her bestselling manual, Julie Pallant guides you through the entire research process, helping you choose the right data analysis technique for your project. From the formulation of research questions, to the design of the study and analysis of data, to reporting the results, Julie discusses basic through to advanced statistical techniques. She outlines each technique clearly, providing step by step procedures for performing your analysis, a detailed guide to interpreting data output and examples of how to present your results in a report. For both beginners and experienced users in psychology, sociology, health sciences, medicine, education, business and related disciplines, the SPSS Survival Manual is an essential text. Illustrated with screen grabs, examples of output and tips, it is supported by a website with sample data and guidelines on report writing. This seventh edition is fully revised and updated to accommodate changes to IBM SPSS Statistics procedures, screens and output. 'An excellent introduction to using SPSS for data analysis. It provides a self-contained resource itself, with more than simply (detailed and clear) step-by-step descriptions of statistical procedures in SPSS. There is also a wealth of tips and advice, and for each statistical technique a brief, but consistently reliable, explanation is provided.' - Associate Professor George Dunbar, University of Warwick 'This book is recommended as ESSENTIAL to all students completing research projects - minor and major.' - Dr John Roodenburg, Monash University A website with support materials for students and lecturers is available at www.spss.allenandunwin.com

Mastering Financial Modeling: A Professional's Guide to Building Financial Models in Excel

McGraw Hill Professional Demonstrates how to build financial models in Microsoft Excel. Uses a case study approach to convey each step of the building process. Begins with building a cashflow model and then moves on to discuss more advanced techniques. Suitable for use with the 2010, 2007 and 97-2003 versions of Excel.

Manajemen Konflik

Yayasan Kita Menulis Manajemen konflik merupakan proses mengidentifikasi dan menangani konflik secara bijaksana, adil, dan efisien dengan tiga bentuk metode pengelolaan konflik yaitu stimulasi konflik, pengurangan/penekanan konflik dan penyelesaian konflik. Pengelolaan konflik membutuhkan keterampilan seperti berkomunikasi yang efektif, pemecahan masalah, dan bernegosiasi dengan fokus pada kepentingan organisasi. Konflik sebenarnya bisa menjadi suatu potensi yang baik (fungsional) yang bisa mendorong produktivitas apabila konflik tersebut dikelola dengan baik, namun konflik biasanya dianggap sebagai suatu yang negatif (difungsional) dan dapat mengganggu serta menurunkan produktivitas. Diuraikan dalam 14 sub tema sebagai berikut: Bab 1 Ruang Lingkup Manajemen Konflik Bab 2 Ciri-Ciri Konflik dan Penyebab Terjadinya Konflik Bab 3 Tahapan-Tahapan Perkembangan Kearah Terjadinya Konflik Bab 4 Jenis-Jenis Konflik Bab 5 Sumber – Sumber Konflik Bab 6 Aspek-aspek Manajemen Konflik Bab 7 Dampak Konflik Bab 8 Strategi Mengelola Konflik Bab 9 Strategi Mengatasi Konflik Bab 10 Manajemen Konflik Bab 11 Konflik Lini dan Staf Bab 12 Penanggulangan Konflik Lini Dan Staf Bab 13 Pendekatan Situasi Konflik Bab 14 Kasus Manajemen Konflik yang Terjadi Di Dalam Organisasi

Teacher Education: Concepts, Methodologies, Tools, and Applications

Concepts, Methodologies, Tools, and Applications

IGI Global Educators play a significant role in the intellectual and social development of children and young adults. Next-generation teachers can only be as strong as their own educational foundation which serves to cultivate their knowledge of the learning process, uncover best practices in the field of education, and employ leadership abilities that will inspire students of all ages. Teacher Education: Concepts, Methodologies, Tools, and Applications explores the current state of pre-service teacher programs as well as continuing education initiatives for in-service educators. Emphasizing the growing role of technology in teacher skill development and training as well as key teaching methods and pedagogical developments, this multi-volume work compiles research essential to higher education

professionals and administrators, educational software developers, and researchers studying pre-service and in-service teacher training.

Medical Education and Ethics: Concepts, Methodologies, Tools, and Applications

Concepts, Methodologies, Tools, and Applications

IGI Global As the healthcare industry continues to expand, a higher volume of new professionals must be integrated into the field. Providing these professionals with a quality education will likewise ensure the further progress and advancements in the medical field. Medical Education and Ethics: Concepts, Methodologies, Tools, and Applications presents a compendium of contemporary research on the educational practices and ethical considerations in the medical industry. This multi-volume work contains pedagogical frameworks, emerging trends, case studies, and technological innovations essential for optimizing medical education initiatives. This comprehensive publication is a pivotal resource for medical professionals, upper-level students, researchers, and practitioners.

Wars Without End: a New Mechanism for World Peace

Role of Covid-19 in 2020S

Xlibris Corporation After arrival, I visited museums and monuments in Washington D.C. I had a peak-experience reading Thomas Jefferson's writing in the dome of the monument, "I have sworn upon the alter of God, eternal hostility against every form of tyranny over the mind of man." Ever since, my faith in democracy has become unshakable. I dedicate this book to the people of America to relit the torch of democracy for its revival and survival. In the course of history, humanity has struggled to survive, to live with less threats, exercising its free will for comfort and safety. The book is based on all sources of knowledge to find out the probability of victory of constructive forces for peace vs. destructive forces, to allow the realization of World Peace. Professor Audrey Cronin discovered the criteria of permanent neutrality's success for Switzerland. Comparing it with Afghanistan, she found that there is a good probability for Afghanistan to become a permanently neutral (PN) nation. The author extended the same logic for achieving sustainable World Peace. Of 193 member-states of United Nation 170 meek nations demanding PN, eventually others finding it to their interest also, would guarantee their right for permanent neutrality by the Security Council of the United Nations.

Social Commerce

Marketing, Technology and Management

Springer This is a multidisciplinary textbook on social commerce by leading authors of e-commerce and e-marketing textbooks, with contributions by several industry experts. It is effectively the first true textbook on this topic and can be used in one of the following ways: Textbook for a standalone elective course at the undergraduate or graduate levels (including MBA and executive MBA programs) Supplementary text in marketing, management or Information Systems disciplines Training courses in industry Support resources for researchers and practitioners in the fields of marketing, management and information management The book examines the latest trends in e-commerce, including social businesses, social networking, social collaboration, innovations and mobility. Individual chapters cover tools and platforms for social commerce; supporting theories and concepts; marketing communications; customer engagement and metrics; social shopping; social customer service and CRM contents; the social enterprise; innovative applications; strategy and performance management; and implementing social commerce systems. Each chapter also includes a real-world example as an opening case; application cases and examples; exhibits; a chapter summary; review questions and end-of-chapter exercises. The book also includes a glossary and key terms, as well as supplementary materials that include PowerPoint lecture notes, an Instructor's Manual, a test bank and five online tutorials.

The Directory of U.S. Trademarks

Proceedings of IAC-MEBM in Budapest 2016

https://www.conferences-scientific.cz/ International Academic Conference on Management, Economics, Business and Marketing in Budapest, Hungary 2016 (IAC-MEBM 2016), November 23 - 24, 2016

Electronic Customer Relationship Management

Routledge This work offers a state-of-the art survey of information systems research on electronic customer relationship management (eCRM). It provides important new frameworks derived from current cases and applications in this emerging field. Each chapter takes a collaborative approach to eCRM that goes beyond the analytical and operational perspectives most often taken by researchers in the field. Chapters also stress integration with other enterprise information systems. The book is organized in four parts: Part I presents an overview of the role of CRM and eCRM in marketing and supply chain management; Part II focuses on the organizational success factors behind eCRM implementation; Part III presents cases of eCRM performance enhancement; and Part IV addresses eCRM issues in business-to-consumer commerce.

The British National Bibliography

Sintomas e Sinais na Prática Médica

Artmed Editora Sintomas e Sinais na Prática Médica reúne informações úteis e fáceis de serem localizadas, em ordem alfabética. Completamente revisada e com a inclusão de novos temas, esta 2ª edição apresenta conceitos, dados epidemiológicos, classificação, diagnósticos diferenciais e investigação com métodos diagnósticos pertinentes a cada situação, além de noções de tratamento. Os sintomas e sinais aqui apresentados relacionam-se às queixas mais prevalentes dos pacientes que procuram atendimento médico, em todos os níveis de atenção, em medicina interna e em áreas clínicas correlatas. A essência de consulta rápida e a sua abrangência tornam esta obra a ferramenta ideal no dia a dia dos profissionais da saúde.

Universal Design Handbook, 2E

McGraw Hill Professional The Latest Advances in Universal Design Thoroughly updated and packed with examples of global standards and design solutions, Universal Design Handbook, Second Edition, covers the full scope of universal design, discussing how to develop media, products, buildings, and infrastructure for the widest range of human needs, preferences, and functioning. This pioneering work brings together a rich variety of expertise from around the world to discuss the extraordinary growth and changes in the universal design movement. The book provides an overview of universal design premises and perspectives, and performance-based design criteria and guidelines. Public and private spaces, products, and technologies are covered, and current and emerging research and teaching are explored. This unique resource includes analyses of historical and contemporary universal design issues from seven different countries, as well as a look at future trends. Students, advocates, policy makers, and design practitioners will get a theoretical grounding in and practical reference on the physical and social roles of design from this definitive volume. UNIVERSAL DESIGN HANDBOOK, SECOND EDITION, COVERS: United Nations Convention on the Rights of Persons with Disabilities U.S. accessibility codes and standards, including the Americans with Disabilities Act (ADA) Life safety standards and guidelines Universal design implementations in Norway, Japan, France, Germany, Brazil, Italy and the Old City of Jerusalem Planning ADA implementation in public educational institutions Urban scale and mass transportation universal design Designing inclusive experiences, including outdoor play settings Office and workspace design Universal design in home building and remodeling Products and technologies, including autos, web access, media, and digital content Universal design research initiatives, education, and performance assessments

Production and Operations Analysis

Seventh Edition

Waveland Press The Seventh Edition of Production and Operations Analysis builds a solid foundation for beginning students of production and operations management. Continuing a long tradition of excellence, Nahmias and Olsen bring decades of combined experience to craft the most clear and up-to-date resource available. The authors' thorough updates include incorporation of current technology that improves the effectiveness of production processes, additional qualitative sections, and new material on service operations management and servicization. Bolstered by copious examples and problems, each chapter stands alone, allowing instructors to tailor the material to their specific needs. The text is essential reading for learning how to better analyze and improve on all facets of operations.

Planning for Information Systems

Routledge Edited by one of the best-known and most widely respected figures in the field, "Planning for Information Systems" is a comprehensive, single source overview of the myriad ideas and processes that are identified with IS planning. While many chapters deal with high level strategic planning, the book gives equal attention to on-the-ground planning issues.Part I, 'Key Concepts of IS Planning', focuses on how IS planning has evolved over the years; business-IS strategic alignment; and the role of dynamic organizational capabilities in leveraging IS competencies. Part II, 'The Organizational IS Planning Process,' describes IS planning in terms of critical success factors and includes a knowledge-based view of IS planning; a practical assessment of strategic alignment; the IT budgeting process; the search for an optimal level of IS strategic planning; and the role of organizational learning in IS planning.Part III, 'IS Investment Planning', deals with predicting the value that an IS project may have; a 'rational expectations' approach to assessing project payoffs; assessing the social costs and benefits of projects; an options-based approach to managing project risks; planning for project teams; and the moderating effects of coordinated planning. Part IV, 'Goals and Outcomes of IS Planning', considers information strategy as a goal and/or outcome of IS planning; IT infrastructure as a goal or outcome; competitive advantage as a goal or outcome; e-process partnership chains; and planning successful Internet-based projects.

A First Look at Communication Theory

"A Balanced Approach to Theory Selection. We've written A First Look for students who have no background in communication theory. It's designed for undergraduates enrolled in an entry-level course, regardless of the students' classification. The trend in the field is to offer students a broad introduction to theory relatively early in their program. But if a department chooses to offer its first theory course on the junior or senior level, the course will still be the students' first comprehensive look at theory, so the book will meet them where they are."--

Principles of Corporate Finance

This new international edition provides increased coverage of the procedures for estimating the cost of capital, expanded coverage of risk management techniques and the use and misuse of derivatives, and additional coverage of agency problems.

Strategic Management

Revised edition of the work, Strategic management: concepts.

What Works on Wall Street

McGraw Hill Professional "A major contribution . . . on the behavior of common stocks in the United States." --Financial Analysts' Journal The consistently bestselling What Works on Wall Street explores the investment strategies that have provided the best returns over the past 50 years--and which are the top performers today. The third edition of this BusinessWeek and New York Times bestseller contains

more than 50 percent new material and is designed to help you reshape your investment strategies for both the postbubble market and the dramatically changed political landscape. Packed with all-new charts, data, tables, and analyses, this updated classic allows you to directly compare popular stockpicking strategies and their results--creating a more comprehensive understanding of the intricate and often confusing investment process. Providing fresh insights into time-tested strategies, it examines: Value versus growth strategies P/E ratios versus price-to-sales Small-cap investing, seasonality, and more

Bank Soal SMA IPA VOL 2

Genta Smart Publisher Tiap tahun, sistem evaluasi pendidikan menengah atas yang diselenggarakan secara nasional menjadi perhatian bersama. Informasi mengenai jadwal ujian, sosialisasi materi yang akan diujikan, hingga hasil ujian banyak dinanti dan dicari dari berbagai media. Namun, tahukah Anda jika istilah seleksi, materi ujian, dan sebagainya mengalami beberapa kali perubahan. Istilah sistem evaluasi standar pendidikan menengah atas secara nasional mengalami perubahan dari masa ke masa. Mulai dari Ujian Negara (UN), Ujian Sekolah (US), Evaluasi Belajar Tahap Akhir Nasional (EBTANAS), Ujian Akhir Nasional (UAN), Ujian Akhir Sekolah Berstandar Nasional (UASBN), Ujian Nasional (UN), Ujian Nasional Berbasis Komputer (UNBK), hingga berganti menjadi Asesmen Kompetensi Minimum (AKM) dan Survei Karakter. Materi ujian yang diberikan juga mengalami perubahan, baik secara susunan, jumlah soal, atau lainnya. Hal-hal tersebut menginspirasi kami untuk menulis buku ini. Buku ini berisi kumpulan soal-soal ujian sekolah menengah atas berstandar nasional dari masa ke masa. Jadi, Anda dapat mengetahui dan memahami perubahan soal-soal ujian sekolah menengah atas berstandar nasional. Buku ini berisi beberapa soal dengan pembahasan yang dapat Anda jadikan bahan latihan untuk menghadapi ujian sekolah menengah atas berstandar nasional. Buku ini disusun dan dikembangkan oleh tentor-tentor bimbingan belajar (bimbel), yang sudah paham seluk-beluk dan karakter soal-soal ujian sekolah menengah atas berstandar nasional. Selain itu, keunggulan dari buku ini terletak pada banyaknya soal dengan pembahasan yang rinci. Anda sebagai siswa SMA/MA dan sederajat, dapat menggunakan buku ini sebagai salah satu referensi dalam mempersiapkan diri menghadapi soal-soal ujian sekolah menengah atas berstandar nasional. Dengan buku ini, Anda dapat belajar secara mandiri, bahkan tidak perlu mengikuti bimbel. (Genta Smart Publisher)