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KEY=STATISTICS - LORELAI REAGAN

SPSS Statistics: A Practical Guide with Student Resource Access 12 Months Cengage AU SPSS is enormously powerful and challenging to learn. This popular handbook lets students get hands-on with the statistical procedures they need. Full colour screen shots, step-by-step guidance and examples with annotated outputs help students learn. For students of psychology, marketing and research in any discipline. An essential practical guide to using the latest version of IBM SPSS Statistics. New, print versions of this book come with bonus online study tools on the CourseMate Express platform Learn more about the online tools cengage.com.au/learning-solutions SPSS Statistics, Version 22 A Practical Guide SPSS Statistics Version 22 A Practical Guide Introduces students to a range of commonly used statistical procedures typically included in the curricula of undergraduate applied statistics and research methodology units. This text takes a hands-on approach to the subject matter, working through each procedure in an illustrated, step-by-step fashion. SPSS STATISTICS VERSION 22 A Practical Guide SPSS is enormously powerful - and challenging to learn. This popular handbook lets students get hands on with the statistical procedures they need. Screen shots, step-by-step guidance and examples with annotated outputs help students learn. For students of psychology, marketing and research in any discipline. An essential practical guide to using SPSS. SPSS: a Practical Guide Version 20.0 Cengage Learning This practical and highly visual text introduces students to a range of commonly used statistical procedures typically included in the curricula of undergraduate applied statistics and research methodology units. The text takes a hands-on approach to the subject matter, working through each procedure in an illustrated, step-by-step fashion. As well as a focus on a doinga , the authors also emphasise interpretation and reporting throughout using many examples with annotated SPSS output and explanations of how specific research findings can be communicated clearly and concisely. Illustrating Statistical Procedures: Finding Meaning in Quantitative Data Springer Nature This book occupies a unique position in the field of statistical analysis in the behavioural and social sciences in that it targets learners who would benefit from learning more conceptually and less computationally about statistical procedures and the software packages that can be used to implement them. This book provides a comprehensive overview of this important research skill domain with an emphasis on visual support for learning and better understanding. The primary focus is on fundamental concepts, procedures and interpretations of statistical analyses within a single broad illustrative research context. The book covers a wide range of descriptive, correlational and inferential statistical procedures as well as more advanced procedures not typically covered in introductory and intermediate statistical texts. It is an ideal reference for postgraduate students as well as for researchers seeking to broaden their conceptual exposure to what is possible in statistical analysis. PASW Statistics by SPSS A Practical Guide : Version 18.0 Thomas Nelson Australia A text that helps you conduct statistical analyses using PASW Statistics by SPSS (version 18.0). Drawing on relevant examples from a range of disciplines, it introduces and then visually guides you through a range of common SPSS/PASW Statistics procedures. Adventures in Social Research Data Analysis Using IBM SPSS Statistics Pine Forge Press Click on the Supplements tab above for further details on the different versions of SPSS programs. The Internet of Things: Breakthroughs in Research and Practice Breakthroughs in Research and Practice IGI Global The ubiquity of modern technologies has allowed for increased connectivity between people and devices across the globe. This connected infrastructure of networks creates numerous opportunities for applications and uses. The Internet of Things: Breakthroughs in Research and Practice is an authoritative reference source for the latest academic material on the interconnectivity of networks and devices in the digital era and examines best practices for integrating this advanced connectivity across multiple fields. Featuring extensive coverage on innovative perspectives, such as secure computing, regulatory standards, and trust management, this book is ideally designed for engineers, researchers, professionals, graduate students, and practitioners seeking scholarly insights on the Internet of Things. Doing Quantitative Research in Education with SPSS SAGE This accessible and authoritative introduction is essential for education students and researchers needing to use quantitative methods for the first time. Using datasets from real-life educational research and avoiding the use of mathematical formulae, the author guides students through the essential techniques that they will need to know, explaining each procedure using the latest version of SPSS. The datasets can also be downloaded from the book's website, enabling students to practice the techniques for themselves. This revised and updated second edition now also includes more advanced methods such as log linear analysis, logistic regression, and canonical correlation. Written specifically for those with no prior experience of quantitative research, this book is ideal for education students and

researchers in this field. Statistical Methods for Psychology Cengage Learning STATISTICAL METHODS FOR PSYCHOLOGY surveys the statistical techniques commonly used in the behavioral and social sciences, particularly psychology and education. To help students gain a better understanding of the specific statistical hypothesis tests that are covered throughout the text, author David Howell emphasizes conceptual understanding. This Eighth Edition continues to focus students on two key themes that are the cornerstones of this book's success: the importance of looking at the data before beginning a hypothesis test, and the importance of knowing the relationship between the statistical test in use and the theoretical questions being asked by the experiment. New and expanded topics--reflecting the evolving realm of statistical methods--include effect size, meta-analysis, and treatment of missing data. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Statistics for Evidence-Based Practice and Evaluation Cengage Learning Rubin's STATISTICS FOR EVIDENCE-BASED PRACTICE AND EVALUATION has a proven ability to reach students and get them excited about--and see the relevance of--a course they often find intimidating. Presented in an authoritative yet humorous style, this text--designed specifically for statistics and evaluation courses in the helping professions--features cases, exercises, and many examples to bring the topic of statistics alive for student readers. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Learning Statistics with R Lulu.com Handbook of Research on Technology Applications for Effective Customer Engagement IGI Global In the challenging digital economy, bridging the gap between the external stakeholder and business entities through effective applications of technology carries more importance than ever before. By building a strong online presence and maintaining a long-lasting relationship with valuable customers through high-quality customer experience, companies continue to thrive during this digital age. The Handbook of Research on Technology Applications for Effective Customer Engagement is a pivotal reference source that provides vital research on the utilization of the best research practices for consumer satisfaction and loyalty. While highlighting topics such as target marketing, consumer behavior, and brand equity, this publication explores the applications of modern technology in marketing as well as recent business activities of international companies. This book is ideally designed for business professionals, practitioners, marketers, advertisers, brand managers, retailers, managers, academics, researchers, and graduate-level students. Research Methods Pedagogy: Engaging Psychology Students in Research Methods and Statistics Frontiers Media SA Research methods and statistics are central to the development of professional competence and evidence based psychological practice. (Noun, masculine) research on the development of psychological literacy. Despite this, many psychology students express little interest in, and in some cases of active dislike of, learning research methods and statistics. This ebook brings together current research, innovative evidence-based practice, and critical discourse. Statistics for Sport and Exercise Studies An Introduction Routledge Statistics for Sport and Exercise Studies guides the student through the full research process, from selecting the most appropriate statistical procedure, to analysing data, to the presentation of results, illustrating every key step in the process with clear examples, case-studies and data taken from real sport and exercise settings. Every chapter includes a range of features designed to help the student grasp the underlying concepts and relate each statistical procedure to their own research project, including definitions of key terms, practical exercises, worked examples and clear summaries. The book also offers an in-depth and practical guide to using SPSS in sport and exercise research, the most commonly used data analysis software in sport and exercise departments. In addition, a companion website includes more than 100 downloadable data sets and work sheets for use in or out of the classroom, full solutions to exercises contained in the book, plus over 1,300 PowerPoint slides for use by tutors and lecturers. Statistics for Sport and Exercise Studies is a complete, user-friendly introduction to the use of statistical tests, techniques and procedures in sport, exercise and related subjects. Visit the companion website at: www.routledge.com/cw/odonoghue Research Methods for the Behavioral Sciences Cengage Learning RESEARCH METHODS FOR THE BEHAVIORAL SCIENCES, Fifth Edition, helps readers see how interesting and exciting experimental and nonexperimental research can be. Inviting and conversational, the book leads readers through the research process from start to finish. It begins with tips and strategies for generating research ideas, moves to selecting measures and participants, and then offers an examination of research strategy and design. This step-by-step presentation emphasizes the decisions researchers must make at each stage of the process. The authors avoid a cookbook approach by linking terminology with applied concepts; their lecture in a book style makes the text accessible by emphasizing discussion and explanation of topics. Examples and content throughout the book reflect the most current APA guidelines. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. A Step-by-Step Guide to Exploratory Factor Analysis with R and RStudio Routledge This is a concise, easy to use, step-by-step guide for applied researchers conducting exploratory factor analysis (EFA) using the open source software R. In this book, Dr. Watkins systematically reviews each decision step in EFA with screen shots of R and RStudio code, and recommends evidence-based best practice procedures. This is an eminently applied, practical approach with few or no formulas and is aimed at readers with little to no mathematical background. Dr. Watkins maintains an accessible tone throughout and uses minimal jargon and formula to help facilitate grasp of the key issues users will face while applying EFA, along with how to implement, interpret, and report results. Copious scholarly references and quotations are included to support the reader in responding to editorial reviews. This is a valuable resource for upper-level undergraduate and postgraduate students, as well as for more experienced researchers undertaking multivariate or structure equation modeling courses across the behavioral, medical, and social sciences. Quantitative Methods for the Social Sciences A Practical Introduction with Examples in SPSS and Stata Springer This textbook offers an essential introduction to survey research and quantitative methods. Building on the premise that statistical methods need to be learned in a

practical fashion, the book guides students through the various steps of the survey research process and helps to apply those steps toward a real example. In detail, the textbook introduces students to the four pillars of survey research and quantitative analysis: (1) the importance of survey research, (2) preparing a survey, (3) conducting a survey and (4) analyzing a survey. Students are shown how to create their own questionnaire based on some theoretically derived hypotheses to achieve empirical findings for a solid dataset. Lastly, they use said data to test their hypotheses in a bivariate and multivariate realm. The book explains the theory, rationale and mathematical foundations of these tests. In addition, it provides clear instructions on how to conduct the tests in SPSS and Stata. Given the breadth of its coverage, the textbook is suitable for introductory statistics, survey research or quantitative methods classes in the social sciences. Statistics for The Behavioral Sciences Cengage Learning This field-leading introduction to statistics text for students in the behavioral and social sciences continues to offer straightforward instruction, accuracy, built-in learning aids, and real-world examples. The goals of STATISTICS FOR THE BEHAVIORAL SCIENCES, 10th Edition are to teach the methods of statistics and convey the basic principles of objectivity and logic that are essential for science -- and valuable in everyday life. Authors Frederick Gravetter and Larry Wallnau help students understand statistical procedures through a conceptual context that explains why the procedures were developed and when they should be used. Students have numerous opportunities to practice statistical techniques through learning checks, examples, step-by-step demonstrations, and problems. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. IBM SPSS by Example A Practical Guide to Statistical Data Analysis SAGE Publications The updated Second Edition of Alan C. Elliott and Wayne A. Woodward's "cut to the chase" IBM SPSS guide quickly explains the when, where, and how of statistical data analysis as it is used for real-world decision making in a wide variety of disciplines. This one-stop reference provides succinct guidelines for performing an analysis using SPSS software, avoiding pitfalls, interpreting results, and reporting outcomes. Written from a practical perspective, IBM SPSS by Example, Second Edition provides a wealth of information—from assumptions and design to computation, interpretation, and presentation of results—to help users save time, money, and frustration. Handbook of Research on Leveraging Consumer Psychology for Effective Customer Engagement IGI Global Consumer behavior is becoming increasingly complex in the current global market. A broader understanding of the psychologically-driven motivation of consumers and characteristics of the consumer decision-making process is vital for effective customer engagement in the global economy. The Handbook of Research on Leveraging Consumer Psychology for Effective Customer Engagement provides current research on topics relevant to consumer beliefs, feelings, attitudes, and intentions and how best to utilize this research improving consumer appeal and relationships. Emphasizing critical topics in the field of consumer behavior research, this publication is a comprehensive resource for marketing professionals, managers, retailers, advertising executives, scholars, and graduate-level students in marketing, psychology, and MBA programs. Surviving and Thriving in Postgraduate Research Springer This handbook provides an in-depth exploration of the entire journey of postgraduate research in the social and behavioural sciences, from enrolment to its culmination in the form of a thesis, dissertation or portfolio, and beyond. It is written in an accessible and example-rich style, offering practical and concrete advice in virtually all areas. It also includes references to additional resources and websites, and each chapter features key recommendations for improving the postgraduate research experience. The book addresses not only research-related aspects (e.g. supervisors; selecting your guiding assumptions; contextualising, framing and configuring research; reviewing literature; sampling; writing proposals; ethics and academic integrity; selecting a data gathering strategy; surviving your thesis/dissertation/portfolio examination; and publishing), but also questions concerning how to integrate, manage, and balance the research journey in the context of the postgraduate student's broader life-world (e.g. skill development and supervisor relations; effective time and project management; a healthy work–life balance; maintaining motivation; and dealing with criticism). The book adopts an explicitly pluralist perspective on postgraduate research, moving beyond mixed methods thinking, and offers concrete examples from postgraduate students' real-world experiences. The Role of Teacher Interpersonal Variables in Students' Academic Engagement, Success, and Motivation Frontiers Media SA Communication in the U.K. Budget Airline Industry: How PR affects corporate success Anchor Academic Publishing (aap_verlag) The main purpose of this study is to investigate how Public Relations are currently used as a communication tool within the UK budget airline industry, and how the student segment in the UK corresponds to these measures. To gain a holistic understanding of the topic, facts on the UK air transport market are introduced briefly, with a special regard to the two leading budget airlines, Ryanair and EasyJet. Furthermore, the importance of PR for the airline industry is assessed by the conducted field research. Discovering Statistics Using IBM SPSS Statistics SAGE With an exciting new look, new characters to meet, and its unique combination of humour and step-by-step instruction, this award-winning book is the statistics lifesaver for everyone. From initial theory through to regression, factor analysis and multilevel modelling, Andy Field animates statistics and SPSS software with his famously bizarre examples and activities. What's brand new: A radical new design with original illustrations and even more colour A maths diagnostic tool to help students establish what areas they need to revise and improve on. A revamped online resource that uses video, case studies, datasets, testbanks and more to help students negotiate project work, master data management techniques, and apply key writing and employability skills New sections on replication, open science and Bayesian thinking Now fully up to date with latest versions of IBM SPSS Statistics©. All the online resources above (video, case studies, datasets, testbanks) can be easily integrated into your institution's virtual learning environment or learning management system. This allows you to customize and curate content for use in module preparation, delivery and assessment. For instructions on how to upload the resources you want, please visit the Instructors' page or alternatively, contact your local SAGE sales representative. Please note that ISBN:

9781526445780 comprises the paperback edition of the Fifth Edition and the student version of IBM SPSS Statistics. More information on this version of the software's features can be found here. Fundamentals of Biostatistics Cengage Learning Bernard Rosner's FUNDAMENTALS OF BIOSTATISTICS is a practical introduction to the methods, techniques, and computation of statistics with human subjects. It prepares students for their future courses and careers by introducing the statistical methods most often used in medical literature. Rosner minimizes the amount of mathematical formulation (algebra-based) while still giving complete explanations of all the important concepts. As in previous editions, a major strength of this book is that every new concept is developed systematically through completely worked out examples from current medical research problems. Most methods are illustrated with specific instructions as to implementation using software either from SAS, Stata, R, Excel or Minitab. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Understandable Statistics Cengage Learning UNDERSTANDABLE STATISTICS: CONCEPTS AND METHODS, Eleventh Edition, is a thorough yet accessible program designed to help readers overcome their apprehensions about statistics. The authors provide clear guidance and informal advice while showing the links between statistics and the world. To reinforce this approach--and make the material interesting as well as easier to understand--the book integrates real-life data from a variety of sources, including journals, periodicals, newspapers, and the Internet. Readers also have opportunities to develop their critical-thinking and statistical literacy skills through special features and exercises throughout the text. The use of graphing calculators, Excel, MINITAB, and SPSS is covered for those who wish to learn about these helpful tools. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Research Methods and Statistics in Psychology Psychology Press This sixth edition of Research Methods and Statistics in Psychology has been fully revised and updated, providing students with the most readable and comprehensive survey of research methods, statistical concepts and procedures in psychology today. Assuming no prior knowledge, this bestselling text takes you through every stage of your research project giving advice on planning and conducting studies, analysing data and writing up reports. The book provides clear coverage of statistical procedures, and includes everything needed from nominal level tests to multi-factorial ANOVA designs, multiple regression and log linear analysis. It features detailed and illustrated SPSS instructions for all these procedures eliminating the need for an extra SPSS textbook. New features in the sixth edition include: "Tricky bits" - in-depth notes on the things that students typically have problems with, including common misunderstandings and likely mistakes. Improved coverage of qualitative methods and analysis, plus updates to Grounded Theory, Interpretive Phenomenological Analysis and Discourse Analysis. A full and recently published journal article using Thematic Analysis, illustrating how articles appear in print. Discussion of contemporary issues and debates, including recent coverage of journals' reluctance to publish replication of studies. Fully updated online links, offering even more information and useful resources, especially for statistics. Each chapter contains a glossary, key terms and newly integrated exercises, ensuring that key concepts are understood. A companion website (www.routledge.com/cw/coolican) provides additional exercises, revision flash cards, links to further reading and data for use with SPSS. Cost-of-Capital in Managerial Finance An Examination of Practices in the German Real Economy Sector Springer This book examines cost-of-capital models and their application in the context of managerial finance. This includes the use of hurdle rates in capital allocation decisions, as well as target returns in performance management. Besides a review of classical finance models such as the Capital Asset Pricing Model (CAPM), other contemporary models and techniques to determine the cost-of-capital of business units and private companies are discussed. Based on a mixed methods approach, current cost-of-capital practices and their determinants are empirically analyzed among German companies. The Practice of Social Research Cengage Learning The Fourteenth Edition of Babbie's THE PRACTICE OF SOCIAL RESEARCH gives students the tools they need to apply research concepts practically, as both researchers and consumers. Known as the "gold standard" for research methods, the book offers a comprehensive, straightforward introduction to the field of research as practiced by social scientists. Babbie emphasizes the research process by showing students how to design and construct projects, introducing the various observation modes in use today, and answering questions about research methods-such as how to conduct online surveys and analyze both qualitative and quantitative data. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Statistics: A Tool for Social Research Cengage Learning Packed with everyday examples of statistics in the real world, STATISTICS: A TOOL FOR SOCIAL RESEARCH, 10e, provides a reader-friendly introduction to the fundamental concepts of statistics and their practical application to a wide variety of contemporary social issues. Using myriad examples of statistics from daily life, the text demonstrates that statistics are not just abstract mathematical constructs but have practical value in government, education, business, media, politics, sports, and much more. STATISTICS helps you understand the importance of statistical fundamentals in research without requiring advanced mathematical knowledge. It supports effective learning for both math-averse beginners as well as more advanced students in diverse social science disciplines. Focusing on the application of computational research in favor of the computations themselves, the text fully integrates with the most current version of IBM's SPSS software and labels end-of-chapter SPSS problems by the discipline from which they are drawn. The author breaks down even the most complex material to help you master key concepts and develop the skills you need to succeed as a professional in a social science field-or simply to become a "statistically literate" consumer of social research. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Understanding Statistics in the Behavioral Sciences Cengage Learning Based on over 30 years of successful teaching experience in this course, Robert Pagano's introductory text takes an intuitive, concepts-based approach to descriptive and inferential statistics. He uses the sign test to introduce inferential statistics, empirically derived

sampling distributions, many visual aids, and lots of interesting examples to promote student understanding. One of the hallmarks of this text is the positive feedback from students -- even students who are not mathematically inclined praise the text for its clarity, detailed presentation, and use of humor to help make concepts accessible and memorable. Thorough explanations precede the introduction of every formula, and the exercises that immediately follow include a step-by-step model that lets students compare their work against fully solved examples. This combination makes the text perfect for students taking their first statistics course in psychology or other social and behavioral sciences. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. The Essentials of Statistics: A Tool for Social Research Cengage Learning Framed in a student-friendly writing style, this text presents the essentials of statistics with an applied approach. Author Joseph Healey encourages skill development for statistical literacy, emphasizing computational competence and the ability to read social science literature with greater comprehension. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Writing a Research Paper in Political Science A Practical Guide to Inquiry, Structure, and Methods CQ Press Even students capable of writing excellent essays still find their first major political science research paper an intimidating experience. Crafting the right research question, finding good sources, properly summarizing them, operationalizing concepts and designing good tests for their hypotheses, presenting and analyzing quantitative as well as qualitative data are all tough-going without a great deal of guidance and encouragement. Writing a Research Paper in Political Science breaks down the research paper into its constituent parts and shows students what they need to do at each stage to successfully complete each component until the paper is finished. Practical summaries, recipes for success, worksheets, exercises, and a series of handy checklists make this a must-have supplement for any writing-intensive political science course. New to the Fourth Edition: A non-causal research paper woven throughout the text offers explicit advice to guide students through the research and writing process. Updated and more detailed discussions of plagiarism, paraphrases, "drop-ins," and "transcripts" help to prevent students from misusing sources in a constantly changing digital age. A more detailed discussion of "fake news" and disinformation shows students how to evaluate and choose high quality sources, as well as how to protect oneself from being fooled by bad sources. Additional guidance for writing abstracts and creating presentations helps students to understand the logic behind abstracts and prepares students for presentations in the classroom, at a conference, and beyond. A greater emphasis on the value of qualitative research provides students with additional instruction on how to do it. SOCIAL ENTREPRENEURSHIP MOTIVATION Editura Universității din București - Bucharest University Press This research enriches social entrepreneurship motivation theory by suggesting that whichever entrepreneurial path is chosen, extrinsic and intrinsic motivations apply, yet appear to have different weightings in stimulating intentions to pursue entrepreneurship, as well as being inversely related. SPSS for Windows Step by Step A Simple Guide and Reference 18.0 Update Prentice Hall This book makes data analysis and SPSS procedures clear and accessible. Hundreds of screen shots and "Step by Step" boxes guide the reader through the program. The Book of R A First Course in Programming and Statistics No Starch Press The Book of R is a comprehensive, beginner-friendly guide to R, the world's most popular programming language for statistical analysis. Even if you have no programming experience and little more than a grounding in the basics of mathematics, you'll find everything you need to begin using R effectively for statistical analysis. You'll start with the basics, like how to handle data and write simple programs, before moving on to more advanced topics, like producing statistical summaries of your data and performing statistical tests and modeling. You'll even learn how to create impressive data visualizations with R's basic graphics tools and contributed packages, like ggplot2 and ggvis, as well as interactive 3D visualizations using the rgl package. Dozens of hands-on exercises (with downloadable solutions) take you from theory to practice, as you learn: –The fundamentals of programming in R, including how to write data frames, create functions, and use variables, statements, and loops –Statistical concepts like exploratory data analysis, probabilities, hypothesis tests, and regression modeling, and how to execute them in R –How to access R's thousands of functions, libraries, and data sets –How to draw valid and useful conclusions from your data –How to create publication-quality graphics of your results Combining detailed explanations with real-world examples and exercises, this book will provide you with a solid understanding of both statistics and the depth of R's functionality. Make The Book of R your doorway into the growing world of data analysis. Interpreting Quantitative Data with SPSS SAGE This is a textbook for introductory courses in quantitative research methods across the social sciences. It offers a detailed explanation of introductory statistical techniques and presents an overview of the contexts in which they should be applied. The Goals of Sustainable Development Responsibility and Governance Springer This book analyses various aspects of social responsibility, corporate responsibility, sustainability and governance. Rather than focusing narrowly on a single perspective, it investigates a number of problems and scenarios that can all be considered an aspect of one of these fields, and shows how they are all related to each other and to the problems and issues facing businesses. This approach is based on the tradition of the Social Responsibility Research Network, which in its 15-year history has sought to broaden the discourse and to treat all research in these areas as inter-related and relevant to business. The book collects the best papers presented at the 15th International Conference on Corporate Social Responsibility and 6th Organisational Governance Conference held in Melbourne, Australia in September 2016.